



2026 Partner Benefits

ILTA offers an opportunity for business partners and consultants to become “ILTA Corporate Sponsors” — a privilege that provides tangible benefits based on the sponsorship level purchased. Partner with ILTA to build your comprehensive sales and marketing campaigns via events, advertising and thought leadership. ILTA’s membership includes key leaders and influencers across its 25,000+ strong membership. Don’t see a solution that meets your needs? Contact us at sponsor@iltanet.org and let us help you develop a custom program.

iltanet.org/bpopps »

ILTAMAX

This represents the highest level of sponsorship, positioning your organization as a market leader. Leverage a wide array of partner benefits designed specifically to grow your brand and business. This prestigious sponsorship level is available on a limited basis.

Titanium

Align your company with ILTA by engaging with the ILTA membership across multiple platforms and programs designed to meet your sales, marketing and thought leadership needs.

Platinum

Showcase your company as an industry leader with a Platinum sponsorship that culminates with a high-profile presence at ILTACON.

Gold

Complement your ILTA365 benefits with an enhanced sponsorship that includes priority booth placement at ILTACON.

Silver

ILTA365 and ILTACON combined to provide sponsors access to ILTA members that can help grow your business!

ILTA 365

The common, core benefits for the annual corporate sponsorship are referred to collectively as “ILTA365”. The ILTA 365 sponsorship is the business partner equivalent of dues for member entities.

ILTAMAX	TITANIUM	PLATINUM	GOLD	SILVER	ILTA365
\$138,500 annually	\$91,000 annually	\$43,000 annually	\$22,000 annually	\$16,500 annually	\$6,000 annually

GENERAL BENEFITS

Listing in Searchable Sponsor Directory	●	●	●	●	●	●
E-Directory of ILTA Members	●	●	●	●	●	●
Access to Peer to Peer Magazine	●	●	●	●	●	●
Access to White Papers	●	●	●	●	●	●
Access to Tech Survey	●	●	●	●	●	●
Member Rates on Job Postings in Career Center	●	●	●	●	●	●
Access to eGroups that are open to BPs	●	●	●	●	●	●
Ability to secure sponsorships aside from ILTACON	●	●	●	●	●	●
Participation in education and other products/services if in good standing at Member Rate	●	●	●	●	●	●
Access to applicable volunteer opportunities	●	●	●	●	●	●
Free full-page ad in Tech Survey	●					
Advantage Program Discount: Discount on Website, Publications and Content Briefings	30%	20%	15%	10%		
Sponsorship or event badge credit	\$25,000	\$20,000				
discount on ILTACON Europe, EVOLVE and other select ILTA events	20%					

ILTACON BENEFITS

Booth in Exhibit Hall (size contingent on restrictions that may be in place)	20' x 20'	10' x 20'	10' x 20'	10' x 10'	10' x 10'	
Exhibit Hall Banner		●				
Demo Room	2	1				
Guest Rooms at Hotel Block (Corp Sponsor pays for hotel rooms)	●	●	●	●	●	
Booth Lottery	Group 1	Group 2	Group 3	Group 4	Group 5	
Recognition on Signage	●	●	●	●	●	
Badges (subject to restrictions that may be in place)	16	12	8	6	4	
Additional Badge Discount (capped at 30)	10%					
Booth Increase Eligibility	●	●	●	●		
Access to G100 ILTACON Luncheon	●	●	●			
Access to G200 ILTACON Luncheon	●	●	●			
ILTA TV Interview	●	●				