



AZ Valley
of the Sun
Chapter

The Roadrunner

July 2020

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Ethics Resources for IMA Members

Featured Benefits

IMA members receive an Annual Ethics Token, redeemable for two free NASBA CPE credits per membership year, to be used toward any IMA Ethics Series product.

REDEEM NOW



Ethics Center

Members and other professionals can access our confidential Ethics Helpline for guidance on ethical issues in business. Access resources, such as our Statement of Ethical Professional Practice and various learning resources, to promote integrity in business.

Annual Ethics Token

In line with IMA's commitment to upholding the highest ethical standards, IMA members now receive an Annual Ethics Token: 2 free NASBA CPE credits per membership year to be used toward IMA Ethics Series products. Visit the My Tokens section of your IMA profile to redeem.

Please note: Unused IMA Ethics Tokens do not carry over when you renew your membership. Please redeem your annual Ethics Token before renewal.

Annual Ethics Token

2 CPE per year. Eligible for IMA Ethics Series products only.

REDEEM

Expires Nov. 2021

The July issue of *The Roadrunner* newsletter includes a look at IMA Member Benefits. The IMA provides members opportunities for education, leadership development, CMA certification and career advancement. Members can take advantage of local and global benefits of membership to maximize the value of their IMA investment.

AZ Valley of the Sun Chapter President's Message

IMA AZ Valley of the Sun Chapter Members,

I am excited to serve as your IMA Chapter President for the 2020-2021 year. Brian did an excellent job of moving our Chapter forward last year, and I hope to keep us growing even more in the months ahead.

As I consider the road before us, we will engage in three actions to make next year successful: Collaborate, Educate, and Initiate.

Let me explain:

Collaborate – Our chapter will be providing a plethora of opportunities for networking, mentoring, and building business relationships. One of the biggest benefits I have received over my last two years with IMA has been learning from others within our chapter. As we take the time to learn and share with one another, we will all become stronger.

Educate – We are committed to providing relevant, applicable, and informative CPE trainings. With topics such as Data Analytics, Robotic Process Automation (RPA), and Ethics, we will give you the tools to help you excel in your workplace. We will keep you informed on tax law changes and look further into the long-term effects of the COVID-19 pandemic.

Initiate – I like this pillar best because it speaks to the entrepreneur spirit in each of us. Our members will be looking for new ways of growing their careers, leading their organizations, and improving their communities. Using the tools we provide will allow them to take the initiative to be the best they can be.

Using these three pillars, we will build a strong and successful future for all of us.

I look forward to working with each of you in the year ahead!

Rich Leonard
Chapter President 2020-2021

"IMA's mission is to provide a forum for research, practice development, education, knowledge sharing, and advocacy of the highest ethical and best business practices in management accounting and finance."

CPE Spotlight: New and Free Courses

IMA® (Institute of Management Accountants) offers an ever-expanding library of relevant, high-quality CPE courses, many of which are free for members. Start learning now with these great courses:

Featured New Course

[IMA's RPA Series](#)

Learn why RPA (Robotic Process Automation) is critical to management accountants like you. Our new four-course package walks you through the benefits, risks, roles, and best practices for implementing RPA at your organization. The series includes: (1) RPA 101, (2) Governing RPA, (3) RPA: Value Creation, and (4) YOUR Role with RPA.

Earn 2 NASBA CPE credits and a digital badge upon successful completion of the series. Price for members: \$89. *Access available for one year after registration.**

Offer extended! As IMA continues to support you during this challenging time, we're pleased to offer you these courses free of charge through August 31.

[Blockchain 101 by IMA](#) – Explore this interactive gamified e-learning course designed to help learners develop a foundational level of knowledge in the area of blockchain technology. Earn 1 NASBA CPE credit. *Price for members after August 31: \$39. Access available for one year after registration.*

[IMA Data Analytics & Visualization Fundamentals Certificate™](#) – Learn how emerging technologies are driving change across businesses and develop new skills in data analytics and visualization. Earn an IMA professional certificate, a digital badge, and 9 NASBA CPE credits. *Price for members after August 31: \$199. Access available for one year after registration.*

[IMA Strategy and Competitive Analysis Learning Series®](#) – Delve into this series of five engaging online courses and a practice question bank that is aligned to the content of the CSCA® (Certified in Strategy and Competitive Analysis) certification. Earn up to 21 NASBA CPE credits. *Price for members after August 31: \$425. Access available for two years after registration.*

Visit the IMA Education Center for more courses and make the most of your IMA membership at www.imanet.org/education-center

IMA's Career Driver

IMA's member-exclusive career management tool helps you evaluate your skillset, create a personalized development plan with the help of more than 1,000 learning resources, and explore potential career paths—all designed to take you where you want to go.



Quick tips for making the most of the IMA Career Driver:

If you haven't already watched our video, click [here](#) to learn more about CareerDriver.

You can pause a self-assessment at any time and return to complete it at your convenience.

To create a development plan, we recommend you first complete a self-assessment.

Download and save copies of your assessment and development plans to your computer.

After completing an assessment, you can update the proficiency skill level for a competency by visiting the "Profile" page, which can be accessed by clicking on "My Future" on the left navigation menu. Hover over the competency you would like to update, then click on the 3 dots and select "Change Level."

Browse our library of Learning Resources by selecting "Learning Resources" on the left navigation menu. Our library includes IMA Self-Study Courses, Publications and Research Papers, Webinars, External Publications, and On-the-Job Activities.

Visit the "Career-Related Articles" page located on the left navigation menu to read articles from IMA and Robert Half.

Learn more and take advantages of your IMA membership at www.imanet.org/career-resources/careerdriver

IMA Women's Leadership Summit

Join us virtually for the IMA Women's Leadership Summit, where inspiring speakers will share their insights about strategies for career success, work/life balance, hot topics in accounting and finance, and more. The virtual format of this conference allows attendees to earn continuing professional education (CPE) credits without the hassle of traveling. All are invited to expand their business network, exchange ideas, and take charge of their future by attending this impactful event.

IMA Women's Leadership Summit – Virtual 2020

Friday, October 9, 2020

10 a.m. – 5 p.m. EDT via Zoom

6 NASBA CPE credits

Cost: Free for IMA members; \$50 for nonmembers

Registration opens mid-September

Session Highlights:

Working with Emotional Intelligence – with Tracy Burnett and Tina Mackay (2 CPE credits)

Today's leaders need to lead an empowered workforce while meeting increasing demands from team members. Learn why emotional intelligence is important to personal and professional success and recognize competencies you can work on to increase your level of emotional intelligence.

Importance of Sponsorship – with Tifphani White-King (1 CPE credit)

As we know all too well, few women reach the top positions within their organizations. Often, this is due to a lack of influential sponsors ensuring that they are given the opportunity. Sponsorship is in large part based on relationship building as well as trust and commitment. Hear one leader's powerful journey of how she connected with important contacts to help her achieve her professional goals.

Stories from the Front Line: Navigating the Challenges, Choices, and Opportunities – moderated by Lisa Beaudoin.

Panelists include Sue Hohenleitner; Laurie A. Bergman; and Milly Ikundi (1 CPE credit)

Gain insights from this facilitated panel discussion on navigating personal career and life choices. Panelists will share their experiences and offer advice for current and aspiring leaders.

Red Flag Mania™: Ethics Dash, An Immersive Investigation – with Dr. Kelly Richmond Pope (2 CPE credits)

Dust off your detective hat to immerse yourself in an active investigation. Your job is to find out "Who Stole the Money?" This interactive session will help you develop professional skepticism with an investigative mindset (think about a modern-day version of Clue)! You will apply several forensic accounting techniques and use the fraud triangle to solve a case. Are you ready to investigate?

Visit www.imanet.org/events for speaker and session details and registration link.

IMA AZ Valley of the Sun Chapter

Virtual Net Tech Session

July 21, 2020

Date: Tuesday, July 21, 2020

Time: Virtual Networking 6:00pm / Session 6:30pm

Session: Lean Six Sigma Toolkit for Business Deliverables by Bhaskar Chicknaikanahalli

Description: Lean Six Sigma has its origins in the electronics company Motorola. It was coined in 1986 as a methodology to reduce defects. It is a powerful tool. Over the last few decades, companies all over the world have saved countless millions by incorporating Lean and Six Sigma strategies into their processes. It has a long record of being applied successfully across many industries: information technology, telecommunications, sales, healthcare, finance, and even the military have used Lean Six Sigma to transform processes with business process management ideas – often proving the key to staying ahead in today’s demanding work environment. It is the combination of two different concepts, combined to form a powerful tool to improve business processes: Lean and Six Sigma.

Are you working on making your processes better? How do you know what makes a good DMAIC (Define, Measure, Analyze, Improve and Control) Project? What are the different tools in the lean six sigma toolkit? What are the areas of application where different tools can be applied? What are the success metrics? We will discuss this and more while we understand how Lean Six Sigma is applied in various scenarios across industries. We will also look at a few successful Lean Six Sigma projects across Intel.

Learning Objectives:

1. Learn the definition, core concepts, and application of Lean Six Sigma
2. Using structured problem-solving methodology, One of the Intel’s R&D unit org was able to meet its goal in reducing cost of HVM.
3. Understand Lean Six Sigma Business Model and scaling at Intel
4. Optional: if time permits- align a project to business deliverables

Field of Study: Finance

CPE Hours: 1 hour

Location: Virtual—Zoom

Cost: \$0

Visit our chapter website for session details and registration at azvots.imanet.org

Final meeting registrations are due by Thursday before the meeting—please RSVP early!

IMA Leadership Academy Webinar Embracing Diversity and Inclusion July 7, 2020

Presenters: Derek Fuzzell, CMA CSCA, CPA - Chief Financial Officer, PAHO/WHO Federal Credit Union

Event Description For companies to succeed in the global marketplace, leaders must fully leverage the skills and attributes of a diverse team. In the quest to attract and retain the right skills, best minds, and the strongest talent, companies must create an environment that embraces diversity and inclusion. This course explores the importance of diversity and inclusion in organizations and how leaders should understand and leverage this concept.

Learning Objectives After this webinar, you will be able to:

- Define diversity and inclusion.
- Explain why diversity and inclusion matter.
- Identify leadership examples and best practices.
- Define unconscious bias and identify ways to overcome it.
- Recognize the benefits of diversity and inclusion to leaders and team members.

CPE Credit: 1.5 hour

Field of Study: Personal Development

Research Area: Leadership

Program Level: Basic

Prerequisite: None

Advanced Preparation: Download Participant Guide

Instruction Method: Group Internet

Visit the IMA Global Website www.imanet.org for more webinars and registration.

ACE2020 COVID-19 Update

Like you, IMA has been monitoring the COVID-19 situation as it affects our plans for the Annual Conference & Expo in June in Atlanta. We have made the difficult decision to cancel this year's event, keeping the health and safety of everyone as our highest priority. For more information, visit the coronavirus update web page and [FAQs](#).

See you next year at the Westin Kierland in Scottsdale, Ariz. on June 13-16, 2021.

Interested in sharing your expertise at ACE2021 - submit a call for speaker form.



The banner features the IMA logo on the left, the text "The Association of Accountants and Financial Professionals in Business" to its right, the large text "ACE2021" in the center, and the date "June 13-16, 2021" and location "The Westin Kierland Resort, Scottsdale, Ariz." on the right.

www.imaconference.org

IMA Student Leadership Conference

VIRTUAL 2020

NOVEMBER 13, 2020

The IMA Student Leadership Conference (SLC2020) is going virtual! To ensure everyone's health and safety and in the spirit of our always-fun in-person Conference, we are putting together a can't-miss one-day virtual event targeted exclusively for our student and academic members. Join us from the comfort of your couch or classroom! Registration opens Sep 8th.

Visit www.imastudentconference.org for event updates.

The logo for the Certified Management Accountant (CMA) certification, featuring the letters "CMA" in a bold, serif font with a registered trademark symbol.

*IMA's Certification for
Accountants and
Financial Professionals
in Business*

The
CMA
Corner

Become a CMA - You Study, We Pay!

IMA Academic Member Benefit

Are you an IMA Academic Member interested in taking the CMA exam at no cost?

Recipients of this CMA Opportunity will receive a comprehensive package of benefits.

This program is designed to award full-time IMA faculty members at accredited colleges/universities the opportunity to take the CMA® (Certified Management Accountant) at no cost to the individual. Recipients of this CMA Opportunity will receive a comprehensive package of benefits worth an estimated \$1,200, enabling them to study for and take the CMA exam at no cost.

The benefits include: Entrance fee to the CMA program; Exam Support Package - an assessment tool that can help assess preparedness for the content covered on the CMA exam; Registration fees for the first attempt at both parts of the CMA exam

How do you believe you and your students would benefit from your opportunity to take the CMA exam?

Application and supporting materials can be e-mailed to ima@imanet.org (please include "CMA Opportunity in the subject line") or mailed to: CMA Opportunity 10 Paragon Dr, Suite 1 Montvale, NJ 07645 For questions or more information, please contact Jodi Ryan at jryan@imanet.org or (201) 474-1556. The CMA Opportunity benefits will be activated upon notice of being selected. After that, the recipient must complete the program within three years

Visit the IMA website for more details on this CMA scholarship: www.imanet.org/cma-certification/cma-scholarship

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Strategic Finance: IMA Volunteerism: Big Effort, Bigger Impact

In the July 2020 issue of Strategic Finance, Brigitte de Graaff, CMA shares her experience volunteering for the Institute of Management Accountants. During my final undergraduate year at the Vrije Universiteit Amsterdam, one of my professors recruited me to work as a student assistant for a CMA® review course offered through the executive education department of VU's postgraduate program. I never heard about the CMA or IMA before, but I would soon become fully involved with both.

VU had begun holding CMA courses in 1991, and they were immediately successful. The CMA community in the Netherlands was thriving by the time I began working with the prep course in 2011. Soon, I found myself also working with IMA's Amsterdam Chapter. Organizing sessions, finding speakers, making presentations at events and meetings—it seemed to happen almost without my realizing it. I was volunteering in a professional setting and enjoying it immensely.

The more you volunteer, the better it gets. I was elected as an Amsterdam Chapter board member in 2012, and then my volunteering career really took off. I've enjoyed seeing the impact of my efforts in Amsterdam, where we have a dedicated group of CMAs who attend chapter events and provide a solid professional network for each other. It has also helped my career—in my current job I rely heavily on the leadership skills that I developed in the Amsterdam Chapter.

More recently, I became part of IMA's Councils and Global Components Roundtable and the IMA Global Board of Directors. This has given me even more opportunities to meet wonderful people and enjoy amazing times with other volunteers as well as IMA staff.

The enriching combination of support, accessibility of staff and volunteers, and endless opportunities in academia and business keeps me going as an IMA volunteer. Volunteerism with IMA effortlessly merges professional development with fun, and I wouldn't have missed this for the world!

Read more articles and complete issues of IMA's Strategic Finance at sfmagazine.com.

Upcoming Chapter Events

July 21st

Lean Six Sigma

Aug 18th

Internal Controls

Sep 15th

Forensic Accounting

Sep 27th

CMA Review Course

Oct 20th

Accounting Careers

Student Night

Nov 10th

Fast Close

Dec 12th

Time & Stress Management

Spouses Night

Vision Statement

Our vision is to be the resource for developing, certifying, connecting, and supporting the world's best accountants and financial professionals within business.

AZ Valley of the Sun Chapter

azvots.imanet.org

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The Association of Accountants and Financial Professionals in Business

Mission Statement

IMA's mission is to provide a forum for research, practice development, education, knowledge sharing, and the advocacy of the highest ethical and best business practices in management accounting and finance. IMA currently represents more than 80,000 accountants and financial professionals in business. The participation of each of our members makes the success of our mission possible.

JULY 2020

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Webinar	2	3	4
5	6	7 Webinar	8 Webinar	9	10	11
12	13	14	15	16	17	18
19	20	21 <i>Virtual Net Tech Session</i>	22	23	24	25
26	27	28	29	30	31	

Reminders:

- Take advantage of free CPE, sign up for the monthly IMA webinars.
- Virtual Student Conference Registration opens Sept 8th
- Take advantage of free IMA CPE courses by signing up before July 31st