Sample one-pager template

**Title:** interesting, convey what’s covered

**Recommendation:** one sentence to state policy recommendation or key message

**Introduction:** overview, objective(s), scale of problem, impacts to region

**Background:** history of issue, brief history of group’s involvement

**Analysis:** evidence to support your position!
- Research or case studies
- Policy experiences of other jurisdictions
- Reputable polling/surveys
Outline who supports, what they’re doing to move issue forward

**Visuals:**
- tables
- charts
- pictures

Your contact information

Any footnotes (not too many)

**Conclusion:**
- summary statement
- **ASK** that is specific and clear
- Necessary information (bill number, contact, phone number)

Digital links to content

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