



2019 Q2 Newsletter, IMA Swiss Chapter

Know your Chapter

Our current composition of the Board includes:

Hessel Brouwer	President
Indra Moeljadi	Director Finance and Treasury
Natalia Dell	Director Administration
Purnima Mishra	Director Strategic Development and Communications
Thijs Wijnands	Director Cooperation and Communications
Serge Rozat	Director Suisse Romande area
Patrick Ory	Board member since April 2019
Marco Otti	Board member since May 2019

Board updates

We are happy to welcome **Patrick Ory** to IMA Swiss Chapter Board. Patrick currently works as a Business Manager at Caterpillar (Geneva). He is our long-time partner with diverse experience who helped to organize several chapter events. We look forward to working with him and his valuable contribution as we continue to strengthen our chapter.

It is our pleasure to announce **Marco Otti** joining IMA Swiss Chapter Board. Marco works as an Operational Controller at Autoneum (Winterthur) and is currently studying for his CMA for which he won a scholarship from IMA. With his energy, broad interests and large network Marco already has helped us out organizing several chapter events. We are happy to have him on board to organize events in the Zürich area.

IMA Global commemorates the 100th anniversary of their founding

In 2019 Institute of Management Accountant celebrates century-long history of success that started from a small U.S.-based community of professionals which continues today as world-recognized and highly respected international institution providing with comprehensive certification for its members, changing global standards of finance and accounting profession. We are happy to be an integral part of this story and committed to IMA goals.

IMA Switzerland celebrates 10 years

This year is special for IMA Swiss chapter celebrating its very own 10th birthday. A decade full of success stories, hosting events, partnership with organizations across different industries and leading Swiss universities and, of course, new CMAs! It goes without saying that all this thanks to IMA Swiss chapter members continuously helping to boost awareness of CMA certification value and promote mandate of our chapter.

We would like to take this moment and thank our founders who helped establish Swiss chapter, some of them continue to be active members of global IMA community:

David Bancroft
Nina Michels-Kim
Hany Morcos
Dr. Oscar A. G. Treyer
Dr. Enzo Mondello

To mark this very prolific decade IMA Swiss chapter invites you to share your IMA Swiss story and what CMA means to you by sending it to us @ switzerland@imachapter.org or on LinkedIn under the hash tag **#SwissIMA10Years**. This will become an invaluable part of IMA Swiss chapter history.

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Recent chapter events

March 19th, Geneva - Handling Big Data

Full day CPE event hosted at Caterpillar gathered a record numbers of participants (over 50) and invited subject matter experts - **Julien Vale Lopes** (Wavestone), **Sasha Lazarevic** (IBM) and **Guillaume de Vitton** (Caterpillar) to talk about Artificial Intelligence, Blockchain and Data Analytics with practical case studies and many interesting formal and informal discussions. It was complemented with the latest recruiting trends and talent development provided by **John Bower** (EMEA Recruitment) and the event highlight - exclusive strength development session given by **Bianca Kux** (Gallup certified strengths coach and trainer).

March 26th, Zurich - Leadership skills with IMA

This evening session took place within the walls of ETH university with guest speaker **David Bancroft**, Founding President of IMA Switzerland and former Managing Director at Johnson & Johnson (Switzerland), who shared his presentation «The Culture Continuum – A Model of Motivational Leadership» - conscious personal experience of working with diverse teams followed by interactive Q&A session and helpful advices to take away.

Save the date

June 12th, Zug - Future of Finance

Special full day CPE event organized by IMA Switzerland in partnership with Qlik and taking place at Johnson & Johnson brings together senior finance professionals to discuss Data Analytics, Fintech trends and future of finance.

It will continue with General Members' meeting and Board elections. *(Note: chapter members can contact the board to request a copy of the last year minutes, the financials as well as the budget for next year).*

To make this day even more especial we would like to invite you to our celebration of 10 Years of IMA Switzerland and 100 Years of IMA. We are looking forward to see you there.

For more information about event and registration, please follow the [Link](#).

October 21st, Zug - Management Accounting Conference

Join us for autumn accounting conference with our key speaker **Christian Cuzick**, former Treasurer and President of IMA Swiss chapter, who is currently a Vice President of Finance at Johnson & Johnson (USA) and Chair-Elect of IMA's Global Board of Directors and IMA's Nominating Committee.

November 1st, Lausanne – M&A Simulation

Participate in this practical session to be lead by **Leif Sjøblom**, Professor of Financial Management at IMD.

Thank you for taking the time to read our news and we hope you enjoyed it.

Sincerely yours,
IMA Swiss Chapter