2024 Sponsorship Prospectus

29 Apr – 1 May 2024
Sheraton / Le Méridien Charlotte Hotel | Charlotte, NC
Exhibit Table

$5,000 ($6,000 if not a current ILTA Business Partner)

Showcase your product or service at this inaugural event. This sponsorship includes

• 1 draped 6’x30” table with two chairs;
• 6.7ft X 7.3ft stretch logo banner;
• Comp wifi;
• 1 Standard power drop;
• 2 complimentary registrations to event;
• Opportunity to submit a slide to be shown during event;
• Opportunity to submit a 30-second commercial to be played in the Sponsor Showcase video reel;
• Logo recognition on marketing materials and social media.

*Deliverables subject to deadlines.
BRANDING

**EVOLVE Lanyards**

**$5,000**

Be the name everyone is wearing on their neck by sponsoring the lanyards. Your company logo will be displayed alternating with the ILTA logo on a lanyard color of ILTA’s choosing.

QUANTITY: 1

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**Mobile App / Platform**

**$7,500**

The conference mobile app is a highly used tool allowing participants to stay up-to-date on event activities. This sponsorship includes your logo placed on the app as well logo placement on the mobile app platform; 1 app push notification per day (maximum of three); opportunity to submit an additional slide to be shown during event; and logo recognition on marketing materials and social media.

QUANTITY: 1

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**Wireless Network**

**$5,000**

Take this opportunity to select the password used to access the wireless network (subject to ILTA approval; password will not be printed or made available publicly). Additionally, your logo will be on marketing materials and social media, and you have the opportunity to submit an additional slide to be shown during the event.

QUANTITY: 1

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**Session Audio Recordings**

**$3,500**

The audio recordings live on long after the event ends. Be the brand they see when they access the recordings. With this sponsorship you’ll receive 2 complimentary registrations; an opportunity to submit a 30-second commercial to be played before sessions; and an opportunity to submit an additional slide to be shown during event.

QUANTITY: 1
### Keynote Speaker Sponsor

**$5,000**

This sponsorship includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the ILTA-selected keynote. Additionally, you'll have the opportunity to submit a slide to be shown during event; a 30 second commercial to be played before the Keynote Session; and logo recognition on marketing materials and social media.

**QUANTITY: 2**

### Launch Party Sponsor

**$3,750**

Sponsor the opening launch party and mingle with attendees before the hustle and bustle of EVOLVE starts. This sponsorship includes the opportunity to designate a badged representative to make 2-3 minute speech at the Opening Reception; logo on signage in reception area during sponsored reception; and logo recognition on marketing materials and social media.

**QUANTITY: 4**

### Peer Awards Reception

**$3,000**

This sponsorship includes the opportunity to designate a badged representative to present a peer award; logo on signage during sponsored event; and logo recognition on marketing materials and social media.

**QUANTITY: 5**

### Women in Security Breakfast

**$1,500**

This sponsorship includes the opportunity to designate up to 3 badged representatives to participate during the Women Who Lead Networking Event; one badged representative to deliver brief remarks during the Event; logo on signage in reception area during Women Who Lead Networking Event; and logo recognition on marketing materials and social media.

**QUANTITY: 2**
ILTA TV Interview
$500
ILTA TV is a dedicated, interview style recorded session to be used during and post-conference. This 5-10 minute segment is structured to bring out the key products and direction of your organization.
QUANTITY: 5

App Push Notification
$500
ILTA attendees respond quickly to app notifications throughout the event. ILTA will work with purchasers of this sponsorship to determine appropriate date/time for app push on a first-paid/first-choice basis.
QUANTITY: 15

AI Photo Booth
$5,000
Create buzz about your company’s artificial intelligence efforts with this AI Photo Booth opportunity! Participants will love turning their selfie into an amazing AI image!
QUANTITY: 1
Secure your sponsorship today!

To learn more about this event or to secure your sponsorship, reach out to sponsor@iltanet.org.