

New to Legal Workshop

New to Legal Workshop, with Olenick December 9, 2020

10:00 -10:10 Central time
Welcome & Introductions
Review of Agenda

10:10 – 10:45 Central time
The Evolution of the Attorney

Gwyn will provide a brief overview of the origins of the legal profession from the establishment of public disputes and the concept of a fair and equitable legal system. Against this backdrop, she will explain where today's law comes from and what that means for how lawyers practice law. She will also trace the development of the modern legal practice telling stories that illustrate how some of the stranger traditions have developed.

Speaker: Gwyn McAlpine, Director of Knowledge Management Services, Perkins Coie

10:45 – 11:00 Central time
Break

11:00 – 1:00 Central time
Understanding Lawyers and Tips for Getting Off to a Good Start

In this portion of our program, we will consider ways to help you thrive in the legal services profession, by looking at typical lawyer characteristics and personality traits (as shown both by research and by hearing the stories of other legal IT professionals). This will include voices of experienced legal IT professionals and specific suggestions about things they wish they'd known when starting their work in legal services. You will then have an opportunity to engage in small-group discussions, moderated by an experienced legal IT professional, to discuss these ideas and see how they fit your context.

Speaker: Jay Hull, Co-Founder and Managing Member, Pivot Legal Solutions, **Denise Farr**, Senior Legal Operations & Vendor Manager T-Mobile USA, Inc. Legal Department, **Kim Sully**, Co-Founder and Partner, Pivot Legal Solutions, **Jeff Sabado**, Director of Technology Solutions, Davis Wright Tremaine and **Michele Gossmeier**, Global Director, Information Governance, Risk and Compliance, Dentons

1:00 – 1:30 Central time
Break

1:30 – 2:15 Central time
Anatomy of a Law Firm & Legal Departments

Joy will discuss how law firms really work including billable hours and other revenue models in law firms, what clients need, the ways legal departments differ, and the roles and career paths in law (law firms and corporate). Joy will help you really understand the business of law.

Speaker: Joy Holley, Director of Legal Operations, Edward Jones

2:15 – 2:30 Central time
Getting the Language Right

Julie will share a glossary of legal terms and acronyms you can continue to use long after this workshop. And we'll play a bit of a guessing game to help clarify some of the terms.

Speaker: Julie Brown, Director of Practice Technology, Vorys, Sater, Seymour and Pease LLP

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**2:30 – 2:45 Central time
Break**

**2:45 – 3:15 Central time
Changing Legal Service Models**

De-regulation of legal services, increased digitization, increased business complexity, expanding client expectations and boundaries blurring between what law firms, technology companies and managed legal services do, are all factors in the development of new legal delivery models. These include more collaboration, integrated resourcing models, knowledge systems, expert systems, automation, data analytics, legal risk management and integrated systems.

Speaker: Mark Ross, Principal, Deloitte

3:15 – 4:00 Central time

It's All About Reputation – the Importance of Information Security to Law Firms

Karen talks about how damaging a security incident can be to a law firm and practical things that are done to help to avoid that situation. The message is about security awareness training, security policies and threat intelligence, and how to make sure you are supporting the law firm in its mission to protect client data.

Speaker: Karen Campbell, Director, Global IT Operations, Simpson Thacher & Bartlett

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Back to the Future - Technologies in Legal

Denise gives you a guided tour through the history of technology in legal, including why there is so much specialized legal tech and how that is changing with the consumerization of technology generally. She shares some of the challenges with technologies in legal, how technology is transforming the business and practice of law, and the tech skills that will be needed over the next few years.

Speaker: Denise Ash, Education Coordinator, ILTA

10:45 – 11:45 Central time

2020 ILTA Technology Survey – A Legal Industry Profile

ILTA's annual technology survey is used by law firms around the world, to understand trends and support business decisions related to technology. Todd shares what the recently published 2020 survey results reveal about the legal industry as a whole, and about the direction it may be taking, especially as the pandemic shifts priorities and reshapes thinking about the future of the legal practice. Todd offers observations as a long-standing contributor to and consumer of the survey.

Speaker: Todd Corham, Chief Information Officer, Saul Ewing Arnstein & Lehr

11:45– 12:00 Central time

Break

12:00 – 12:45 Central time

Avoiding IT Disasters - Project Management, Quality, Deployment & Change

There is a long journey from choosing or developing an application to successful implementation in a law firm. Alan and TJ will describe the steps to make the journey successful and what can happen if any of them are ignored or go wrong.

Speakers: TJ Johnson, Strategy Director, Professional Services, Olenick and Alan Reeson, Quality Assurance Manager, McGuireWoods LLP

12:45 – 1:30 Central time

Break

1:30 – 2:15 Central time

Legal Tech Trends - Now It Gets Real

There is enough legal technology and enough people with the expertise to totally transform the commercial legal world - yet change remains slow. While there is new tech still coming through, the real challenge now is implementation. What holds this back remains the same: lawyers often still not knowing what is possible with the ever-growing number of tech solutions; still some misunderstandings around the use of machine learning tools; dealing with the quandary of point solutions vs platforms and how best to onboard tech; understanding the economic reasons for adopting tech that changes your workflows; and whether to see tech implementation as separate from the rest of legal services delivery or just one integrated part of it, i.e. which part of the business is really in charge of change?

Speaker: Richard Tromans, Founder, Artificial Lawyer, Founder & Consultant, Tromans Consulting

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2:15 – 2:30 Central time
Group Discussion

2:30 – 2:45 Central time
Break

2:45 – 3:15 Central time
Building Bridges between IT and the Business

Peter talks about the importance of asking questions and learning how IT and the business can be better aligned. Rather than being a silo, IT needs to collaborate with other departments. Everyone in IT will have greater success by connecting, spending time talking with lawyers about their work and pain points, building networks and relationships with the business to ensure effective introduction and adoption of new technologies.

Speaker: Peter Qumsiyeh, Data Analyst, WilmerHale

3:15 – 3:45 Central time
Where Do You Go from Here?

In our final session, we will bring together everything covered in the workshop. We'll hear advice about skills that will be growing in importance over the next five years and what IT leaders look for when deciding on a promotion or additional responsibility for a member of the team. We'll discuss ideas to help you grow into greater leadership impact. Now it's up to you! What you can do to skill up? What is your career path in your firm? And how can you help your organization thrive in the new operating environment for legal services?

Speakers: Jay Hull, Co-Founder and Managing Member at Pivot Legal Solutions and Judi Flournoy, Chief Information Officer, Kelley Drye & Warren

3:45 -4:00 Central time

Closing: Group Discussion to share takeaways for the day

If you could change one thing about the technology in your law firm, what would it be? What app would you like to see in your organization? Biggest takeaways from the event?