

ILTACON South America – 7 December 2021 (day 1)

(all times are in Brasilia Standard Time GMT-3)

9:00 AM

Welcome

The event will open at 8:30 AM. Come with your favorite coffee or tea for casual networking before the event begins.

9:05 AM – 10:35 AM

Building an Analytics Ecosystem

There is a pressing need and opportunity in law firms and legal departments to use data analytics to support planning and decision making. We will share how several organizations have built a holistic data strategy, unite data from various sources, practice good data hygiene, utilize visualizations to provide insights, and find and retain the right talent to build and expand those capabilities.

Speakers: **Carmin Ballou**, Director, Data Insights & Analytics, Attorneys' Liability Assurance Society, Inc., **Hunter Goolsby**, Director of Client & Market Intelligence, Troutman Pepper, **Greg Murphy**, VP, Innovation, Wilson Allen, and **Michael Sander**, Founder/CEO, Fastcase, Inc.

10:35 AM – 10:45 AM

A word from our sponsor –

10:45 AM – 11:45 AM

Artificial Intelligence in the Law Department

Artificial intelligence (AI) is changing the face of global legal practice, and AI tools will undoubtedly affect how the legal profession practices over the next decade. Learn how AI is being used by law departments to increase efficiency, reduce cost, minimize risk, develop strategy, and provide better service. Presenters will discuss types of bots, contract review, document automation, and due diligence platforms are being used, along with the real-world uses of Legal AI in a corporate legal department.

Speakers: **Chris Austin**, Director of Information Governance, Bowman and Brooke LLP, **Catherine Casey**, Chief Growth Officer, Reveal Brainspace, **Justin Hectus**, CIO/CISO, Keesal, Young & Logan, **Kiran Mallavarapu**, EVP and Sr. Manager, Liberty Mutual Insurance Company, **Scott Milner**, Partner, Morgan, Lewis & Bockius, L.L.P., and **Brad Mixner**, Founder, Mixner Consulting Group Ltd

11:45 AM – 11:55 AM

A word from our sponsor -

12:00 PM – 1:00 PM

How to Build an Engaging and Successful Security Program for Your Organization

Security has never been convenient. Join us as we discuss how firms keep their users happy while maintaining a security posture that protects the firm and meets industry accepted best practices. Learn what systems are critical to protect with Multi Factor Authentication (MFA) vs. which are not. We will help you make the case for client audit driven changes to your security program, while cutting down on policy avoidance behaviors by end users. Come away from this session having learned how to get buy-in, acceptance, and cooperation from the top levels of management down to all levels of administrative staff.

Speakers: **Doug Caddell**, Global Chief Information Officer, Mayer Brown LLP, **Denney Fifield**, Director of Information Systems, Strong & Hanni, **Kenny Leckie**, Senior Technology & Change Management Consultant, Traveling Coaches, Inc.

1:00 PM – 1:10 PM

A word from our sponsor -

1:10 PM – 2:10 PM

Redefining the Delivery of Legal Services

Business models have turned upside down! Non-lawyer partnerships, remote work, work anywhere, alternative legal service providers, the list goes on. Join an interactive conversation of real world legal work environments that have moved the industry forward, while looking to the horizon for possibilities yet to come. While technology can often be a catalyst for change, listen to how business have leveraged people, process, and technology to redefine the delivery of legal services.

Speakers: **Brad Blickstein**, Principal, Blickstein Group, Inc., **Kimball Parker**, CEO, SixFifty Technologies, LLC, and **Meredith Williams-Range**, Chief Knowledge & Client Value Officer, Shearman & Sterling, LLP

ILTACON South America – 8 December 2021 (day 2)

The event will open at 8:30 AM. Come with your favorite coffee or tea for casual networking before the event begins.

9:00 AM – 10:30 AM

Ewww, David! Change Management and User Group Lessons Learned from The Roses

This lively and interactive session will use a hit tv show to explore the ways to extract the hidden gems from user groups that ultimately support a change management plan. User groups can often be check boxes in a project plan and require an extra effort that many project teams would like to avoid in favor of real work. During this session you will also hear about other ways to build muscle into your effort and garner support, early and often.

Speaker: Susan Sommers, Director of KM Innovation and Solutions, Ogletree, Deakins, Nash, Smoak & Stewart, P.C

10:30 AM – 10:40 AM

A word from our sponsor-

10:40 AM – 11:40 AM

Microsoft Teams Takes Center Stage

What can you use Teams for to dazzle your department? This session will take a look at how firms are using Teams beyond meetings. Teams offers collaboration such as co-authoring, file sharing and project management tools. Teams also includes its own suite of apps and workflow tools which Practice Groups and Admin Teams have used to take Teams above and beyond a meeting platform. Come join us to take a real-world look at how others are using Teams to increase efficiency and collaboration.

Speakers: Catherine McPherson, Legal Technology Strategist, Barlit Beck LLP, Jeff Saper, Global Enterprise Architect, Shearman & Sterling, LLP, and Douglas Schulz, Senior Business Analyst, Arent Fox LLP

11:40 – 11:50 AM

A word from our sponsor –

11:50 AM – 1:05 PM

User Adoption and Rollout Hacks: Innovative Approaches that Really Worked

During the pandemic, law firms and legal departments have been called upon to roll-out new tools and resources, and at times, with less than a moment's notice. Focus groups, phased rollouts, and traditional training sessions all went out the window in the interest of survival. But far from an abject failure, some of these rollouts were wildly successful, despite the odds, thanks to some creative user adoption and rollout hacks implemented by savvy organizations. In this session the presenters will share the lessons they learned, and how they just might become the new normal even in a post-pandemic world.

Speakers: Jonathan Kerry-Tyerman, VP, Business Operations, Cristiane Matuch, Innovation Project Manager, Greenberg Traurig, and Janis Richman, Director – Training and Adoption Services, Capensys, a Wilson Allen Company

1:05 – 1:30 PM

Virtual Networking Social

Share lessons learned, best tips, and networking time at the end of the event.