

Partner Benefits

2021 CORPORATE SPONSORSHIP PROGRAM



	ILTAMAX	PLATINUM	GOLD	SILVER	ILTA365	BASIC
	\$75,000 annually	\$35,450 annually	\$18,150 annually	\$13,125 annually	\$5,000 annually	\$2,500 annually
GENERAL BENEFITS						
Listing in Searchable Sponsor Directory	●	●	●	●	●	●
E-Directory of ILTA Members	●	●	●	●	●	
Access to Peer to Peer Magazine	●	●	●	●	●	●
Access to White Papers	●	●	●	●	●	●
Access to Tech Survey	●	●	●	●	●	
Member Rates on Job Postings in Career Center	●	●	●	●	●	
Access to eGroups that are open to BPs	●	●	●	●	●	
Ability to secure sponsorships aside from ILTACON	●	●	●	●	●	
Participation in education and other products/services if in good standing at Member Rate	●	●	●	●	●	
Access to applicable volunteer opportunities	●	●	●	●	●	
Participation in (1) G100 Business Partner Showcase	●	●	●	●	●	
ILTACON BENEFITS						
Booth in Exhibit Hall <small>(SIZE CONTINGENT ON RESTRICTIONS THAT MAY BE IN PLACE)</small>	●	●	●	●		
Exhibit Hall Banner	●					
Demo Room	●					
Guest Rooms at Hotel Block <small>(CORP SPONSOR PAYS FOR HOTEL ROOMS)</small>	●	●	●	●		
Booth Lottery	Group 1	Group 2	Group 3	Group 4		
Recognition on Signage	●	●	●	●		
Badges <small>(SUBJECT TO RESTRICTIONS THAT MAY BE IN PLACE)</small>	●	●	●	●		
Booth Increase Eligibility	●	●				
Entries in G100 ILTACON Sponsorship Lottery	2	1				
PARTNER SUCCESS BENEFITS						
Roadshow Cities <small>(PACKAGE A)</small>	5 cities					
Educational Webinar <small>(PACKAGE A)</small>	●					
4 Peer to Peer Ads: 1 per issue <small>(PACKAGE A)</small>	●					
Website Ad: to run for 3 months <small>(PACKAGE A)</small>	●					
or \$20,000 credit to use on any ILTA product or service <small>(PACKAGE B)</small>	●					

Why partner with ILTA?

ILTA offers an opportunity for business partners and consultants to become "ILTA Corporate Sponsors" — a privilege that provides tangible benefits based on the sponsorship level purchased. Partner with ILTA to build your comprehensive sales and marketing campaigns via events, advertising and thought leadership. ILTA's membership includes key leaders and influencers across its 25,000+ strong membership. Don't see a solution that meets your needs? Contact us and let us help you develop a custom program.

Want to learn more?

Go to iltanet.org/bpopps to learn more about getting involved with ILTA.

Questions?

Contact our sponsorship team at sponsor@iltanet.org.