



Partnership Opportunities

AAIM invites foundations, publishers, recruiters, and companies that create educational tools, software, and patient care management solutions to partner to support the 2026 APDIM Fall Meeting.

The APDIM Fall Meeting is your chance to get in front of key faculty and staff responsible for internal medicine residency programs, which train the single largest subset of the future physician workforce. Comprising more than one-quarter of the US physician workforce, internal medicine and its subspecialties is almost always the largest single body of users of the electronic medical record, evaluation systems, scheduling software, textbooks, educational software, and artificial intelligence driven technologies.

The meeting will bring together about 400 internal medicine residency faculty and staff; from program directors to key faculty to program administrators, as individuals who have authority to make decisions about all aspects of the residency program, from evaluation systems to scheduling software to textbooks. They also have regular contact with and significant influence on the future workforce (e.g., chief residents, residents, fellows, and medical students). The faculty usually have multiple clinical and administrative responsibilities in addition to their educational responsibilities.

In 2026, the APDIM Fall Meeting will be held at the Marriott Louisville Downtown, which will provide partners opportunities to meet and interact with participants in an interactive setting.

Premier Partner—\$10,000 (Limited to three per event)



Below is included in a Premiere Partnership:

- Two full conference registrations*
- A “product learning session” presented by the Premier Partner, during one of the scheduled breakfasts or lunches, to share your expertise and information about your product(s) or service(s). Time slots are available on a first-come, first-served basis
- A banner advertisement on the conference website or conference app (locations for placement of banner ad are limited and available on a first-come, first-served basis)
- Logo on conference website
- Up to two pre- or post-meeting email blasts to conference attendees
- Six-foot table for materials in high traffic area
- Two in-app messages during the meeting
- Recognition at Opening Plenary and in APDIM Fall Meeting materials, including conference signage and rotating interstitial slides

**Premier Partner Exclusive Add Ons: Water Bottle Branding, Plenary Sponsor, Reception Sponsor, Breakfast Sponsor, Lanyard Branding. Exclusive partnership options also available. Please contact for pricing

*All conference participants must be at least 21 years of age and minor children are not allowed in the meeting space.

Premier Partner representatives are welcome to participate in most aspects of APDIM Fall Meeting, including meals, sessions, and receptions. Partner representatives may NOT participate in Assemblies or Open Forums. These are attendee only functions.

Event Partner—\$5,000 (Limited to five per event)

Below is included in an Event Partnership:

- One full conference registration*
- Joint Sponsored Coffee Break with signage including all Event Partners
- Logo included on the conference website
- One pre- or post-meeting email blast to conference attendees
- One in-app message during the meeting
- Recognition in APDIM Fall Meeting materials, including conference signage and rotating interstitial slides

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Assistance & Additional Opportunities

For assistance, and/or inquiries regarding availability and pricing of additional opportunities, please contact Jonas Nash at partnerships@im.org or (703) 341-4555 with any questions. Please note that AAIM reserves the right to refuse interest in a potential partnership.