

PERSUADE YOUR BOSS

Join us **June 3-5** in **Arlington, VA**
(Crystal City, DC) for **2019 LegalSEC Summit!**

Unsure how to convince your supervisor or organization to financially support your attendance at the LegalSEC Summit in Arlington, VA, near DC? Here are some ideas to help prepare a compelling request.

KNOW WHEN TO ASK.

Timing is everything. If you have regularly scheduled meetings this week or next, it might be best to raise your request at that time.

EXPLAIN WHY YOU SHOULD ATTEND.

Create a compelling reason about the specific benefits of LegalSEC and how it would advance your knowledge in your role and assist your firm or organization. List the Keynote, sessions and business partners you would meet with and explain how each would assist you in achieving your organization's objectives and your goals.

LIST REASONS YOU SHOULD ATTEND. SOME EXAMPLES:

- **NETWORKING.** In the legal technology field, networking is important. I will have the opportunity to meet with and hear insights and experiences from my peers and leaders working on legal operations security in their firms and organizations. ILTA's peer network is like no other and extending my network can help our organization when we go through similar projects or security initiatives. I can build this infrastructure to seek advice while collaborating and sharing ideas.
- **CUSTOMIZED SECURITY EDUCATION.** ILTA events are known for providing industry leaders to talk real-world examples impacting legal technology. By attending LegalSEC Summit, I can deepen my security knowledge and help the firm/organization identify risks and challenges in this ever-changing landscape.
- LegalSEC Summit features Keynote Speaker **William R. Evanina**, Senior US Federal counterintelligence expert.
- **SOLUTION REPRESENTATION.** I can be our representative at the conference in meeting with business partners. I will prepare documents of things I learned at LegalSEC and a contact list of vendors and people I met. I will present what I've learned to our organization.
- **FLEXIBILITY AND CONVENIENCE.** LegalSEC Summit is directly off the DC metro and near National Airport, only a train ride or short flight away. I can go for one, two or three days based on our schedule here at the office.

FEATURED SESSIONS

Senior Management of Large Firms

DEVELOPING A CULTURE OF SECURITY:

Everyone in your organization is part of your Security Team. It is widely accepted that you are as strong as your weakest link. End-users are the last line of defense in an organization's security strategy. Why not empower them? Learn some of the considerations Firm leadership must enact to create a culture of security. Learn tips and tricks to develop a "security brain" at your Firm.

STRATEGIES AND IMPORTANCE FOR DEVELOPING THE PROPER DATA CLASSIFICATIONS FOR YOUR ORGANIZATION:

After you have developed your security program and your data classifications, it is time for you to find and classify all that unstructured data your firm has been saving for years. There is a lot of data to be inventoried, located, and classified which is daunting and seems like an impossible task. Also, once classified, data locations and assets must be monitored and maintained. In this session, you will hear from vendors and firms who have tackled this issue, the tools that are available, and how they survived by sharing their wisdom.

Dedicated Security Professionals

SOAR AND OTHER EMERGING TECHNOLOGIES:

Learn how to select the best SOAR tool, the most critical components of SOAR technology, and identify best practices for SOAR deployment.

THREAT INTELLIGENCE: MINING THE DARK WEB:

The Dark Web is an unfamiliar place. Learn about resources that can help protect your organization and your users from the dangers of the Dark Web. Watch a demonstration on how to safely mine the Dark Web for threat intelligence to keep you prepared.

IT Leaders With Modest Resources

LEVERAGE FREE RESOURCES TO UP YOUR SECURITY AND GOVERNANCE GAME:

Come see a lightning-round overview of 60 free resources in 60 minutes! We'll look at freely available guidance, standards, frameworks and information sources, free (or the free portions of) tools and training, and how to leverage each of them to enhance your security and governance posture without impacting your budget.

IT LEADERS WITH MODEST RESOURCES ROUNDTABLE:

Don't miss this roundtable session as your peers with modest resources come together to discuss final thoughts on security and governance, email risks, responding to incident response, and ways to protect your end-users when they are mobile. Participate in this fun and informative, interactive session sharing pain points, gaps, and the biggest takeaways from this year's LegalSEC!