Is the Expert Sessions audience open to all ILTA>ON registrants? How long are they?

Yes, the audience for the Expert Sessions is open to all ILTA>ON registrants. The length of the Expert Sessions will vary, but generally they are expected to last for an hour.

Will we have to prepare/design a booth?

No, the Solution Center will be a virtual environment. Companies will be able to set their own times to actively staff the Solution Center. The platform will be promoted near the end of all education sessions. Additional networking opportunities will happen between sessions and social events.

Is the Solution Center pages customizable or will we have to use the template?

The Solution Center is based on a standard template and will have a similar appearance across all pages. Companies can add their own content but the platform will look the same.

What type of data will we receive?

Each sponsoring Business Partner will receive a form to fill out for video links, business cards, contact information, and any special requests. The data will be in a structured format, allowing companies to easily download, sort, search, and analyze the information.

What is the platform for the ILTA>ON platform?

The platform is a virtual environment specifically built for this event. It is important to note that this is not a virtual environment used for teleconferences. The platform will be promoted near the end of all education sessions. Additional networking opportunities will happen between sessions and social events.

When are sponsored Networking Events taking place?

The platform is available to access 24/7, which means there will be opportunities to network at any time throughout the event.

What type of advertising and marketing will we have?

ILTA>ON will be promoted on social media channels. The platform will be promoted near the end of all education sessions. Social media and email marketing will be used to promote the event to the target audience.

What is the deadline to upload files?

Each sponsoring Business Partner can have up to 6 links to the Solution Center, which include website link (to your company website or networking event registration page), company information (including booth design), video (Vimeo), video conference links (google meet or zoom), business card, contact information, and any special requests. Each sponsoring Business Partner will receive a form to fill out for video links, business cards, contact information, and any special requests. The video will be uploaded to Vimeo, and one web page will be set up for each video.

Special Events be open to all ILTA>ON registrants?

Yes, Special Events will be open to all ILTA>ON registrants. If the event is only open to a select group, your company may email the invitation to the group. If the event is only open to a select group, your company may email the invitation to the group. Special Events that are open to all registrants will be listed in the event details.

Can I have a list of last year's registrants?

No, it changes daily (hourly). The list to be distributed on the 24th will be the most up to date.

How many Ask the Expert Sessions to sponsors?

Sponsors to offer incentive gifts or drawings for those who connect with and engage with your Solution Center if you are in the lobby or meeting room. Your page will contain the 6 staff Bio Bubbles, 1 main page button, 1 main page button, and a maximum of 6 additional pieces in your Resource Library (you determine the type of information included).

Are the Solution Center pages customizable or will they be based on a standard template?

The Solution Center is based on a standard template and will have a similar appearance across all pages. The platform will be promoted near the end of all education sessions. Additional networking opportunities will happen between sessions and social events.

How many Ask the Expert sessions? How long are they?

Yes, there will be questions about the activities that are available with the platform. There will be resources available for this, can we use it?