

# 2026 Sponsorship Prospectus

**The 46th Annual Conference of the  
International Legal Technology Association**

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**August 23-27, 2026**  
Gaylord Opryland | Nashville, TN



The premier educational and networking event for the legal sector.

## What is ILTACON?

**ILTACON** is the premier legal technology conference for professionals undertaking initiatives in support of the practice of law. The 4-day conference will bring together leaders, managers and decision-making legal technologists from small to large sized law firms, corporate and government law departments, academia and the G100 firms to discover and evolve successful legal operation strategies for today's transforming legal industry.

As part of the ILTA community, your partnership as a sponsor will help ILTA deliver a quality educational conference to our members. Through your annual relationship with ILTA, becoming a conference sponsor for ILTACON provides your company with additional exposure and recognition from law firms, organizations, and legal departments around the world. **Contact us** for more information on annual sponsorships with ILTA and details around opportunities at ILTACON.



**4**  
days



**200**  
sessions  
& networking



**4,500+**  
attendees



**30**  
countries  
represented

### Secure your sponsorship today!

To learn more about this event or to secure your sponsorship, reach out to [sponsor@iltanet.org](mailto:sponsor@iltanet.org).

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## We're back at the Gaylord Opryland in Nashville!



## Find more information about ILTACON 2026!

We want participants to be completely prepared for ILTACON 2026, so we're hosting a series of informational webinars on various topics. All the webinars will be recorded and posted for viewing at a later date.

[learn more and register »](#)

# Meeting Spaces

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## Demo Rooms

5

Demo rooms are your company's private space during ILTACON. Each demo room comes as bare space with no furniture, power, or other furnishings allowing each company to customize to their specifications. Upon receipt of payment, your company designee will be connected to the venue's catering team to help make your vision become a reality. Previous demo rooms have hosted everything from ping pong tournaments to wine tastings to educational sessions!

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## Hospitality Suites

6



## Demo Rooms

Demo rooms are your company’s private space during ILTACON. Each demo room comes as bare space with no furniture, power, or other furnishings allowing each company to customize to their specifications.

Upon receipt of payment, your company designee will be connected to the venue’s catering team to help make your vision become a reality. Previous demo rooms have hosted everything from ping pong tournaments to wine tastings to educational sessions!

### Delta Mezzanine 1-5

**\$8,500**

The Delta Mezzanine 1-5 Demo Rooms are available beginning Sunday 23 August at noon through Thursday 27 August at noon.

Each room is between 1,728 sqft and 2,619 sqft.

QUANTITY: 5

### Delta Mezzanine 6-10

**\$8,500**

The Delta Mezzanine 6-10 Demo Rooms are available beginning Sunday 23 August at noon through Thursday 27 August at noon.

Each room is between 1,247 sqft and 2,011 sqft.

QUANTITY: 5

### Volunteer Mezzanine 1-11

**\$7,000**

The Volunteer Mezzanine 1-11 Demo Rooms are available beginning Sunday 23 August at **5pm** through Thursday 27 August at noon. Each room is between 750 sqft and 1,550 sqft.

QUANTITY: 5

### Volunteer Mezzanine 12-15

**\$7,000**

The Volunteer Mezzanine 12-15 Demo Rooms are available beginning Sunday 23 August at **5pm** through Thursday 27 August at noon. Each room is between 784 and 889 sqft.

Room located outside of G100/G200/Corporate Legal Day Meeting Space.

QUANTITY: 5

### Delta Island 1-6

**\$7,500**

The Delta Island Demo Rooms are available beginning Sunday 23 August at noon through Thursday 27 August at noon. Each room is between 439 sqft and 1,225 sqft.

QUANTITY: 6

### Ryman Studios 1-18

**\$7,500 – \$8500**

The Ryman Studio Demo Rooms are available beginning Sunday 23 August at noon through Thursday 27 August at noon. Each room is between 554 sqft and 1,438 sqft.

QUANTITY: 18

### Ryman Ballroom A-F

**\$7,500 – \$8500**

The Ryman Ballroom Demo Rooms are available beginning Sunday 23 August at noon through Thursday 27 August at noon. Each room is between 598 and 1,224 sqft.

QUANTITY: 6

### Magnolia Mezzanine 1-10 & 13-25

**\$5,000 – \$8,000**

The Magnolia Mezzanine Demo Rooms are available beginning Sunday 23 August at **5pm** through Thursday 27 August at noon. Each room is between 784 and 889 sqft.

**Rooms 19, 20, and 21 load out at 5pm on Wednesday 26 August**

QUANTITY: 23



**Presidential Suites**  
**\$15,000**

The Presidential Suites at the Gaylord Opryland feature luxurious living areas, expansive Atrium views, and unique fixtures and artwork to make your entertaining easier. Due to their location, all parties must conclude by 10:00pm, no freight such as skids or pallets will be delivered, and internet/wifi options may be limited. The Presidential suites are approximately 2500 to 3000 sq. ft. Includes room, tax, and resort fee for single/double occupancy for August 23 - August 28

**QUANTITY: 3**

**Deluxe Suites**  
**\$10,000**

The Deluxe Suites at the Gaylord Opryland feature a sleeping room with an adjoining 700 to 765 sq. ft. parlor (has murphy bed) for small meetings or gatherings. Due to their location, all parties must conclude by 10:00pm, no freight such as skids or pallets will be delivered, and internet/wifi options may be limited.



Includes room, tax, and resort fee for single/double occupancy for August 23-August 28

**QUANTITY: 10**

**Executive Suites**  
**\$7,500**

The Executive Suites at the Gaylord Opryland feature a sleeping room with an adjoining 400 to 500 sq. ft. parlor (has murphy bed) for small meetings or gatherings. Due to their location, all parties must conclude by 10:00pm, no freight such as skids or pallets will be delivered, and internet/wifi options may be limited.



Includes room, tax, and resort fee for single/double occupancy for August 23-August 28

**QUANTITY: 10**

# Branding & Advertising

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**Physical Item Branding** 8

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**Advertising** 11

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**Digital Item Branding** 12

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**Banners & Clings - Separate Document**



**ILTACON Meeting Bags**

**\$10,000** \*per side

Have your logo prominently displayed throughout the conference on the meeting bag. The bag is designed to be reused after the conference has ended. Sponsorship includes 1 (one) main panel design and 1 (one) pre-approved bag insert.

**QUANTITY: 2**

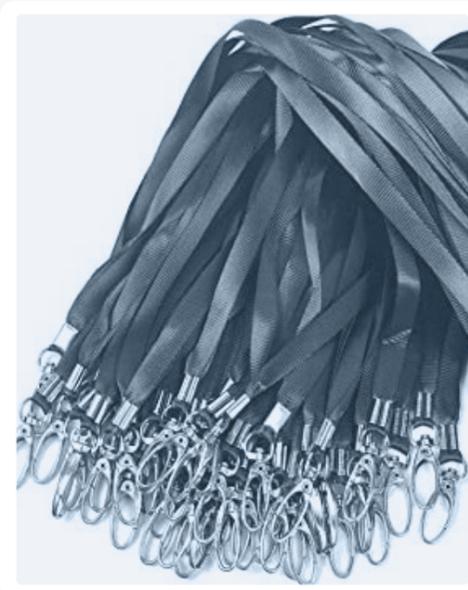


**ILTACON T-Shirts**

**\$2,000**

Your company's name will be listed on the back of the conference t-shirt.

**QUANTITY: 10**



**opportunity!  
exclusive**

**ILTACON Lanyards**

**\$20,000**

Be the name everyone is wearing on their neck by sponsoring the lanyards. Your company logo will be displayed on a lanyard color of your choosing. A solid white background is not recommended.

**QUANTITY: 1**



**Meeting Bag Insert**

**\$1,500**

Every attendee will receive a conference bag - be sure your message is inside! The insert is limited to a single sheet of 8.5"x11" or smaller and must be pre-approved before shipping. Items that may be substituted for a flyer include pens, screen cleaners, post-its, etc.

**QUANTITY: 5**



## Mobile App / Platform

### \$15,000

The conference mobile app is a highly used tool allowing participants to stay up-to-date on ILTACON activities. This sponsorship includes your logo placed on the app as well as a maximum of two (2) app notifications thanking you for your sponsorship.

QUANTITY: 1

opportunity!  
exclusive



## Session Intermission Slide Deck Insert

### \$7,500

Maximize your brand's visibility by submitting a slide to be added to the rotating slide deck projected on the screen before and after all sessions!

QUANTITY: 3



## Wireless Network

### \$15,000

Everyone at ILTACON uses the wireless network. Take this opportunity to select the password used to access the wireless network (subject to ILTA approval) and greet attendees with the brand ownership of the login splash page. Your logo will also be placed on the ILTACON website and event signage and the password will be printed on the back of all name badges

QUANTITY: 1

opportunity!  
exclusive



## Session Audio Recordings

### \$7,500

The audio recordings live on long after the conference closes. Be the brand they see when they access the ILTACON recordings with a 30 second commercial to begin each session. This opportunity also includes an ILTA TV segment.

QUANTITY: 1

opportunity!  
exclusive



### Education Area Signage

**\$4,000/2 sides**

Picture your ad placed on two 10'x2' cylinder signs in the main education areas. The other two sides will host ILTA branding. There are 22 opportunities in strategically placed locations across the Gaylord Opryland.

**QUANTITY: 22**



### Exhibit Hall Banner Space

**\$3,000**

Draw attention to your booth in the exhibit hall by hanging a 10'x3' banner near your space. You may provide your own banner or work with GES to create a custom banner at your cost. \$3,000 fee includes rigging of standard 10'x3' banner.

**QUANTITY: 40**



### Key Cards / Key Card Holders

**\$20,000**

Approximately 50% of ILTACON attendees will check-in at the Gaylord Opryland front desk! Be the name they see on their guest room key cards!

**QUANTITY: 1**



### Gaylord Guest Room Drop

starting at **\$5,000**

Do you have a special message you'd like custom delivered to participants staying in the ILTACON Room Block? We will work with you on your intended room drop item (subject to ILTA approval) to be sure it's delivered to the maximum number of guests possible. Custom drops are also available at a higher cost. To provide the highest impact, ILTA will allow a single room drop nightly (Sun-Tues).

**QUANTITY: 3**



**Pre-Conference Newsletter**  
**\$2,500**

Four (4) email newsletters are sent to registered attendees prior to ILTACON. These newsletters contain essential information attendees need to know before they attend. Position your brand in front of attendees in advance, so they know to visit your booth during conference. Your company logo and brief description will appear in one (1) e-newsletter. Three sponsors per newsletter.

**QUANTITY: 12**



**App Push Notification**  
**\$2,000**

ILTA attendees respond quickly to app notifications throughout the conference. Your message could be included in a select number of app notifications ILTA will send each day.

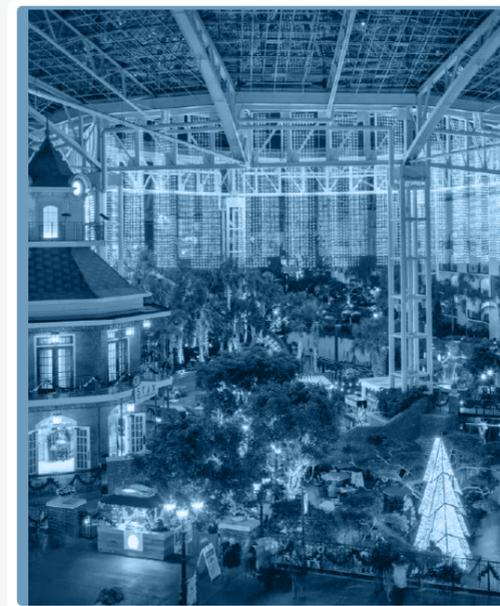
**QUANTITY: 20**



**Conference Daily Newsletter**  
**\$2,500**

Four (4) email newsletters are sent to registered attendees daily during ILTACON. These newsletters contain essential information attendees need to know about what is happening that day. Position your brand in front of attendees in advance every morning during conference. Your company logo and brief description will appear in one (1) e-newsletter. Three sponsors per newsletter.

**QUANTITY: 12**



**Delta Atrium Lighted Curtain**  
**\$20,000**

This is the biggest statement you can make with a big WOW factor. The Delta Atrium contains LED Curtains displaying your logo throughout Monday, Tuesday, and Wednesday of ILTACON 2026

**QUANTITY: 1**

# Web Advertising

## Registration Web Page

**\$5,000**

Every attendee must visit the registration page at least one time before conference. Take this opportunity to get your brand in front of attendees at the beginning to make a memorable statement. Your banner ad will be placed on the ILTACON registration page.

QUANTITY: 1



## Banner Ad on ILTACON Homepage

**\$2,500**

Submit a web banner image to be featured on the ILTACON homepage.

QUANTITY: 3

## Banner Ad on ILTACON Wrap-Up Page

**\$2,500**

Submit a web banner image to be featured on the ILTACON wrap-up page.

QUANTITY: 3



# Keynote Sponsorships

Keynotes

14

The keynotes have not been announced yet, so please keep this information confidential.



**Jim Abbott**

### Monday Keynote

**\$15,000**

Kick off the conference and support the legal tech community as attendees start the week with an inspiring keynote. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the ILTA-selected keynote.



**Professor Kevin Fong**

### Wednesday Keynote

**\$10,000**

Rise above the conference noise by sponsoring the Wednesday keynote. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the ILTAselcted keynote.

### THURSDAY PACKAGE

## Keynote & Closing Reception **\$12,000**

Don't let the week end on a whimper! Sponsor the well-attended closing keynote session and the closing reception. The Thursday Closing Keynote is an attendee favorite as representatives from the G100 and G200 share their observations from the week. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the G100 and G200 speakers.

This sponsorship closes out the conference on a high note by getting your brand in front of participants at both the Thursday Keynote and the Thursday Closing Reception.

# Participant Enrichment

Participant Enrichment

16



**Tranquility Room**

**\$3,000**

Major conferences like ILTACON come with a variety of stressors. ILTA's Relax and Reflect Room provides all ILTAns with a quiet and calm space to relax and reflect on everything they've learned and experienced.

**QUANTITY: 1**



**Power Zones in ILTACON Education Session Rooms**

**\$2,000**

ILTA will provide "power up" zones in education rooms where participants can plug in devices while "plugging into" the education!

**QUANTITY: 7**



**Power Zones in the G100 / G200 / Corporate Legal Day Session Room**

**\$5,000**

ILTA will provide "power up" zones in the G100 / G200 education room where participants can plug in devices while "plugging into" the education!

**QUANTITY: 2**

## F1 Formula Racing Experience in the Exhibit Hall

**\$15,000 (2 for \$25,000)**

Turn up the energy on the trade show floor with the Formula 1 Racing Simulator Experience—a high-octane, crowd-drawing activation that puts attendees directly in the driver’s seat. Designed to captivate spectators and participants alike, this immersive experience combines cutting-edge racing technology, competitive gameplay, and premium branding opportunities to create a destination that’s impossible to miss.

Housed within a 10’ x 30’ booth space, this activation allows sponsors to showcase one or multiple race simulators while still leaving room for branding, viewing screens, leaderboards, and sponsor engagement areas. Attendees can race head-to-head, test their skills against the clock, or compete for top placement on a live leaderboard—driving repeat visits and extended dwell time throughout the event.

QUANTITY: 1

**New**

## Premium Golf Simulator Experience in the Exhibit Hall

**\$25,000**

Create a must-visit destination on the trade show floor with our Premium Golf Simulator Experience—an interactive, high-energy activation designed to drive traffic, engagement, and brand recall. This sponsorship brings the thrill of world-class golf indoors, combining cutting-edge technology, competitive gameplay, and immersive visuals in a dynamic environment that appeals to both casual players and serious golf enthusiasts.

Anchored by a professional-grade golf simulator powered by the Foresight GS3 launch monitor, attendees can tee off at over 1,200 iconic golf courses from around the world or compete in popular challenge modes such as Longest Drive and Closest to the Pin.

The activation is housed within a 40’ x 20’ footprint, providing ample space for sponsor branding, lounge seating, lead-capture stations, product demos, hospitality, or additional experiential elements—allowing the sponsor to customize and expand the activation to align with their goals.

QUANTITY: 1

**New**

## The Spotlight Headshot Lounge in the Exhibit Hall

**\$12,000**

Give attendees their moment in the spotlight with a premium Headshot Lounge, anchored by professional photography with on-site hair and make-up touch-ups. Hosted within a 20' x 20' footprint, the lounge serves as a high-value destination offering attendees a polished, career-ready take-away they can use long after ILTACON ends.

Beyond the core headshot experience, the space is fully customizable—allowing the presenting sponsor to design the environment to fit their brand. Lounge seating, product demos, lead capture, branded moments, or additional experiential elements can be added at the sponsor's discretion, making this activation as functional or immersive as desired while driving consistent traffic and engagement.

QUANTITY: 1

## Custom Brand Lounge in the Exhibit Hall

**\$15,000**

Create a destination entirely your own with a Custom Brand Lounge, offering a blank 20' x 30' footprint on the ILTACON show floor. This open canvas allows business partners to design an environment that reflects their brand—whether that's a relaxed hospitality lounge, a high-touch meeting space, or an immersive experiential activation.

All furnishings, décor, and branding are sponsor-provided, giving you complete creative control over the look, feel, and function of the space. With no predefined structure, this sponsorship empowers you to deliver a fully customized experience that encourages meaningful conversations, extended dwell time, and memorable brand engagement throughout the event.

QUANTITY: 2

**New**

# Receptions & Networking

Receptions & Networking

20



**ILTACON Regional Team Building**  
**\$5,000/\$10,000**

Sunday at ILTACON features a Regional Team Building exercise for all ILTACON participants to network and engage with others from their region during a crafting exercise. \$5,000 each (if three sponsors) or \$10,000 to be the sole sponsor.

**QUANTITY: 1-3**



**Exhibit Hall Opening Reception**  
**\$10,000**

Curtain Up: Showstoppers of Legal Tech officially opens the ILTACON Expo and marks attendees' first opportunity to engage with business partners on the show floor. A high-impact opening cue and subtle theatrical branding signal the start of Expo hours and draw attendees into the hall.

Designed for scale and maximum flow, this reception features no competing programming—allowing attendees to move freely, explore exhibits, and connect throughout one of ILTACON's most highly trafficked spaces. The presenting sponsor benefits from prominent visibility tied to the Expo opening, including branded cocktails and beverage napkins during peak traffic.

**QUANTITY: 1**



**ILTACON Opening Reception + Lighted Atrium Curtain**  
**\$15,000**

Kick off ILTACON 2026 with The Overture, an all-attendee welcome reception featuring a surprise live flash mob that transforms the venue into a true opening-night celebration. This theatrical moment sets the tone for a week of standout education, connection, and community at the premier legal technology conference.

As the presenting sponsor, your brand takes center stage through prominent recognition tied to the flash mob reveal, a Broadway-inspired "Opening Night" photo experience, and custom branded elements—including a signature batch cocktail and branded beverage napkins—creating a memorable first impression from the moment ILTACON begins.

**QUANTITY: 1**



**Community Reception**  
**\$2,500**

ILTA hosts several smaller receptions for ILTAns during ILTACON. Take this opportunity to sponsor these receptions and mix and mingle with the attendees! Sponsorship includes the following receptions-

- Women Who Lead | DEIC | Black Affinity Group
- International Attendees
- NextGen Legal Innovators
- Small Firms Reception

**QUANTITY: 5**



**Off – Broadway Musician Showcase Entertainment**

**Tuesday \$2,000**

Tuesday and Wednesday brings a Broadway twist to the ILTACON Exhibit Hall after educational sessions conclude allowing attendees to unwind and relax before evening parties! Sponsor the nightly musician and take a few moments to welcome attendees before the act begins.

**QUANTITY: 1**



**Off – Broadway Musician Showcase Entertainment**

**Wednesday \$2,000**

Tuesday and Wednesday brings a Broadway twist to the ILTACON Exhibit Hall after educational sessions conclude allowing attendees to unwind and relax before evening parties! Sponsor the nightly musician and take a few moments to welcome attendees before the act begins.

**QUANTITY: 1**



**ILTACON Entertainment Sponsorship \$1,000**

Inspired by ILTACON’s Broadway theme, live musicians will provide elegant, low-profile entertainment during registration, breakfasts, and coffee breaks—enhancing the attendee experience without disrupting conversation or flow. With 16 curated musical moments woven throughout the event, this sponsorship offers a subtle yet consistent presence, positioning your brand as part of the conference’s opening acts, intermissions, and daily rhythm.

**QUANTITY: 16**

# Thought Leadership

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**Interviews** **23**

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**Company Updates & Master Classes** **24**



## ILTA TV Interview

**\$5,000**

ILTA TV is a dedicated, interview style recorded session to be used during and post-conference. This 5-10 minute segment is structured to bring out the key products and direction of your organization.

QUANTITY: 10



## ILTA Radio Interview

**\$3,000**

Take part in ILTA Radio - this Q&A podcast gives you the opportunity to talk about your up-and-coming direction, new products, key focus areas, and more. Before, during, and after ILTACON, you will have the opportunity to reach thousands of listeners.

QUANTITY: 10



### Present a Master Class Session at ILTACON

**\$5,000**

Present a 60-minute master class to attendees. You must work with ILTA's Education Team on content to ensure session aligns with ILTA's Programming Priorities and offers advanced education.



### Company Updates

**\$3,500**

Present a company update to attendees at ILTACON. You'll have the opportunity to present a company update highlighting where your company is, what is on the horizon, and what features or services might be in development. This sponsorship includes:

- Dedicated time on an ILTA education room stage;
- Company Update will be listed in official conference program;
- Company Update will be recorded via Audio and Video; recordings will be included in ILTACON library if sponsor gives permission

\*All deliverables subject to deadlines.

### Master Class / Company Update Stages:

#### Exhibit Hall Stages 1 & 2

7 total opportunities on each stage: 4 on Tues and 3 Wednesday

\*Audio recorded only

#### Magnolia Ballroom

10 total opportunities: 3 on Monday, 4 on Tuesday, and 3 Wednesday

\*Audio recorded only

#### Delta A Ballroom

7 total opportunities on the ILTACON Main stage: 4 on Tuesday, and 3 Wednesday

\*Audio and Video Recorded

#### Tennessee Ballroom C

10 total opportunities on each stage: 3 on Monday, 4 on Tues and 3 Wednesday

\*Audio and Video Recorded

#### Tennessee Ballroom DE

10 total opportunities: 3 on Monday, 4 on Tuesday, and 3 Wednesday

\*Audio and Video Recorded

# Corporate Legal Day

## Sponsorship Opportunities

A day of networking & education dedicated to corporate legal professionals.

## Corporate Legal Day

Corporate Legal Day is a full-day education and networking event within an event dedicated to the needs of participants from corporate legal departments. Take this opportunity to network with the participants and have your brand be front and center.

### CLD Sponsor **\$6,000**

This sponsorship includes:

- Opportunity to designate a badged representative to participate in the Corporate Legal Day Lunch and Breaks;
- Logo on pre-event marketing materials and on-site signage for event.



# Additional Badges

**Badges**

**28**



### **Additional Badge - Full Conference Access \$1,400**

- Includes Full Access to the Event (Sunday – Thursday) Educational Sessions, Exhibit Hall, Receptions, Luncheons, and Breaks

### **Tuesday through Thursday \$900**

- Includes Full Access to the Event (Tuesday – Thursday) Educational Sessions, Exhibit Hall, Receptions, Luncheons, and Breaks
- Does NOT include access to the Sunday Opening Reception or the Monday Exhibit Hall Opening Reception.

### **Day Pass (Limited to One Day per Person) \$350**

- Includes Full Access to the Event for the Single Day Purchase - Educational Sessions, Exhibit Hall, Receptions, Luncheons, and Breaks
- Monday Day Pass does NOT include access to the Sunday Reception.
- Only one single day pass can be purchased per attendee. Multiple day passes cannot be purchased for a single individual.

### **Demo Room/Hospitality Suite Only \$500**

- Includes access to ILTACON Demo Rooms and ILTACON Hospitality Suites
- Does NOT include access to the Exhibit Hall, Sunday Opening Reception, Monday Exhibit Hall Opening Reception/MEALS, additional receptions, or Thursday Closing Reception

### **Set Up/Tear Down \$200**

- Includes access to the Exhibit Hall for Set Up on Sunday (12PM – 6PM), Monday (8AM – 4PM), and for Tear Down on Thursday (12PM – 6PM)
- Does NOT include access to the Sunday Opening Reception or the Monday Exhibit Hall Opening Reception, meals or anything else

# Startup Hub

Booth Showcase

30

A featured showcase of legal IT and tech startups, disruptors, and visionaries.



## Startup Hub

The 2026 Startup Hub will showcase 20 legal IT and tech startups, disruptors, and visionaries. Each qualified company will gain access to the most powerful group of legal IT and tech decision makers that can propel your company's business.

*\*Applications accepted 9 February through 16 March.*

### Booth Space

- One (1) 10'x10' space in the ILTACON Exhibit Hall Startup Hub;
- One table with two (2) stools, standard carpet in show colors, one standard electrical drop (120v 5amp)
- (1) 32" table top monitor
- Two (2) full access conference badges.
- Booth Backdrop to take home
- Pre/post attendee registration list
- Opportunity to make a 5-10 minute sales pitch on the show floor



# Secure your sponsorship today!

To learn more about this event or to secure your sponsorship,  
reach out to [sponsor@iltanet.org](mailto:sponsor@iltanet.org).