



# Board of Directors Candidates

## Evan Shenkman

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CHIEF KNOWLEDGE AND INNOVATION OFFICER  
FISHER PHILLIPS



Candidate Country United States

ILTA Profile Link [Evan Shenkman ILTA Profile](#)

LinkedIn Profile Link [Evan Shenkman LinkedIn Profile](#)

Legal Sector Experience I have been in the legal sector since 2001.

For the past three years, I have been in charge of the Knowledge Management, Innovation, and Library functions at the 550+ attorney labor and employment law firm Fisher Phillips.

Before that, from 2011 until 2019, I was in various senior leadership roles in Knowledge Management at another large firm. And in the decade before that, I was an AV-rated Big Law partner who focused on labor and employment litigation and counseling.

ILTA Volunteer Experience I was an ILTACON Program Committee Member for six consecutive years - as a Team Leader for four years (2018-2021) and Program Committee member for two years before that (2016-2017). I also have authored numerous articles for ILTA publications, recorded an ILTA podcast, and have spoken at numerous live ILTA events.

Board of Directors Experience (ILTA and other organizations) I am a Member of the Board of Directors of Pioneer Knowledge Services, a 501(c)(3) charity that provides KM assistance to charities to help them run more efficiently.

Background I lead the Knowledge Management, Innovation, and Library functions at the 550+ attorney labor and employment law firm Fisher Phillips, where my daily responsibilities include creating processes, practices, and software to allow firm attorneys to work smarter, faster, and more in sync; harnessing the power of A.I. and data analytics for use in legal; creating internal and client-facing collaborative tools; and helping making the practice of law far more efficient for our attorneys and our clients.

Passionate about legal tech and legal innovation, in 2022-23 my team and I helped develop Casetext's CoCounsel, the world's first GPT-4-powered Legal AI Assistant. In

2021, my firm won the American Legal Technology Award's "Law Firm of the Year," and I won ILTA's "Innovative Professional of the Year Award," and I was named to the "2021 Fastcase 50 List," recognizing "50 of the smartest, most courageous, innovators, techies, visionaries, and leaders in the law." Before entering the KM field in 2011, I was an AV-rated law firm partner, handling litigating labor and employment matters for a decade.

I also frequently write and present on KM and Legal Innovation topics, and have been featured in The American Lawyer, the ABA Journal, Law.com, the AALL Spectrum, The Modern Lawyer Podcast, LiteraTV, ILTA's Peer to Peer, and the Reinventing Professionals podcast, among others.

## Vision

Each candidate was asked questions related to Board service and their vision for ILTA's future. The questions and response are shown below.

**Question:** Considering the areas of global experience, financial expertise, and consensus building, please share some unique business experience, personal qualities, and/or perspectives that you will bring to your ILTA Board service if elected.

**Response:** *"The ILTA organization has been especially helpful to me and my career, particularly when I was just starting out in the legal tech community. Now that I have much more industry experience under my belt (in addition to years of experience serving ILTA in various non-Board capacities, and experience as a member of the Board of Directors of another non-profit organization), I think I am at the right point in my career where I could be of most value to ILTA by serving on its Board of Directors.*

*In my day job, I am always looking to make things / systems / processes / organizations better and am a hard-worker and consensus-builder by nature and by trade. In fact, that's why I went to law school many years ago; I like getting people to agree.*

*From a financial-standpoint, I have years of experience managing my department's multi-million dollar budget, while threading the needle between being pragmatic and forward thinking. I also help craft pricing and proposals for our firm's attorney work product and am part of the management team that determines how we price our subscriptions, tools, and innovative products & services to our current and new clients.*

*Finally, as a dedicated and devoted long-time ILTA steward and volunteer, I am quite familiar with the greater ILTA organization (in the US and beyond), the various volunteer roles and events, and the interconnectivity between the various ILTA members and stakeholders. I also have been recognized by ILTA as someone with noteworthy subject matter expertise (ILTA's 2021 "Innovative Professional of the Year"), although I'm just one of a great many really experienced, forward-thinking ILTA members across the globe."*

**Question:** Please describe your vision of ILTA's future. What does ILTA need to help ensure a successful future?

**Response:** "My vision for ILTA's future is extremely bright! Legal technology, and legal technologists, are about to find themselves in a technological era like no other. We are at the cusp of an AI revolution (thanks to extraordinary advances with Large Language Models, among other recent A.I. developments that barely scratch the surface of their full potential), and this transformative technology has the potential to forever change almost every aspect of the practice of law.

ILTA will retain its critical role in ensuring its law firm and law department members are at the forefront of understanding and applying this extraordinary new technology; and ensuring its business partners have ready, rewarding, and meaningful access to law firm and law department purchasers for their offerings -- so they can have the financial resources to develop tools that capitalize on these technological advances.

Further, future ILTA will continue to provide significant opportunities for the greater ILTA community to collaborate and co-mingle, both in person and online. Cross-firm and cross-department collaboration not only increases our own individual work performances; it also will help keep us engaged and enjoying our career and our industry (I am recently starting to see some good people leave legal tech for other industries, and I think a lack of community is partially to blame).

Finally, in ILTA's future, the focus on the softer, human skills will take a larger role. Things like job satisfaction, avoiding burnout, emotional IQ, mentoring, volunteerism, and career growth and trajectory planning will be of increased importance."

**Question** Which ideas from the current strategic plan should be pulled forward into the 2023 – 2026 strategic plan and what additional outcomes should be included in the 2023 – 2026 strategic plan?

**Response** "I think the following 2021-2023 ideas should be pulled forward into ILTA's 2023-2026 strategic plan, because they direct the organization's focus on deep, quality, timely content; commit to supporting the growth and success of business partners (as opposed to just seeing them as a source of revenue for ILTA); and focus on the personal and professional growth of ILTA members (above and beyond a focus of advancing the technical skills of ILTA members):

1. Offer more content that is deep rather than wide
2. Provide more just-in-time content meeting urgent needs
3. Deliver content and networking opportunities that are easy to find and match to individual needs
4. Ensure Business Partners feel respected and valued for their expertise as much as their financial contributions
5. Reflect the people (roles, diversity, location) and entities who are driving and supporting technology
6. Drive connections as well as create content

I would also consider adding the following ideas for the 2023-2026 strategic plan:

1. Support the personal and professional growth, and job satisfaction, of ILTA members
2. Expand and enhance ILTA's offerings outside of the United States"