



2020 Q2 Newsletter, IMA Swiss Chapter

Know your Chapter Leaders

Our current composition of the Board includes:

Hessel Brouwer	President
Daria Gribanova/ Indra Moeljadi	Director Finance, Treasury and Administration
Purnima Mishra	Director Strategic Development
Olga Chernikova	Director Communications
Ekaterina Emelianova	Director Membership Engagement and Cooperation
Marco Otti	Director Professional Education and Event Management

Message from the Board

We often hear that change is essential element to stimulate our progress, embrace and manage new opportunities and learn to make difficult choices.

What the world is experiencing now is an enormous and rapid change where almost every aspect of our life has transformed in a matter of weeks. It requires immense resilience, strength and support.

It is a test for all of us on how resilient and adaptive we are, how creative and innovative we are but mostly how united and compassionate we are. As your local Chapter, we are here to support you in these challenging times, to help you to stay motivated, connected to the community and to continue investing time and effort in your professional development.

We would like to thank **Natalia Dell, Thijs Wijnands, Serge Rozat** and **Patrick Ory**, who decided to leave the board, for their invaluable dedication serving our Chapter - very example of volunteer role in action. IMA achievements would not have been possible without their precious contribution. Wishing them every success in their future endeavours.

We were able to maintain an equilibrium of this exit by onboarding three new board members with rich professional profiles, which we believe will only add momentum to the Chapter productivity. Enjoy knowing your new board members, their motivation and their plans for our Chapter operations!

It is our pleasure to announce **Ekaterina Emelianova** joining IMA Swiss Chapter Board. Ekaterina is presently a Chief Financial Officer at Sberbank (Switzerland). She brings decades of experience in finance and successful track record in banking. Ekaterina holds an Executive MBA from INSEAD and London Business School as well as CFM, CMA and CSCA qualifications. She is a long-time IMA member with broad expertise and strong leadership skills. We are happy to have her on board to contribute to further development and growth of IMA Switzerland and Management Accounting profession.

We are excited to welcome **Daria Gribanova** to our board. Daria will be closely working with Indra Moeljadi on all the aspects of financial activities and reporting of the Chapter. She is an experienced finance professional with extensive background in corporate finance, treasury and controlling, CMA certified. Her current position of Division Finance Controller at Ecolab adds value and confidence to continue strengthening our Chapter.

Joining the board is **Olga Chernikova** - one of our active members who supported our Chapter in connecting and increasing awareness among all our members on IMA activities by providing regular updates via newsletter. Olga is a CMA certified member with many years of experience working in finance including accounting, internal controls and treasury. She is currently working as a Senior Analyst in liquidity reporting at Credit Suisse. Olga will concentrate on improving engagement and communication within IMA audience.

We are still welcoming nominations for the Board of 2020 – 2021 particularly in the Suisse Romandie area to accelerate regional member engagement efforts.

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IMA Global Response in Unprecedented times

IMA Global announced a series of measures and initiatives to prevent all our members from being exposed to the coronavirus pandemic and support community with ongoing learning possibilities.

All IMA in-person events, conferences, and meetings scheduled through May 31 are cancelled or postponed with the recommendation to use virtual platforms as an alternative.

CMA exam testing window in English for May/June has been extended to July 31, 2020 and September/October testing window is opening early on August 1, 2020.

We highly recommend taking advantage of IMA Global FREE remote learning opportunities [courses](#) to its members:

- IMA Data Analytics & Visualization Fundamentals Certificate™ (free of charge until June 30)
- IMA Strategy and Competitive Analysis Learning Series® (free of charge until June 30)
- IMA's "Webinars on Demand"
- IMA Excel 365: Tips in Ten minutes
- Blockchain 101 by IMA (free of charge until June 30)

Free 90-days access to IMA Resources to all finance and accountancy professionals:

- CMA preparation materials
- Free online courses, webinars, podcasts, blogs

Your Chapter board members remain available for any questions OR ideas you may have.

Recent Chapter events

Following the recommendation of IMA Global, we postponed our first IMA Switzerland "WALS" Women's Accounting Leadership Series and Management Accounting Conference planned to take place in Geneva in March. We are looking forward to host these events and hope to provide you with new dates any time soon.

The value of face-to-face interaction will never go away but there are times when organizing remote events is a great option to help us stay connected. With that in mind, we are rewriting our book of events and already started providing you with some opportunities.

On April 9th IMA Europe together with IMA Swiss Chapter hosted a webinar "[Remote leadership - managing and inspiring your team during lockdown](#)" with **Dr. Gaya Gamhewage** - Head of Learning and Capacity Building at the World Health Organization in Geneva - one of our most distinguished speakers and practitioner whose personality and broad expertise surely captured everyone's attention on this relevant topic.

The importance of a webinar was an extended outreach to almost 100 participants across the globe. It proved to be a very interesting collaboration, which raised many stimulating questions and discussions with the audience.

Save the dates in 2020

June 17th - Virtual Management Accounting Conference

Due to the current situation, we are excited to go virtual with the Management Accounting Conference in June. We are planning to hold a half-day event in the afternoon with the idea to make it as interactive as possible for the participants.

June TBC - General Member's Meeting

The meeting will be held via Webex. An invitation will follow in due course.

September 15th - Joint Webinar with CMA Nanjing Elite Club (China)

IMA & ACCA Event with Horváth & Partners on Predictive Analytics

- September 17th – Zurich
- October TBC – Geneva

November 13th - IMA & ICV Event on Agility & Resilience - Solothurn

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Member Engagement Survey is coming!

This survey is our opportunity to seek your feedback on how we can improve your experience as a member of the IMA Swiss Chapter.

In the course of the next few weeks you will receive an email with the link to the survey which should take 10-15 minutes to complete. We would really appreciate your input that will be used as a guide for further positive changes in our Chapter.

Coaching resources for CMA exam

For those of you who are currently in preparation phase for the CMA exams and are looking for available learning choices, below are few options we want to share with you:

- Staan Academy has recently launched an [online CMA exam preparation program](#).
- If you are looking for more tailored sessions, we have few individuals in German and French area who provides virtual CMA tutoring opportunities. Please contact **Purnima Mishra** to get in touch.

Follow Us on LinkedIn

If you enjoy reading our news and want to receive more regular updates on Chapter's initiatives and events, directly engage with our community and follow latest topics we share – join us on LinkedIn - [IMA - Switzerland Chapter](#) - to stay connected.

Thank you for taking the time to read our news.
We wish you and your families to stay healthy.

Sincerely,
IMA Swiss Chapter