



Board of Directors Candidates

Chris Hunt

DIRECTOR OF TECHNOLOGY & OPERATIONS
SUGARMAN, ROGERS, BARSHAK & COHEN, P.C.



Candidate Country United States

ILTA Profile Link [Chris Hunt ILTA Profile](#)

LinkedIn Profile Link [Chris Hunt LinkedIn Profile](#)

Legal Sector Experience

For over twenty-five years I have worked in the legal technology industry, leading technology initiatives and strategies for law firms in Boston. I currently lead the technology and operational functions at Sugarman Rogers, focusing on process improvement and efficiency while moving the firm to a flexible and secure cloud-first strategy. I work closely with the firm's leadership team and managing partner to ensure client needs are satisfied, and the firm has the appropriate resources to deliver the highest levels of service.

ILTA Volunteer Experience

I have been an active and engaged ILTAn for over 20 years. Throughout this time, my involvement with ILTA, as a contributor and volunteer, has been continuously increasing. I frequently post and reply to eGroup discussions, as that is one of my main sources of information and support.

I have been an active volunteer for many years and in a number of roles:

- Speaker at ILTACON 2009, 2010 & 2011
- Contributed a blog post and podcast for the Litigation CCT in 2018
- ILTACON 2012 & 2013 Conference Committee Member, 2011-2013
- ILTACON 2014, 2015 & 2016 Conference Committee, Team Coordinator 2013-2016
- ILTACON 2017 & 2018 Conference Committee, Co-Chair 2016-2018
- ILTACON 2019 Conference Committee Advisor
- Program Planning Council – ILTACON Liaison, 2016-2018
- Program Planning Council – Compliance CCT Liaison, 2018-2019
- Volunteer Leader Task Force, Member & Board Liaison, 2017-present
- Volunteer Council, Board Liaison, 2022-present
- Ascend 2019 Steering Committee
- Board Election Task Force, Chair, 2020
- Partner Advisory Council, Board Liaison, 2021-present

- Board of Directors, Secretary, 2019-2021
- Board of Directors, Director-at-Large, 2021-present
- Technology Survey Committee, Member & Board Liaison, 2022-present

Board of Directors Experience (ILTA and other organizations)

Now in my second two-year term on ILTA's Board of Directors as a Director-at-Large, I serve as the board liaison to ILTACON. I additionally serve on the Volunteer Leadership Task Force, the Volunteer Council, the AFIC, and the Partner Advisory Council. In my first Board term, I served as the Secretary of the organization.

Background

I bring over 25 years of experience to my role at Sugarman Rogers, leading the technology and operational functions of the firm. I am focused on process improvement and efficiency while driving the firm to a flexible and secure cloud-first strategy. I work closely with the firm's leadership team and managing partner to ensure both attorney and client needs are satisfied, and that the firm has the appropriate resources to deliver the highest levels of service.

I am an active member of the International Legal Technology Association (ILTA). I am a long-time volunteer leader for the association, serving as a panelist, a member of the planning committee, and co-chair for ILTA's annual conference (ILTACON), as well as a member of the Program Planning Council. Currently, I am serving as a director-at-large on ILTA's Board of Directors for the 2021-2023 board term, my second term on the board. Additionally, I serve as a board liaison to the ILTACON planning committee; the Volunteer Leadership Task Force; the Audit, Finance, and Investment Committee; and the Partner Advisory Council. I have also been a speaker and writer for the association on a variety of topics related to legal technology and volunteerism.

Vision

Each candidate was asked questions related to Board service and their vision for ILTA's future. The questions and response are shown below.

Question: Considering the areas of global experience, financial expertise, and consensus building, please share some unique business experience, personal qualities, and/or perspectives that you will bring to your ILTA Board service if elected.

Response: *"I believe my voice on the board has been one of balance and focus, and I will continue to offer that tone if elected to serve an additional term. I focus on working collaboratively as part of the team to build consensus, looking at all angles of a question or issue, and not rushing into a decision. I will also continue to strengthen the partnership among the Board, the volunteers, the professional staff, and the business partners, as this is critically important to the continued success of ILTA.*
I will bring my experience from managing my own organization to bear as a director of ILTA – budgeting, financial management, and operational excellence."

Question: Please describe your vision of ILTA's future. What does ILTA need to help ensure a successful future?

Response: *"ILTA needs to continue to be the go-to place for expertise in the legal technology industry. We need to engage new and younger members, and encourage fresh voices and opinions. We should look beyond law firms and law departments and consider how we can partner with law schools and bar associations to help new lawyers understand technology and the business of law and potentially tap into organizations that are not yet members to bring them into our association. We must also look to new business models in the industry, and welcome participation from ALSPs and other organizations that are setup to offer legal services. We should continue partnering with our international members and ensure their voices are part of the leadership of the organization and our strategy.*

We are under increasing pressure to provide programming and education that our members cannot get anywhere else, along with content geared to our specific industry. We need to be flexible as an organization to adapt to the changing market, and to leverage the expertise of our members to help ILTA continue to be the premier association for legal technologists. We should also strengthen our partnerships with similar organizations in the legal industry, such as ALA, LMA, and AALL, to expand our reach and showcase our collective expertise, and to work much more closely with our business partners and sponsors."

Question Which ideas from the current strategic plan should be pulled forward into the 2023 – 2026 strategic plan and what additional outcomes should be included in the 2023 – 2026 strategic plan?

Response *"I am very proud of the current strategic plan, and quite frankly can see many of the threads from this plan continuing on in future plans. These ideas are absolutely core to ILTA's existence. I would advocate we continue to reference all of them in the next plan and focus on the areas that will drive value.*

ILTA's programming, content, and networking initiatives are the lifeblood of the organization, and what keeps members, business partners, and volunteers coming back year after year. Focusing our content on what matters to our constituents is of the utmost importance. ILTA has at times tried to cast a wider net, which has resulted in programming that has not always hit the mark or has not gone far enough into the details. I feel we need to focus on what we do well – providing

deep-dive, technical programming on the systems and platforms that matter to our members and partners.

Related to this, we must be nimbler and much more flexible with regard to offering programming around new and emerging issues and topics. Programming priorities and calendars that are set for an entire upcoming year are a great way to ensure we are meeting the needs of the community, but we must recognize when deviations or additions need to happen, and to provide just-in-time programming on those topics that are hot buttons. This is an area I can see us leaning heavily on our business partners, who are often on the front lines dealing with these new and emerging threads. Not doing this will damage our efforts to be THE source for this type of programming and weakens the member value proposition.

MyILTA is an ambitious goal, one that will require resources throughout the association to be successful. Programming and content delivery must be closely aligned with the roles and responsibilities of our members. Networking opportunities like "birds of a feather" could help bring like-minded members together to talk about their roles, their issues, and lead to even more targeted and relevant content sharing. And the technology stack for ILTA must allow for ease of use and findability of content, with the long-term goal of having a platform that matches a member's profile and interests to content, events, and people, offering a curated, but incredibly relevant, set of programming that is specific to the individual.