



# Peer to Peer Instruction Sheet

## DEADLINES

### SPRING: THRIVING IN THE POST-PANDEMIC LEGAL TECH WORLD

Reserve Space ..... 3.1.2021  
Materials Due..... 3.15.2021

### SUMMER: ADAPTING TO ACCELERATION

Reserve Space ..... 6.1.2021  
Materials Due ..... 6.15.2021

### FALL: RISE OF COLLABORATION

Reserve Space ..... 9.1.2021  
Materials Due ..... 9.15.2021

### WINTER: MATURITY AND SECURITY

Reserve Space ..... 11.15.2021  
Materials Due ..... 12.1.2020

## SPECS

- Binding Method: Perfect Bound
- Page Trim Size: 8.75 x 8.75 inches (square)
- Print-ready PDF with bleed and trim marks
- CMYK, 300 dpi by the advertiser
- Ad Dimensions

#### FULL PAGE

Bleed Size: 9 x 9 inches  
Live Area: 8.125 x 8.125 inches

#### TWO-PAGE SPREAD

Bleed Size: 17.75 x 9 inches  
Live Area: 17 x 8.25 inches

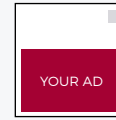
#### HALF PAGE

Horizontal: 7.5 x 3.25 inches  
Vertical: 3.65 x 7.875 inches

#### BACK COVER

Live Area: 7.5 x 4.75 inches

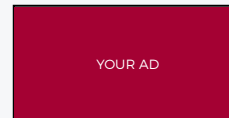
## PLACEMENT TYPES



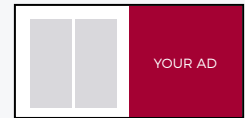
Back Cover



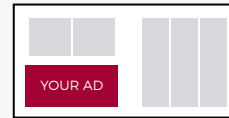
Inside Front



2-Page Spread



Full Page



Half Page (Horizontal)



Half Page (Vertical)

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## QUESTIONS?

Contact us at [advertising@iltanet.org](mailto:advertising@iltanet.org).