



SPONSORSHIP PROSPECTUS

LSS Presenting Sponsor

- Sponsor will be branded in all communication regarding the 2020 LSS as “Presenting Sponsor” and receive prominent location on website and all communication
- Sponsor will receive virtual booth
- Sponsor may choose keynote for Day 2 or 3 (see below)
- Sponsor will receive prominent location for advertising in online event space

Virtual Booths

- Virtual booth for users to view and interact with during Show Hours online
- Ability to post videos and PDF documents for visitors to view
- Ability to online chat with attendees of the Summit
- Capture lead data from attendees that visit booth
- Post webinars as part of booth package – what is this item?
- All attendee data (excluding email) will be shared post LSS

Ask the Expert Chat Room

- Sponsor will have Virtual Chat Room location
- Chat will be subject based with the Sponsor providing an SME
- Chat Room will be promoted both pre-Show and during Show
- Sponsor will receive all lead information from attendance to Chat Room Post Show

Lunch

- Banners in the online environment – Placement is 1st come basis
- Banner will remain for run of Show and post Show for visitors to view recorded content

Stage Sponsorship

- Sponsor one of the three breakout stages/tracks ILTA is running for conference education
- All branding regarding content will include sponsors logo and link to virtual booth – I do not think the logo displayed for a webinar can link to anything.
- Promotion online to the sponsors booth during the online Show – say 1 broadcast message per live day
- Logo placement throughout the education sessions online

Keynote Sponsorships – Day 2 & 3

- Sponsor will have the ability to do a 30-minute online Keynote address (or webinar) to start Day 2 or 3 of the Show
- All content will be promoted to all attendees and free to all registrants
- All content must be approved by ILTA staff

Virtual Conference

We are excited to offer business partners the opportunity to participate in ILTA’s 8th annual LegalSEC Summit! Sign up for a virtual exhibitor package and gain even more exposure from one of our many sponsorship opportunities.



LEARN MORE

Interested in exhibiting or sponsoring?

Contact us for more information.

CONTACT US