

"The Hurst Happenings--Utilizing Electronic Newsletters to Foster Residency Culture"

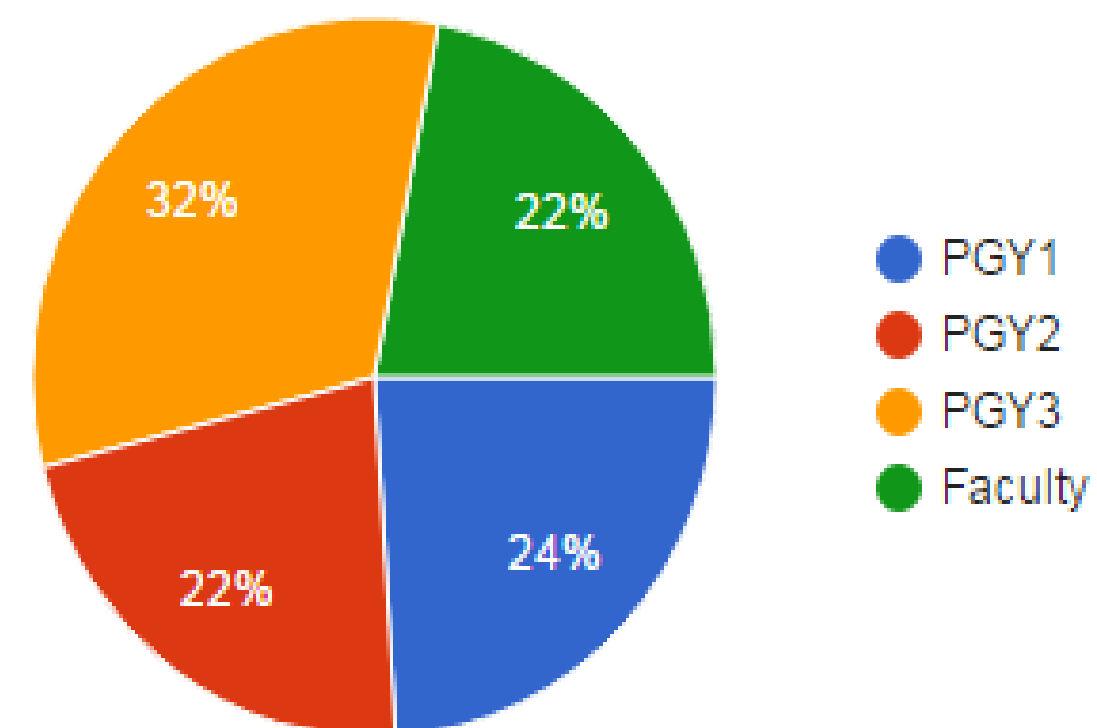
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Introduction

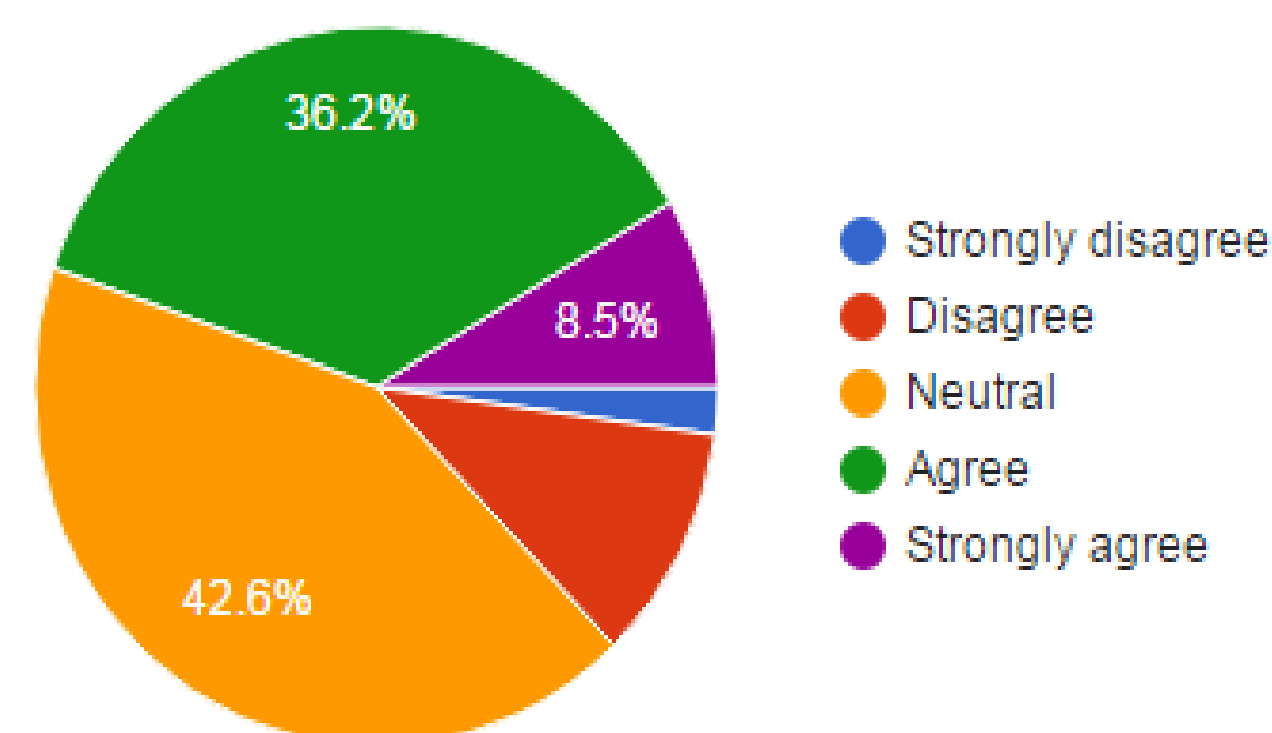
Hurst Happenings (HH) was a chief resident run electronic newsletter put out in the 2016-2017 year on a bimonthly basis to increase awareness of resident activities both in and outside of the hospital. The primary goals were celebrate excellence in the workplace, share significant life events, and feature resident stories to improve community in a large residency program. We surveyed our residents and faculty members of the residency leadership committee to gauge impact of the newsletter.

Newsletter Impact

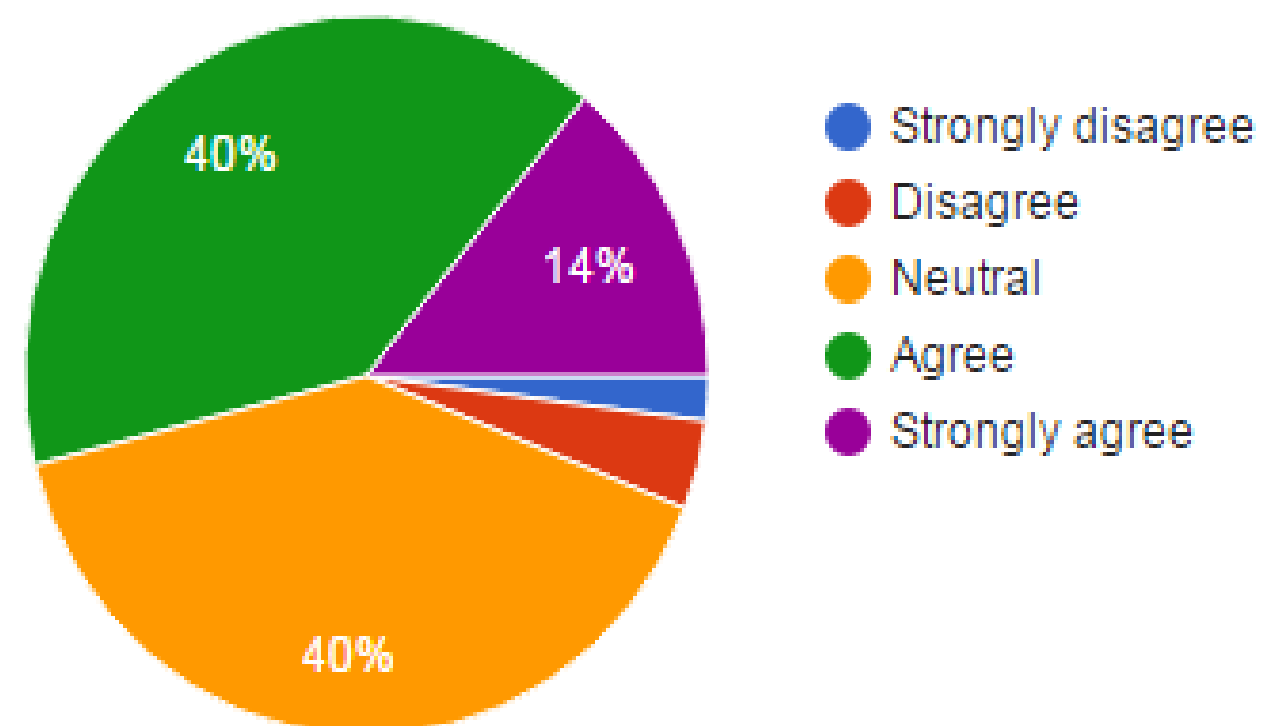
Demographics: (50 responses)



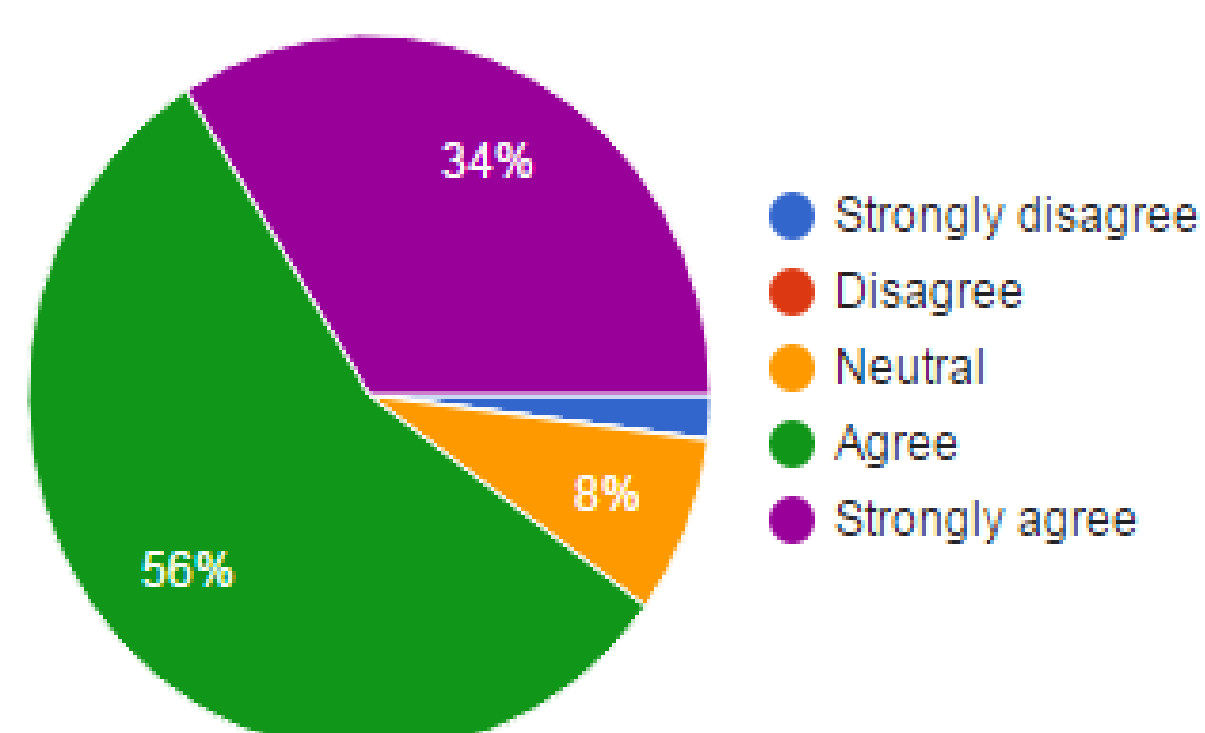
The newsletter improves my sense of wellness: (47 responses)



The newsletter promotes a well-balanced life outside the hospital (50 responses)



The newsletter fosters a supportive culture(50 responses)



Newsletter Sections

The following are sections of the newsletter with percentage of survey respondents who stated they enjoy reading the section:

Section	% favorable responses
Celebratory corner (Wedding, engagement, birth announcements)	87.5%
#RealResidentHeroes (celebrates residents going "above and beyond")	85.4 %
#hurstlife updates (description of past social wellness events and upcoming events calendar)	64.6%
Program Director's Message	52.1%
Jeopardy Appreciation	50%
PRIME corner (Recent resident publications, meeting presentations)	37.5%

Summary and Conclusions

We received 50 survey responses with an even distribution of training level. 53.1% of respondents reported reading HH "every time", 38.8% "skimmed it", and the remainder read it "sometimes". The most frequent reason cited for not reading was "no time" (71.4%, n = 5). The majority of respondents see the newsletter as helping to foster a supportive culture (89.8%) and promoting a well-balanced life outside the hospital (55.1%), with some (43.5%) seeing it as improving a sense of wellness. In conclusion, an electronic newsletter is a low-cost initiative that has broad positive impacts, including fostering a supportive culture and promoting wellness within a large residency program.