

## AAIM - Alliance for Academic Internal Medicine

AAIM is a consortium of five academically focused specialty organizations representing departments of internal medicine at medical schools and teaching hospitals in the United States and Canada.

### SEGMENTS

11,042	Total Universe / Universe Rate	\$275.00/M
11,042	Active Members- Non Member Rate	\$275.00/M
11,402	Active Members- Member Rate	\$175.00/M
10,427	*Active Member Email - Member Rate	\$350.00/M
10,427	*Active Member Email - Non Member Rate	\$550.00/M



### ID NUMBERS

Manager ID	
NextMark ID	389642
mIn ID	389642
SRDS ID	

### MEDIA TYPE

Business	 
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### SOURCE

Membership, Opt-in, Direct response

### GEOGRAPHY

USA

### OPT-IN

Opt-in

### MAINTENANCE

Market Entry	01/01/2010
New to Manager	08/05/2013
Counts Through	02/12/2018

### DATA CARD MAINTENANCE

New To System	08/05/2013
"New to System"	08/06/2013
Announcement	
Last Update	06/29/2018
Next Update	10/01/2018
Update Frequency	QUARTERLY

### DESCRIPTION

AAIM consists of the Association of Professors of Medicine (APM), the Association of Program Directors in Internal Medicine (APDIM), the Association of Specialty Professors (ASP), the Clerkship Directors in Internal Medicine (CDIM), and the Administrators of Internal Medicine (AIM). Through these organizations, AAIM represents department chairs and chiefs; clerkship, residency, and fellowship program directors; division chiefs; and academic and business administrators as well as other faculty and staff in departments of internal medicine and their divisions.

Postal & Matching Email

Designated Institutional Official  
 DIO's - 418  
 Dean of Medical School - 160  
 Chief Resident - 888

### By Individual Alliance Groups

Administrators of Internal Medicine (AIM) 1,331  
 Association of Professors of Medicine (APM) 263  
 Association of Program Directors in Internal Medicine (APDIM) 5,146  
 Association of Specialty Professors (ASP) 2,991  
 Clerkship Directors of Internal Medicine (CDIM) 1,283  
 Medicine-Pediatrics Program Directors Association (MPPDA) 258

**By Specialty**

- Allergy & Immunology - 64
- Cardiology - 419
- Cardio Vascular Disease - 72
- Endocrinology - 301
- Gastroenterology - 339
- Geriatrics - 190
- Hematology/Hepatology/Oncology - 261
- Infectious Disease - 418
- Nephrology - 342
- Pulmonary & Critical Care Medicine - 390
- Rheumatology - 224












Counts are subject to change with each update.

**PROFILE**







**Job Title (15.00/M)**

<i>Director or Higher Level Executive</i>	4,508	
<i>Manager</i>	1,228	
<i>Chief Resident</i>	791	
<i>Dean of Medical School</i>	159	


**Specialty (15.00/M)**

<i>Allergy and Immunology -</i>	64	
<i>Cardiology -</i>	419	
<i>Cardio Vascular Disease -</i>	72	
<i>Endocrinology -</i>	301	
<i>Gastroenterology -</i>	339	
<i>Geriatrics -</i>	190	
<i>Hematology/Hepatology/Oncology -</i>	261	
<i>Infectious Disease -</i>	418	
<i>Nephrology -</i>	342	
<i>Pulmonary and Critical Care Medicine -</i>	390	
<i>Rheumatology -</i>	224	

**Alliance Group (15.00/M)**

<i>Administrators of Internal Medicine (AIM)</i>	1,313	
<i>Association of Professors of Medicine (APM)</i>	262	
<i>Association of Program Directors in Internal Medicine (APDIM)</i>	5,018	
<i>Association of Specialty Professors (ASP)</i>	2,944	
<i>Clerkship Directors of Internal Medicine (CDIM)</i>	1,214	
<i>Medicine-Pediatrics Program Directors Association (MPPDA)</i>	257	

**Postal & Matching Email**

<i>DIO's</i>	418	
<i>Dean of Medical School</i>	160	
<i>Chief Resident</i>	888	

**SELECTS**

Interest Area	<b>\$15.00/M</b>
Job Title	<b>\$15.00/M</b>
Specialty	<b>\$15.00/M</b>
Alliance Group	<b>\$15.00/M</b>
State	<b>\$15.00/M</b>
Postal & Matching Email	

**MANAGER**

**SmartSource Media**

**AVERAGE INCOME**

Value **not available**

**MINIMUM ORDER**

Minimum Quantity	<b>1,500</b>
Minimum Price	<b>\$0.00</b>

**COMMISSIONS**

Broker	<b>20%</b>
Agency	<b>10%</b>

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**GENDER**Male  
Female52%  
48%**NET NAME ARRANGEMENTS****Net Name is not allowed**

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**EXCHANGES****Exchange is not allowed**

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**REUSE****Reuse is not allowed**

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**CANCELLATION**Charges **\$100.00/F**

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**CANCELLATION INSTRUCTIONS**

Orders may not be cancelled after file delivery, invoice amount is due in full. Postal orders will be subject to a \$100 cancellation fee prior to delivery in the event a purchase request is received. Email order cancellations prior to delivery will incur a \$175 cancellation fee.

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**KEY CODING****Key Coding is available**Charges **\$5.00/M**

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**ADDRESSING**Email delivery **\$100.00/F**NCOA Processed **\$95.00/F**\*Email Set Up (2 Tests) **\$75.00/F**\*Additional Tests Each After 2 **\$25.00/F**

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**SPECIAL INSTRUCTIONS**

Sample mail piece and anticipated mail date required for list rental approval. All rentals are for one time use only. List must be destroyed after use. Lists may not be uploaded to a crm or used for telemarketing research. NCOA is applied upon request. Email Ordering - Client Supplied HTML with opt out link and corporate address must be included at the bottom of the offer. Prepayment required. Non member minimum order qty 1500 contacts. All email offers are deployed by Smart Source Media. Email records are not released to the end user.

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**CONTACTS**

Contact Name	Role	Email	Phone	Fax
★ Customer Care Team SmartSource Media	List Ordering	customer@smartsourcemedia.com	(603) 926-2660	(603) 601-0348

★ = Primary contact