



Peer to Peer Instruction Sheet

DEADLINES

SPRING: CHALLENGING THE STATUS QUO

Reserve Space 3.1.2020
Materials Due 3.15.2020

SUMMER: COMMUNITY ENGAGEMENT

Reserve Space 6.1.2020
Materials Due 6.15.2020

FALL: DATA SCIENCE AND ANALYTICS

Reserve Space 9.1.2020
Materials Due 9.15.2020

WINTER: INTERNATIONAL RELATIONS

Reserve Space 11.15.2020
Materials Due 12.1.2020

SPECS

- Binding Method: Perfect Bound
- Page Trim Size: 8.75 x 8.75 inches (square)
- Print-ready PDF with bleed and trim marks
- CMYK, 300 dpi by the advertiser
- Ad Dimensions

FULL PAGE

Bleed Size: 9 x 9 inches
Live Area: 8.125 x 8.125 inches

TWO-PAGE SPREAD

Bleed Size: 16.75 x 11 inches
Live Area: 15.5 x 9.75 inches

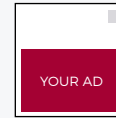
HALF PAGE

Horizontal: 7.25 x 4.35 inches
Vertical: 3.5 x 8.7 inches

BACK COVER

Bleed Size: 8.5 x 7.625 inches
Live Area: 7.25 x 6.75 inches

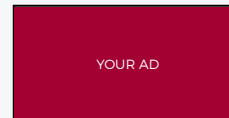
PLACEMENT TYPES



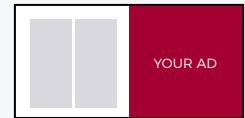
Back Cover



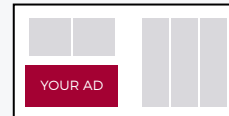
Inside Front



2-Page Spread



Full Page



Half Page (Horizontal)



Half Page (Vertical)

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[UPLOAD ARTWORK HERE](#)

QUESTIONS?

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