



White Paper Instruction Sheet

DEADLINES

MARCH: SECURITY

Reserve Space 2.15.2020
 Materials Due 3.1.2020

APRIL: PRACTICE MANAGEMENT

Reserve Space 3.15.2020
 Materials Due 4.1.2020

MAY: TECH SOLUTIONS

Reserve Space 4.15.2020
 Materials Due 5.1.2020

JUNE: CORPORATE LEGAL DEPARTMENTS

Reserve Space 5.15.2020
 Materials Due 6.1.2020

JULY: LITIGATION AND PRACTICE SUPPORT

Reserve Space 6.15.2020
 Materials Due 7.1.2020

SEPTEMBER: INTERNATIONAL

Reserve Space 8.15.2020
 Materials Due 9.1.2020

OCTOBER: KNOWLEDGE MANAGEMENT

Reserve Space 9.15.2020
 Materials Due 10.1.2020

OCTOBER: INFORMATION GOVERNANCE

Reserve Space 9.15.2020
 Materials Due 10.1.2020

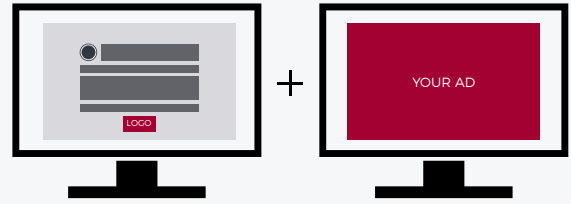
DECEMBER: MARKETING TECHNOLOGY

Reserve Space 11.15.2020
 Materials Due 12.1.2020

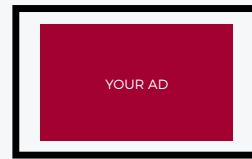
QUESTIONS?

Contact us at advertising@iltanet.org.

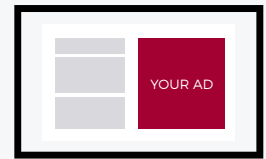
PLACEMENT TYPES



Sponsor (logo on cover + full-screen ad)



Full Screen



Half Screen

[ONLINE INSERTION ORDER](#)

[UPLOAD ARTWORK HERE](#)

SPECS

- Digital Format
- Screen Size: 1024 x 768 pixels
- RGB, 300 dpi
- Print-ready PDF
- Ad Dimensions

SPONSOR

logo in vector format
 and full-screen ad: 1024 x 768 pixels

FULL SCREEN

1024 x 768 pixels

HALF SCREEN

450 x 620 pixels