

Sample one-pager template

LOGO

Title: interesting, convey what's covered

Recommendation: one sentence to state policy recommendation or key message

Introduction: overview, objective(s), scale of problem, impacts to **region**

Background: history of issue, brief history of group's involvement

Analysis: evidence to support your position!

- Research or case studies
- Policy experiences of other jurisdictions
- Reputable polling/surveys

Outline who supports, what they're doing to move issue forward

Visuals:

tables
charts
pictures

Your contact information

Any footnotes (not too many)

Conclusion:

- summary statement
- **ASK** that is specific and clear
- Necessary information (bill number, contact, phone number)

[Digital links to content](#)