

AAIM - Alliance for Academic Internal Medicine

AAIM is a consortium of five academically focused specialty organizations representing departments of internal medicine at medical schools and teaching hospitals in the United States and Canada. This unique file is the best way to reach a large audience of academic healthcare faculty, medical school Deans, DIO's, Program Directors and more. Email "IS" available. Contact your representative for more information.

MEDIA TYPE

Business



SOURCE

Membership, Opt-in, Direct response

GEOGRAPHY

USA

SEGMENTS

| | | |
|--------|------------------------------------|------------|
| 11,826 | Total Universe / Universe Rate | \$235.00/M |
| 11,826 | Active Members- Member Rate | \$235.00/M |
| 10,819 | *Active Member Email - Member Rate | \$350.00/M |

MAINTENANCE

| | |
|----------------|-------------------|
| Market Entry | 01/01/2010 |
| New to Manager | 08/05/2013 |
| Counts Through | 10/01/2021 |

DATA CARD MAINTENANCE

| | |
|------------------|---------------------|
| New To System | 08/05/2013 |
| Last Update | 10/13/2021 |
| Next Update | 01/31/2022 |
| Update Frequency | SEMIANNUALLY |

DESCRIPTION

See pricing example below

AAIM consists of the Association of Professors of Medicine (APM), the Association of Program Directors in Internal Medicine (APDIM), the Association of Specialty Professors (ASP), the Clerkship Directors in Internal Medicine (CDIM), and the Administrators of Internal Medicine (AIM). Through these organizations, AAIM represents department chairs and chiefs; clerkship, residency, and fellowship program directors; division chiefs; and academic and business administrators as well as other faculty and staff in departments of internal medicine and their divisions.

Postal & Matching Email

Designated Institutional Official
DIO's - 376
Dean of Medical School - 171
Chief Resident - 998

By Individual Alliance Groups

Administrators of Internal Medicine (AIM) 1,421
Association of Professors of Medicine (APM) 230
Association of Program Directors in
Internal Medicine (APDIM) 5,860
Association of Specialty Professors (ASP) 3,420
Clerkship Directors of Internal Medicine (CDIM) 1,425
Medicine-Pediatrics Program Directors Association (MPPDA) 248

By Specialty

Allergy & Immunology - 59
Cardiology - 362

- Cardio Vascular Disease - 63
- Endocrinology - 302
- Gastroenterology - 319
- Geriatrics - 191
- Hematology/Hepatology/Oncology - 261
- Hospitalist - 310
- Infectious Disease - 387
- Nephrology - 342
- Pulmonary & Critical Care Medicine - 378
- Rheumatology - 224

Counts are subject to change with each update.

EXAMPLE PRICING FOR 2020

Example member rate pricing calculation with and without selects (Minimum order postal pricing based on 3,000 contacts, email 1,500 contacts.

- 1.) To order a random sample of 1,500 contacts from the entire member list use a multiplier of 3 x \$235 plus the formatting fee \$100
- 2.) Include an Alliance Group add \$15 per every one thousand contacts or .15 each contact

Note: As more selections are made, the audience becomes smaller and more targeted

| | | | |
|---|-----------|--------------------------------|---------------|
| SELECTS | | AVERAGE INCOME | |
| Interest Area | \$15.00/M | Value | not available |
| Job Title | \$15.00/M | MINIMUM ORDER | |
| Specialty | \$15.00/M | Minimum Quantity | 3,000 |
| Alliance Group | \$15.00/M | Minimum Price | \$0.00 |
| State | \$15.00/M | NET NAME ARRANGEMENTS | |
| GENDER | | Net Name is not allowed | |
| Male | 52% | EXCHANGES | |
| Female | 48% | Exchange is not allowed | |
| | | REUSE | |
| | | Reuse is not allowed | |
| | | CANCELLATION | |
| | | Charges | \$200.00/F |
| CANCELLATION INSTRUCTIONS | | | |
| Orders may not be cancelled after file delivery, invoice amount is due in full. Postal orders will be subject to a \$200 cancellation fee prior to delivery in the event a purchase request is received. Email order cancellations prior to delivery will incur a \$175 cancellation fee. | | | |
| KEY CODING | | | |
| Key Coding is available | | | |
| | | Charges | \$5.00/M |
| ADDRESSING | | | |
| | | Formatting and Email delivery | \$100.00/F |
| | | NCOA Processed | \$95.00/F |
| | | *Email Set Up (2 Tests) | \$150.00/F |
| | | *Additional Tests Each After 2 | \$50.00/F |
| SPECIAL INSTRUCTIONS | | | |

Sample mail piece and anticipated mail date required for list rental approval. All rentals are for one time use only. List must be destroyed after use. Lists may not be uploaded to a crm or used for telemarketing research. NCOA is applied upon request. Email Ordering - Client Supplied HTML with opt out link and corporate address must be included at the bottom of the offer. Email design services available. Please inquire with Smart Source Media. Prepayment required. All orders are based on a minimum qty of 3000 contacts. All email offers are deployed by Smart Source Media. Email records are not released to the end user.

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