CONTENT AND SERVICE OPPORTUNITIES
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ILTA provides peer connections, education, and collective intelligence for its members to leverage the strategic advantages of technology in the legal profession.

Est. 1980 and headquartered in Chicago, IL USA

Active membership of 1,270 entities and over 26,000 individuals representing over 270,000 attorneys
### BY JOB TYPE

<table>
<thead>
<tr>
<th>Department</th>
<th>Professionals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration</td>
<td>1,800+</td>
</tr>
<tr>
<td>Application Management and Development</td>
<td>3,500+</td>
</tr>
<tr>
<td>C-Suite</td>
<td>800+</td>
</tr>
<tr>
<td>Finance</td>
<td>1,600+</td>
</tr>
<tr>
<td>Human Resources</td>
<td>900+</td>
</tr>
<tr>
<td>Knowledge Management</td>
<td>600+</td>
</tr>
<tr>
<td>Litigation and Practice Support</td>
<td>1,700+</td>
</tr>
<tr>
<td>Project Management</td>
<td>1,000+</td>
</tr>
<tr>
<td>Records</td>
<td>600+</td>
</tr>
<tr>
<td>Risk and Security</td>
<td>700+</td>
</tr>
<tr>
<td>User Support</td>
<td>1,600+</td>
</tr>
<tr>
<td>Other technical and professional support roles</td>
<td>12,000+</td>
</tr>
</tbody>
</table>

### BY LOCATION

- **Canada**: 83 entities
- **Europe**: 62 entities
- **United States**: 1,079 entities
- **Central and South America**: 18 entities
- **Oceania**: 24 entities
- **Asia**: 2 entities
ILTA365 gives you access to the ILTA Community. It is an annual calendar year program.

The common, core benefits for the annual corporate sponsorship are referred to collectively as “ILTA365” (formerly a Bronze sponsorship). The ILTA365 sponsorship is the sponsorship equivalent of dues for member entities.

An ILTA365 sponsorship works like an ILTA membership in that it delivers a log-on that provides access to ILTA content, etc. that are only available behind a login wall.

The ILTA365 benefits are included in sponsorship levels Silver through ILTAMAX and are accounted for in pricing. For example, $5,000 of the $12,500 Silver Sponsorship is allocated to ILTA365.

**SPONSORSHIP BENEFITS**

- Listing in Searchable Sponsor Directory
- Directory of ILTA Members
- Job Postings in Career Center at Member Rate
- Access to Tech Survey
- Access to Peer to Peer Magazine
- Access to White Papers and Surveys
- Access to ILTA Live Webinars/Roundtables and Webinar/Roundtable Recordings
- Access to ILTA Quarterly Updates
- Access to Podcasts (ILTA Radio)
- Access to ILTA Blogs (view and post)
- Access to communities that are open to sponsors
- Opportunity to apply for an ILTA Distinguished Peer Award
- Subscription to ILTA SmartBrief and ILTA Newsletters
- Member Rates to attend ILTA mini events as a participant
- Opportunity to secure paid sponsorships aside from ILTACon for in-person and/or virtual and hybrid events like LegalSEC
- Opportunity to be a paid sponsor for Webinars, Product Briefings, and Roadshows
- Member Rates on New Events/Products/Services introduced by ILTA during the Calendar Year
- Access to applicable Volunteer Opportunities

**ACCESS TO ILTA COMMUNITIES**

ILTA Communities offer one of the best peer networking opportunities you can find within the legal community.

- Business Partner Community
- Law2020
- LegalSec Cybersecurity
- Open Forum
- Women Who Lead
- Creating the Future Together
- Career Center
- Diversity, Equity & Inclusion
ADDITIONAL ILTA365 BENEFITS

**Publish an Article**  
**FREE**  
Consider contributing an original article to ILTA’s publications. We look for timely educational articles on best practices, new technologies and new legal technology trends that fit within our editorial calendar.  

[view the editorial calendar »](#)  
[shorten your article idea »](#)

**Be a Featured Guest on an ILTA Podcast**  
**FREE**  
Are you interested in sharing your expertise with an even greater ILTA audience?! Well, then look no further: our new, innovative podcasts touch on all facets of legal technology and involve a wide swath of our ILTA family and friends!  

[contact us to learn more »](#)

**VALUE-ADDED BENEFITS**

- participate in Solutions Now news segment
- submit press releases to be featured on our homepage news feed
- have featured breaking news interviews on ILTATV news segments
- be a guest on Tea with Me
- be a featured speaker on Ask the Expert webinar
- participate in Digital Solutions Rooms

LOOK FOR THIS SYMBOL THROUGHOUT THIS GUIDE TO LEARN MORE ABOUT THE VALUE-ADDED BENEFITS
ISSUE THEMES

SPRING 2021
Thriving in the Post-Pandemic Legal Tech World
The opening issue for 2021 will analyze the many changes and challenges facing the greater legal tech world due to the COVID-19 pandemic. Focused on moving forward, with an eye backward to a very challenging 2020, this issue will take case studies and best practices and pairing them with articles on security, knowledge management, internal role changes, shifts in departmental organization, and much more.

RESERVE SPACE BY 3.1.2021
MATERIALS DUE BY 3.15.2021

SUMMER 2021
Adapting to Acceleration: Tech Challenges and Changes
Looking again ahead, ILTA plans a special double-digital issue for Summer 2021. Split into two parts, this issue will first tackle the challenges legal technologists, their organizations, law firms, and our Business Partners must overcome when adapting next technologies and putting them into practice. The second part will focus on the changes that these groups are expecting to see once the changes have been implemented and are in practice.

RESERVE SPACE BY 6.1.2021
MATERIALS DUE BY 6.15.2021

FALL 2021
Rise of Collaboration: Vendors, Tools, and Groups
When ILTAn get together, we spend a lot of our time collaborating, helping each other solve complex and variable problems and projects. This issue will have space for collaboration: new authors, new topics, new types of articles. Member and Partner content gladly accepted, with additional articles discussing how technologists are using key tools or products to help think outside the box.

RESERVE SPACE BY 9.1.2021
MATERIALS DUE BY 9.15.2021

WINTER 2021
Maturity and Security: Legal and Law Departments in the 21st Century
For this last issue of the year, Legal and Law Departments take to the main stage. Covering a multitude of topics, but focused on maturity and security, articles will discuss recent global events, new products and services, and how implementation is a trickle-down process. This issue will also take a technologist’s look into 2022 and make predictions about what we may see in the coming year.

RESERVE SPACE BY 11.15.2021
MATERIALS DUE BY 12.1.2021

ABOUT PEER TO PEER
Our award-winning quarterly magazine includes thought-provoking features, case studies, interviews and more and is digitally available to more than 26,000 members and valued business partners.

- Themes and topics driven by member input
- Thought-provoking features, case studies, interviews and more
- Members report they read the magazine from cover to cover

READERSHIP
ILTA’s flagship publication and member magazine, is released quarterly and has an average readership of over 18,000 ILTA constituents.
MAGAZINE RATES AND SPECS

**SPECS**

- Binding Method: Perfect Bound
- Page Trim Size: 8.75 x 8.75 inches (square)
- Print-ready PDF with bleed and trim marks
- CMYK, 300 dpi by the advertiser
- Ad Dimensions
  - **FULL PAGE**
    - Bleed Size: 9 x 9 in
    - Live Area: 8.125 x 8.125 in
  - **TWO-PAGE SPREAD**
    - Bleed Size: 17.75 x 9 in
    - Live Area: 17 x 8.25 in
  - **HALF PAGE**
    - Horizontal: 7.5 x 3.25 in
    - Vertical: 3.65 x 7.875 in
  - **BACK COVER**
    - Live Area: 7.5 x 4.75 in

**PLACEMENT TYPES**

- Back Cover
- Inside Front
- 2-Page Spread
- Full Page
- Half Page (Horizontal)
- Half Page (Vertical)

**QUESTIONS?**

Contact us at advertising@iltanet.org

**ORDER NOW!**

<table>
<thead>
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<th>Placement Type</th>
<th>Price</th>
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<tr>
<td>Back Cover</td>
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<tr>
<td>Inside Front</td>
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<tr>
<td>Full Page</td>
<td>$2,000</td>
</tr>
<tr>
<td>Half Page</td>
<td>$1,250</td>
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ABOUT ILTA DIGITAL WHITE PAPERS

Our white papers were rated the #1 read legal technology publication in 2016 by the ILTA/InsideLegal Technology Purchasing Survey. Each white paper has a targeted theme for targeted advertising and up to 9 in-depth articles and interactive content. Announced to over 20,000 individuals, each white paper gets over 10,000 views.

READERSHIP

ILTA White Papers, publications based on specific technical legal topics, are released throughout the calendar year, with an average readership of over 15,000 constituents.

ISSUE THEMES

MARCH 2021
Tech Solutions White Paper and International White Paper (Brasil focused)
RESERVE SPACE BY
2.15.2021
MATERIALS DUE BY
3.1.2021

JUNE 2021
Knowledge Management White Paper and Practice Management White Paper
RESERVE SPACE BY
5.15.2021
MATERIALS DUE BY
6.1.2021

SEPTEMBER 2021
Litigation and Practice Support White Paper and Survey and Corporate Legal Departments White Paper
RESERVE SPACE BY
8.15.2021
MATERIALS DUE BY
9.1.2021

DECEMBER 2021
Marketing Technology White Paper and Survey and Information Governance White Paper
RESERVE SPACE BY
11.15.2021
MATERIALS DUE BY
12.1.2021

QUESTIONS?

Contact us at advertising@iltanet.org
WHITE PAPER RATES AND SPECS

**SPECS**

- Digital Format
- Screen Size: 1024 x 768 pixels
- RGB, 300 dpi
- Print-ready PDF
- Ad Dimensions

**SPONSOR**

- Logo in vector format and full-screen ad: 1024 x 768 px

**FULL SCREEN**

- 1024 x 768 pixels

**HALF SCREEN**

- 450 x 620 pixels

---

**QUESTIONS?**

Contact us at advertising@iltanet.org

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**ORDER NOW!**

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**PLACEMENT TYPES**

| Sponsor (logo on cover + full-screen ad) | $3,000 |
| Full Screen | $1,600 |
| Half Screen | $1,000 |
ABOUT ILTA SURVEYS
Members eagerly await ILTA’s “crown jewel” of its annual publication lineup: the Technology Survey. Other popular survey reports include the IT Staffing Survey, AI/ML Survey, and topic-specific surveys that appear in white papers. Our surveys are published as a screen-optimized PDFs.

READERSHIP
ILTA Surveys, based on varying legal tech topics, are released throughout the calendar year. The flagship ILTA survey, the Technology Survey, continuously in publication for over 30 years, reports the input of 470 firms representing more than 103,000 attorneys and 208,000 total users.

APRIL 2021
Legal AI Tools, Volume 2
Returning quickly in 2021, this cosponsored survey will review and track Artificial Intelligence products and services that many legal technologists are now seeing in their day-to-day. With over a dozen AI categories, from over 100 vendors, this robust survey will set the 2020 stage for AI notification and usage.

RESERVE SPACE BY 4.1.2021
MATERIALS DUE BY 4.15.2021

JUNE 2021
IT Staffing Survey and Salary
This year’s survey results will include a review of historical trends, number of IT staff allocated to various functions within an IT department, and the ratios of end-users to IT staff in these specific functions.

RESERVE SPACE BY 6.1.2021
MATERIALS DUE BY 6.15.2021

OCTOBER 2021
2021 Technology Survey
When ILTAns get together, we spend a lot of our time collaborating, helping each other solve complex and variable problems and projects. This issue will have space for collaboration: new authors, new topics, new types of articles. Member and Partner content gladly accepted, with additional articles discussing how technologists are using key tools or products to help think outside the box.

RESERVE SPACE BY 9.1.2021
MATERIALS DUE BY 9.15.2021

QUESTIONS?
Contact us at advertising@iltanet.org
SURVEY RATES AND SPECS

SPECS

- Digital Format
- Screen Size: 1024 x 768 pixels
- RGB, 300 dpi
- Print-ready PDF
- Ad Dimensions
  - **SPONSOR**
    - logo in vector format and full-screen ad: 1024 x 768 px

FULL SCREEN

1024 x 768 pixels

HALF SCREEN

450 x 620 pixels

QUESTIONS?

Contact us at advertising@iltanet.org

ORDER NOW!

TECH SURVEY RATES

<table>
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<tr>
<th>Placement Type</th>
<th>Rate</th>
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</thead>
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<td>Full Screen</td>
<td>$4,250</td>
</tr>
<tr>
<td>Half Screen</td>
<td>$2,750</td>
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</table>

OTHER SURVEY RATES

<table>
<thead>
<tr>
<th>Placement Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor (logo on cover + full screen ad)</td>
<td>$3,000</td>
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<tr>
<td>Full Screen</td>
<td>$1,600</td>
</tr>
<tr>
<td>Half Screen</td>
<td>$1,000</td>
</tr>
</tbody>
</table>
BILLING AND PAYMENTS

Upon receipt of your insertion order, an invoice will be provided to the billing contact. Payment can be made by credit card, and instructions will be provided with each invoice. In all cases, payment must be made no later than the publication’s material closing date.

Payments must be accompanied with artwork, if not paid before. Checks may be made payable to ILTA and mailed to:

ILTÀ
159 N. Sangamon, Suite 200
Chicago, IL 60607

CANCELLATIONS

No cancellations or changes in orders accepted after closing dates. Publisher reserves the right to use previous ad materials at the publisher’s discretion if new materials are not received by deadline.

PUBLISHING DATES

Publishing dates are approximate. Publisher reserves the right to adjust publication dates.

ARTWORK SUBMISSION

Digital art must be submitted by the Material Closing date. ILTA reserves the right to (1) repeat the advertiser’s most recently published ad or publish nothing if the ad is deemed unacceptable for publication; (2) decline ad space for products or services found to be of a questionable moral or ethical nature, that might offend recipients of our publications, or that otherwise do not coincide with publication standards; (3) limit the number of ads for a particular product or service in any publication. ILTA shall not be responsible for damages if for any reason it fails to publish an advertisement.

QUESTIONS?

Contact us at advertising@iltanet.org
## ILTA Podcasts

### Bleeding Edge
Season 2 of Bleeding Edge podcast series will tackle timely and interesting topics in legal technology. 9 episodes in 2021.

<table>
<thead>
<tr>
<th>2 Advertisers Per Podcast</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,500 for 4 episodes</td>
</tr>
<tr>
<td>$2,200 a year (9 episodes): 10 sec commercial on air and logo placement on webpage</td>
</tr>
</tbody>
</table>

### WWL: Getting a Seat at the Table
Support the amazing Women Who Lead stories, Getting a Seat at the Table - podcast series. These short interviews will cover a wide array of legal IT and will have, as interviewers and interviewees, a rotating cast of ILTans and ILTA-family guests. 8 episodes in 2021.

<table>
<thead>
<tr>
<th>2 Advertisers Per Podcast</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,200 for 4 episodes</td>
</tr>
<tr>
<td>$2,000 a year (8 episodes): 10 sec commercial on air and logo placement on webpage</td>
</tr>
</tbody>
</table>

### Equitable Conversations (DEITF)
A wide-ranging podcast series tackling a vast array of topics related to diversity, equity, and inclusion in the legal tech world. 4 episodes in 2021.

<table>
<thead>
<tr>
<th>2 Advertisers Per Podcast</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,200 for 4 episodes</td>
</tr>
<tr>
<td>$2,000 a year (8 episodes): 10 sec commercial on air and logo placement on webpage</td>
</tr>
</tbody>
</table>

### Business Partner Spotlights
Short, informative podcasts featuring a single ILTA business partner speaking directly to an ILTA audience. 10 opportunities in 2021.

<table>
<thead>
<tr>
<th>2 Advertisers Per Podcast</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,500 for 5 episodes</td>
</tr>
<tr>
<td>$2,500 a year (10 episodes): 10 sec commercial on air and logo placement on webpage</td>
</tr>
</tbody>
</table>

### HopsCast
Quarterly podcast series full of legal tech commentary, mixed with guests and chats on sports and beer. 5 episodes in 2021.

<table>
<thead>
<tr>
<th>2 Advertisers Per Podcast</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,500 for 5 episodes</td>
</tr>
<tr>
<td>10 sec commercial on air and logo placement on webpage</td>
</tr>
</tbody>
</table>

As podcasts continue to grow in popularity, we know that ILTA members and partners appreciate the convenience and engaging content that our ILTA podcasts provide. Recognizing this, ILTA continues to grow our audio offerings, with new podcast series, as well as expanding onto new platforms for your listening enjoyment. Currently you can find our podcasts on Apple Podcasts, Google Podcasts, Tunein + Alexa, iHeartRadio, Stitcher, PodBean, PlayerFM, Listen Notes, and Podcast Addict. Spotify, Amazon Music/Audible, and Pandora coming soon!
ILTA PODCASTS

**What Went Wrong**
Quarterly podcast series with a life lesson; learn from others and their choices in order to better your career. 5 episodes in 2021.

**2 ADVERTISERS PER PODCAST**
$1,500 for 5 episodes
10 sec commercial on air and logo placement on webpage

---

**Pre LegalSEC Summit Podcast**
Three dedicated podcasts highlighting ILTA speakers and LegalSecurity topics! A great way to advertise your involvement, what you do, and get in front of the LSS attendees.

**3 ADVERTISERS PER PODCAST**
$1,500 for 3 episodes
10 sec commercial on air and logo placement on webpage

---

**LegalSEC Summit Event Podcast**
Onsite podcasts: interviewing speakers, keynote, attendees, and more about the events! A great way to advertise your involvement, what you do, and get in front of the LSS attendees.

**2 ADVERTISERS PER PODCAST**
$3,000 for 3 episodes
10 sec commercial on air, and logo placement on webpage and in social media posts

---

**Pre ILTACON Podcast**
Three dedicated podcasts to highlight who is speaking, topics, highlights. A great way to advertise your involvement, what you do, and get in front of the ILTACON attendees.

**3 ADVERTISERS PER PODCAST**
$2,500 for 3 episodes.
10 sec commercial on air, and logo placement on webpage

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**ILTACON Podcast**
Podcasts to highlight who is speaking, topics, highlights. A great way to advertise your involvement, what you do, and get in front of the ILTACON attendees.

**3 ADVERTISERS PER PODCAST**
$4,000
10 sec commercial on air, and logo placement on webpage, logo placement on site, and used in social media posts

---

**SECURE YOUR SPOT**
Interested in getting more information, or want to reserve your sponsorship? Click the link below and select your preferences.

REQUEST MORE INFO
ILTA TV

ILTA NOW
Our monthly ILTA TV series that asks the big questions of our legal tech community! Look for it and tune in for new episodes every month! 12 episodes. This streaming segment is a great way to learn the needs and wants of your clients and potential clients. Take advantage of the opportunity to listen to their needs and plans.

OPPORTUNITY FOR 2 SPONSORS
$750 per episode/$2,250 per quarter
15 sec commercial and logo placement on website, social media, and ILTA NOW homescreen page
At least 2x per month on social media (platform will vary)

SOLUTIONS NOW
The solutions to the ILTA NOW segment, brought to you by ILTA 365 Business Partners. To participate in this segment, view the ILTA NOW release for that month. It will be posted in your Business Partner e-group and you will have 5 days to respond. Responses will be received by a Cognito being filled out with the appropriate information, and a 2 min video with a solution to the problem or ‘search’ that was in that months ILTA NOW. Requests will be handled on a first come basis, and we will take the first 6 .mp4 videos that have been submitted in proper formatting. Any video not received in the proper format or that is longer than the 2 min time frame will not be used.

VALUE-ADDED BENEFIT

ILTA News
With ILTA News, you can expect great content and guests, as you join a conversation that is timely and relevant for all technologists! Up to 48 episodes. We encourage press releases submissions from our business partners regarding new products, new uses of products, trending issues / solutions opps/ and mergers and acquisitions. Press Releases can be submitted to bethanne@iltanet.org.

OPPORTUNITY FOR 2 SPONSORS
$750 per episode/$2,250 per quarter
15 sec commercial and logo placement on website, social media, and ILTA News homescreen page
**ILTA TV**

**Breaking News**
Fast-paced and with a finger on the pulse of technology, this Breaking News segment will be on-camera and come out as the breaking news develops! For immediate release items that are time sensitive and pressing, Business Partners are encouraged to contact us for assistance in launch of information.

**INCLUDED WITH ILTANEWS SPONSORSHIP**
- At least 1 on social media. Platform will vary
- Email and IGTV (Instagram) depending on story

**Tea with Me**
Guests share leadership secrets and advice on career growth. Members and Business Partners welcome. 12 episodes.

**OPPORTUNITY FOR 2 SPONSORS**
- $750 per episode/$2,250 per quarter
- 15 sec commercial and logo placement on website, social media, and Tea With Me homescreen page
- At least 2x per month on social media (platform will vary)

**15 in 15**
15 ILTA Business Partners, each speaking for 1 minute, on a specified topic relating to their product, service, or legal technology. Fun, quick content with a twist!

**AT NO COST TO BUSINESS PARTNERS**
- At least 2x per month on social media (platform will vary)
ILTA TV
Onsite interviews, conversations, and collaborations with ILTACON members and partners.

**OPPORTUNITY FOR 3 SPONSORS**

$5,000
- 10 sec commercial and logo placement on website, social media, on site and ILTACON homescreen page.

LegalSEC (Twitter Live / Instagram Recorded)
Hot tips, quotes, photos, and chats from LegalSEC. Quick content! 6 highlights.

**OPPORTUNITY FOR 1 SPONSOR**

$500

**SECURE YOUR SPOT**
Interested in getting more information, or want to reserve your sponsorship? Click the link below and select your preferences.

REQUEST MORE INFO
DIRECT ENGAGEMENT

Content Briefings
Quarterly email digest full of great ILTA content! Accessible to all ILTAns, members and partners and is downloadable!

4 AVAILABLE
$500
Logo in email, logo and a half page ad within content briefing

Product Briefing
Talk to us about your products, services, or updates! We’re thrilled to learn from you! Scheduled on Mondays and Fridays at 12:00PM ET, product briefings allow you to host a webinar to demonstrate a product to ILTA’s members.

104 AVAILABLE
$800
must be at least a paid ILTA365 Sponsor to gain exposure to our members

Master Classes
Learn from the Experts and advance your career! We know that you will find great value in this ILTA Masters series!

CONTACT US FOR AVAILABILITY
$800
virtual in 2021
1 email invitation to targeted ILTA membership, 1 Social Media Post, 1 post to appropriate community groups

Ask the Expert
Have you ever had a legal tech question that you wish you could get a definitive answer to? We’re here to help you: Ask our Experts!

VALUE-ADDED BENEFIT
1 per month
Must be a written pitch as to why our membership would want to hear from your expert.

SIGN UP
SIGN UP
SIGN UP
SUBMIT YOUR PITCH
**DIRECT ENGAGEMENT**

**Digital Solutions Rooms**
Watch and learn as business partners show members how their solutions can help solve common technology and business challenges in the legal landscape.

**VALUE-ADDED BENEFIT**

- **Digital Solution Rooms are quarterly and the topics are as follows:**
  - Q1: Productivity and Efficiency Improvement to the Practice of Law
  - Q2: Data Protection - Is IRM going to replace DLP?
  - Q3: Technology Adoption and the Impact of Transformation
  - Q4: Microsoft Teams Adoption and Integration

**BUNDLES**

Enhance your ILTA Annual Sponsorship with additional engagement, branding and thought leadership opportunities. Leverage these bundles to help meet your sales and marketing needs, and save 15%:

**MEDIA/BRANDING BUNDLE**

**$9,275**
Create a holistic media and branding campaign utilizing ILTA's media platforms including Podcasts, ILTATV and Peer to Peer to amplify your message to more than 25,000 ILTA members.

**THOUGHT LEADERSHIP**

**$3,315**
Demonstrate your company’s subject matter expertise with deep dive opportunities to engage ILTA’s membership with targeted webinars and product briefings.

**APPLY TO PARTICIPATE**
learn more »
learn more »
WOMEN WHO LEAD
DIGITAL ROADSHOW
4 LOCATIONS

Take a journey with ILTA’s Women Who Lead and follow us as we head out on the Road! In various cities across the USA, join the discussion as we have insightful and educational conversations about legal tech, women’s empowerment, and more. Keep a look out for special guests!

LEARN MORE

SPONSORSHIP DELIVERABLES

- 2 registrations for staff
- 7 minute interview with sponsor and event host to be played during breaks / slides to be shown during breaks and as a pre-to event opening (only registered, sponsorship staff can take part in the interview)
- Sponsor can provide a 2 minute commercial and slide which will be shown during session breaks
- Pre/Post event registration list (emails are NOT guaranteed to be included)
- Brand recognition (add-on to be included in pre-webinar and event advertisements if placed in time)

QUESTIONS?

Contact us at sponsor@iltanet.org

SPONSOR 1 ROADSHOW

$4,000

Maximum of 5 sponsors at each roadshow
Sponsors must be ILTA Corporate Sponsors - ILTA365 and higher level

SPONSOR ALL 4

$12,000

Maximum of 5 sponsors at each roadshow
Sponsors must be ILTA Corporate Sponsors - ILTA365 and higher level
OTHER EVENTS

SPONSORSHIP DELIVERABLES

• 2 registrations for staff
• 7 minute interview with sponsor and event host to be played during breaks / slides to be shown during breaks and as a pre-to event opening (only registered, sponsorship staff can take part in the interview)
• Sponsor can provide a 2 minute commercial and slide which will be shown during session breaks
• Pre/Post event registration list (emails are NOT guaranteed to be included)
• Brand recognition (add-on to be included in pre-webinar and event advertisements if placed in time)

QUESTIONS?
Contact us at sponsor@iltanet.org

1 Day Events
$4,000
Maximum of 5 sponsors at each event
Sponsors must be ILTA Corporate
Sponsors - ILTA365 and higher level

2 Day Events
$4,000
Maximum of 5 sponsors at each event
Sponsors must be ILTA Corporate
Sponsors - ILTA365 and higher level

We’re adding new events every month! Keep an eye on the upcoming events page for opportunities throughout the year. View the line of 2021 events, get involved early to market early.

VIEW EVENTS
**LEGALSEC SUMMIT**

ILTA’s LegalSEC Summit is an annual three-day conference all about security for legal, where you can connect with peers and participate in sessions presented by industry experts on threat intelligence, centralized log management, vulnerability scanning, data classification, insider threat programs and more.

Details about the event and sponsorship opportunities coming soon!

**ILTACON**

ILTACON is a four-day educational conference that draws on the personal and collective strengths of professionals working in technology within law firms and legal departments. ILTACON will empower us to share what works, what doesn’t and the tools to face challenges now and in the future. All educational content is developed by a conference committee of 40+ peers.

Details about the event and sponsorship opportunities coming soon!
**NETWORKING**

**Watercooler Wednesdays**

Networking conversational opportunities on specific topics. Open forum, anyone can attend. Great way to network!

Contact us at sponsor@iltanet.org for more information.

**Local Meetings**

Our local meetings are the backbone of our membership! Host a local meeting with a lunch or happy hour and rub elbows (or virtual ones) and get to know the ILTA membership. Rates dependent upon city size. Promotion of events in appropriate community groups and on social media at least one before event start. And we’ll share photos on social after event as thank you.

Contact us at sponsor@iltanet.org for more information.

**Holiday Socials**

‘Tis the Season to be an ILTAn! Celebrate with us, our members, and other partners as we gather this season! (Numerous opportunities.) Rates dependent upon city size. Promotion of events in appropriate community groups and on social media at least one before event start. And we’ll share photos on social after event as thank you.

Contact us at sponsor@iltanet.org for more information.