



# SPONSORSHIP PROSPECTUS

## LSS Presenting Sponsor (EXCLUSIVE)

**\$10,000**

- Sponsor will be branded in relevant communications for the 2020 LSS VE as “Presenting Sponsor” and will be listed prominently as sponsor on event website, applicable event marketing emails, and social media.
- Sponsor will receive virtual booth
- Sponsor may choose stage sponsorship (see below)
- Sponsor will receive premier location for advertising in online event space

## Virtual Booth (20 OPPORTUNITIES)

**\$2,250**

- Virtual booth for attendees to view and interact with you during dedicated exhibit hours
- Ability to post videos and PDF documents for visitors to view
- Ability to online chat with attendees of the Summit
- Capture lead data from attendees that visit virtual booth
- Attendee data (excluding email) will be shared post LSS

## Ask the Expert Chat Room (3 OPPORTUNITIES)

**\$1,500 per day**

**SOLD**

- Sponsor will have Virtual Chat Room location
- Chat will be subject based with the Sponsor providing a subject matter expert (SME)
- Chat Room will be promoted both pre-Show and during Show
- Sponsor will receive lead information from attendance to Chat Room Post Show

## Online Advertising (9 OPPORTUNITIES)

**\$1,000-\$1,500**

- Banners in the online Lobby – Placement is 1st come basis – 4 opportunities (\$1,000)
  - Banner will remain for run of Show and post Show for visitors to view recorded content
- Promotional Ad on navigation bar – 5 opportunities (\$1,500)
  - Ad will cycle through with up to 5 sponsors
  - Remains on screen in every room for entire Show

## Stage Sponsorship (3 OPPORTUNITIES)

**\$5,000**

- Sponsor one of the three breakout stages/tracks ILTA is running for conference education
- Stage branding for the selected day will include sponsor’s logo
- Promotion online to the sponsors booth during the online Show (1 broadcast message per live day)
- Logo placement on the stage (peripheral of presenting content)

## Virtual Conference

We are excited to offer business partners the opportunity to participate in ILTA’s 8th annual LegalSEC Summit! Sign up for a virtual exhibitor package and gain even more exposure from one of our many sponsorship opportunities.



[LEARN MORE](#)

## Interested in exhibiting or sponsoring?

Contact us for more information.

[CONTACT US](#)

# 2020 SPONSORSHIP PROSPECTUS

## Keynote Sponsorships – Day 2 & 3 (2 OPPORTUNITIES)

**\$5,000**

**SOLD**

- Sponsor will have the ability to do a 30-minute online Keynote address (or webinar) that is inspiring, relevant, and industry related to start day 2 or 3 of the conference
- Promotion of keynote will be placed in applicable event marketing communications
- All content must be approved by ILTA staff

## Pre-Show Email (10 OPPORTUNITIES)

**\$500**

- ILTA will send email on behalf of Sponsor to all registered attendees
- Sponsor is responsible for creating content
- All content to be approved by ILTA staff and sent out on ILTA platform

## Follow up Mini-Events (4 OPPORTUNITIES)

**\$500**

- “Life after the conference” Schedule post show activity
- Share a whitepaper, send an email to conference attendees or have a Q&A session
- All content to be approved by ILTA staff and sent out on ILTA platform.

**Have questions or interested in exhibiting or sponsoring?**

Contact us for more information.

**CONTACT US**

## ABOUT ILTA

ILTA is a volunteer-led, staff-managed association with a focus on premiership. We aim to educate you and connect you with your peers to support your work in the legal sector. While we have a strong focus on technology, our offerings support professionals of every stripe in law firms and corporate/government legal operations.

## CORPORATE SPONSORSHIP

Partner with ILTA to build your comprehensive sales and marketing campaigns via events, advertising and thought leadership. ILTA's membership includes key leaders and influencers across its 24,000+ strong membership. Don't see a solution that meets your needs? Contact us and let us help you develop a custom program.

**LEARN MORE**

