What is ILTACON?

ILTACON is the premier legal technology conference for professionals undertaking initiatives in support of the practice of law. The 4-day conference will bring together leaders, managers and decision-making legal technologists from small to large sized law firms, corporate and government law departments, academia and the G100 firms to discover and evolve successful legal operation strategies for today’s transforming legal industry.

As part of the ILTA community, your partnership as a sponsor will help ILTA deliver a quality educational conference to our members. Through your annual relationship with ILTA, becoming a conference sponsor for ILTACON provides your company with additional exposure and recognition from law firms, organizations, and legal departments around the world. Contact us for more information on annual sponsorships with ILTA and details around opportunities at ILTACON.

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Secure your sponsorship today!

To learn more about this event or to secure your sponsorship, reach out to sponsor@iltanet.org.
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We’re spread across 3 properties this year!

[learn more about the campus model](#)

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Find more information about ILTACON 2023!

We want participants to be completely prepared for ILTACON 2023, so we’re hosting a series of informational webinars on various topics. All the webinars will be recorded and posted for viewing at a later date.

[www.iltacon.org/webinars](http://www.iltacon.org/webinars)
Demo Rooms

Demo rooms are your company’s private space during ILTACON. Each demo room comes as bare space with no furniture, power, or other furnishings allowing each company to customize to their specifications. Upon receipt of payment, your company designee will be connected to the venue’s catering team to help make your vision become a reality. Previous demo rooms have hosted everything from ping pong tournaments to wine tastings to educational sessions!

Hospitality Suites

Alternative Meeting Spaces
DEMO ROOMS

**Asia Rooms**

$8,500

Asia rooms are all between 1,769 square feet and 2,282 square feet. These rooms are located close to the ILTACON Registration Area. Asia rooms will have F&B serviced through a service corridor.

QUANTITY: 5

**Europe Rooms**

$6,500

Europe rooms are all between 644 and 869 square feet. These rooms are located near the Business Center and Convention Center Entrance/Exit. Europe rooms do not have access to a service corridor, so F&B will be serviced through the main entrance to the room.

QUANTITY: 11

**Oceanic Rooms**

$4,500

Oceanic rooms are all between 772 and 1,130 square feet. These rooms are located away from the hustle and bustle of the main convention area. Oceanic rooms will have F&B serviced through a service corridor.

QUANTITY: 8

**Saybrook & Hampton**

$6,500

The Saybrook and Hampton rooms (both 1,269 square feet) are located directly across from the entrance to the Keynote / General Session room where SPL Company Updates will also be hosted. These rooms are conveniently located near the main entrance of the Yacht and Beach Convention Center.

QUANTITY: 2

**Cape Cod**

$3,000

The trio of Cape Cod (each 864 square feet or 2,592 combined) rooms make an ideal larger space close to the Keynote / General Session room and near education rooms.

QUANTITY: 3

**Macaw, Parrot, Peacock & Lark**

$2,500

Located on the Lobby Level of the Swan, these rooms (between 528 and 641 square feet) are further away from the exhibit hall and education rooms providing quieter, more private space.

QUANTITY: 8

**Dove, Egret, Heron & Ibis**

$2,500

These rooms (between 455 and 707 square feet) are located on the Second Floor of the Swan and feature perfect space to conduct smaller, more private meetings.

QUANTITY: 4

**Have questions?**

Contact us at sponsor@iltanet.org with questions or to secure your sponsorship.
**DOLPHIN**

**Dolphin Bi-Level Presidential Suite**
$10,000

The bi-level Presidential Suite at the Walt Disney World Dolphin hotel features a full kitchen, sitting area, dining area, and powder room on the first floor with a well appointed master suite and second bedroom on the second floor.

QUANTITY: 2

**Dolphin Governors Suite**
$10,000

The Governors Suite at the Walt Disney World Dolphin hotel features an extra large sitting area, full dining table, powder room, and a separate master suite.

QUANTITY: 2

**Dolphin Grand Suite**
$8,000

The Grand Suite at the Walt Disney Dolphin hotel features a large sitting area, full dining table, powder room, and a separate master suite.

QUANTITY: 6

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**SWAN**

**Swan Presidential Suite**
$10,000

The single level Presidential Suite at the Walt Disney World Swan hotel features a full kitchen, sitting area, dining area, powder room, and well appointed master suite.

QUANTITY: 3

**Swan Governors Suite**
$10,000

The Governors Suite at the Walt Disney World Swan hotel features an extra large sitting area, full dining table, powder room, and a separate master suite.

QUANTITY: 2

**Swan Grand Suite**
$8,000

The Grand Suite at the Walt Disney Swan hotel features a large sitting area, full dining table, powder room, and a separate master suite.

QUANTITY: 10

**Swan Executive Suite**
$8,000

The Executive Suite at the Walt Disney World Swan hotel features a casual seating area, dining area, and an adjoining standard King guest room.

QUANTITY: 18

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**Captain’s Deck Hospitality Suite**
$10,000

The first floor Captain’s Deck Suite at Disney’s Yacht Club Resort features a full kitchen (minus a stove), sizable great room, dining room that seats 12, powder room, a well appointed master suite with a king bed, and a second suite with two queen beds.
**Exhibit Hall Nook**

**$7,000**

These innovative event Nooks are an oasis of calm on a busy exhibit floor and surprisingly quiet inside while being fully open on one side. The Nook will be fully branded to your specifications and will include a US standard 110/240V AC outlet. Nooks are located on the exhibit hall floor and subject to open/close hours. Due to their unique design, Nooks do not provide lockable storage. Design specifications available.

**Quantity:** 8

**Eagle Boardroom**

**$10,000**

The Eagle Boardroom in the Swan is a fully furnished boardroom suite that features a built-in boardroom table with leather chairs and wall-mounted monitor with cables. The boardroom suite also features lockable storage and powder room.

**Asbury Lobby Spaces**

**$2,000**

These two 1st floor spaces are an example of how technology changes building usage. These spaces used to house walls of telephones, but the phones have been removed leaving unique spaces ready for your imagination. Due to their uniqueness, they are not able to be locked. The space does not provide power or furnishings allowing you to fully customize.

**Southern Foyer Large**

**$3,500**

This 5th floor space is directly across from the ILTACON educational sessions taking place and around the corner from the lunch room. While this space is not able to be secured, it is ideal to conduct focus groups or tape a podcast. The space does not provide power or furnishings allowing you to fully customize.

**Southern Foyer Small**

**$2,000**

These two 5th floor spaces are an example of how technology changes building usage. These spaces used to house walls of telephones, but the phones have been removed leaving unique spaces ready for your imagination. Due to their uniqueness, they are not able to be locked. The space does not provide power or furnishings allowing you to fully customize.
### Advertising & Branding

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Web Advertising

**Registration Web Page**
$5,000

Every attendee must visit the registration page at least one time before conference. Take this opportunity to get your brand in front of attendees at the beginning to make a memorable statement. Your banner ad will be placed on the ILTACON registration page.

**Banner Ad on ILTACON Homepage**
$2,000

Submit a web banner image to be featured on the ILTACON homepage.

**Banner Ad on ILTACON Wrap-Up Page**
$2,000

Submit a web banner image to be featured on the ILTACON wrap-up page.
Pre-Conference Newsletter
$1,000
Four (4) email newsletters are sent to registered attendees prior to ILTACON. These newsletters contain essential information attendees need to know before they attend. Position your brand in front of attendees in advance, so they know to visit your booth during conference. Your company logo and brief description will appear in one (1) e-newsletter. Three sponsors per newsletter.
QUANTITY: 12

Conference Daily Newsletter
$2,000
Four (4) email newsletters are sent to registered attendees daily during ILTACON. These newsletters contain essential information attendees need to know about what is happening that day. Position your brand in front of attendees in advance every morning during conference. Your company logo and brief description will appear in one (1) e-newsletter. Three sponsors per newsletter.
QUANTITY: 12

App Push Notification
$1,000
ILTA attendees respond quickly to app notifications throughout the conference. Your message could be included in a select number of app notifications ILTA will send each day.
QUANTITY: 20

WDW Swan & Dolphin In-Room Television Channel Programming
$500 - $5,000
ILTACON guests in the WDW Swan and Dolphin hotels will have access to in-room television programming. ILTA will promote these two channels filled with ILTA-provided educational and entertainment programming. Your commercial or programming could be included! Speak to your ILTA contact to explore possibilities and pricing!
QUANTITY: 10
ILTACON Meeting Bags
$8,000
Have your logo prominently displayed throughout the conference on the meeting bag. The bag is designed to be reused after the conference has ended.
Sponsorship includes 1 (one) main panel design and 1 (one) pre-approved bag insert.
QUANTITY: 2

ILTACON T-Shirts
$2,000
Your company's name will be listed on the back of the conference t-shirt.
QUANTITY: 10

ILTACON Lanyards
$10,000
Be the name everyone is wearing on their neck by sponsoring the lanyards. Your company logo will be displayed alternating with the ILTACON logo on a lanyard color of ILTA's choosing.
QUANTITY: 1

Meeting Bag Insert
$1,000
Every attendee will receive a conference bag - be sure your message is inside! The insert is limited to a single sheet of 8.5”x11” or smaller and must be pre-approved before shipping. Items that may be substituted for a flyer include pens, screen cleaners, post-its, etc.
QUANTITY: 5
Golf Cart Shuttles

$5,000

Traveling between the WDW Swan & Dolphin and Disney’s Yacht & Beach Club during August can take the wind out of an attendee’s momentum. Ease the walks by sponsoring one of the golf carts used to shuttle attendees between venues.

QUANTITY: 5

Education Area Signage

$2,500

Picture your ad placed on a 10’x2’ pillar sign in the main education areas. There are 22 opportunities in strategically placed locations across both the Convention Center at Disney’s Yacht and Beach and the Dolphin Convention Center.

QUANTITY: 22

Exhibit Hall Banner Space

$4,000

Draw attention to your booth in the exhibit hall by hanging a 10’x3’ banner near your space. You may provide your own banner or work with GES to create a custom banner at your cost. $4,000 fee includes rigging of standard 10’x3’ banner.

*Some booths not eligible; confirm booth selection eligibility prior to purchase.

QUANTITY: 40

Charging Massage Chairs

$2,500

Take this opportunity to sponsor a massage chair area in the Exhibit Hall Attendees will be treated to a relaxing session in a high-tech massage chair featuring USB charging for their mobile devices to keep them invigorated for another lap around the hall to find new products and services. You may also place collateral material near the massage chairs.

QUANTITY: 2
Mobile App / Platform
$15,000
The conference mobile app is a highly used tool allowing participants to stay up-to-date on ILTACON activities. This sponsorship includes your logo placed on the app as well as a maximum of two (2) app notifications thanking you for your sponsorship.
QUANTITY: 1

Wireless Network
$18,000
Everyone at ILTACON uses the wireless network. Take this opportunity to select the password used to access the entire ILTACON network (subject to ILTA approval). Your logo will also be placed on the ILTACON website and event signage visible to ILTACON participants at the Swan and Dolphin and Yacht and Beach.
QUANTITY: 1

Dolphin Convention Area Digital Ad
$7,500
ILTA will make use of select LED video walls in and around the Dolphin Convention Center. Your message could be included with important reminders and notices visible to all conference participants.
QUANTITY: 10

Session Audio Recordings
$7,500
The audio recordings live on long after the conference closes. Be the brand they see when they access the 2023 ILTACON recordings.
(2022 stats: Downloads/Views = 3,246)
QUANTITY: 1
Keynote Sponsorships
Monday Keynote
$15,000
Kick off the conference and support the legal tech community as attendees start the week with an inspiring keynote. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the ILTA-selected keynote.

Tuesday Keynote
$7,000
Keep the momentum going by sponsoring the Tuesday keynote. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the ILTA-selected keynote.

Wednesday Keynote
$7,000
Rise above the conference noise by sponsoring the Wednesday keynote. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the ILTA-selected keynote.

Thursday Keynote
$5,000
Don’t let the week end on a whimper - sponsor the well attended closing keynote session as representatives from the G100 and G200 share their observations from the week. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the G100 and G200 speakers.

Sara Ross
Learn more about Sara »

Ken Salaz
Learn more about Ken »

Rob Archer, PhD
Learn more about Rob »

G100/G200 Speaker
### Opening Reception
**$8,000**
Sponsor the Sunday night opening reception and mingle with attendees before the hustle and bustle of ILTACON starts.

### Opening Session Entertainment
**$3,000**
Sponsor Legal Bytes, an industry loved band, returning to ILTACON for Pre-Opening Session Entertainment on Monday! Don’t miss the opportunity to sponsor this 15th Anniversary Appearance!

### Exhibit Hall Opening Reception
**$3,000**
Sponsor The Wandering Mentalist, Ken Salaz, who has dazzled audiences with his close-up strolling mind reading and magic. You’ve seen him on Jimmy Fallon; now see him at ILTACON’s Opening Reception!

**Exhibit Hall Opening Reception Theme - Tailgating**

### Closing Reception
**$5,000**
Close out the conference on a high note by sponsoring the closing reception.

**Closing Reception Theme - Hot Tropical Nights**
BREAKS & ENTERTAINMENT

Tuesday Cocktail and Comedy Hour Entertainment
$2,000
The Tuesday Cocktail and Comedy Hours take place on a stage in the Exhibit Hall after educational sessions conclude allowing attendees to unwind and relax before event partner parties! Sponsor the comedian and take a few moments to welcome attendees before the act begins.

Coffee Break
$5,000
ILTACON provides almost 1,000 gallons of caffeine during ILTACON Coffee Breaks. ILTACON 2023 features twelve coffee times during which coffee, tea, and light bites will be available. Be the name seen at the breaktimes!

QUANTITY: 12

Custom Beverage served in the Living Hedge G.O.A.T. Lounge in the Exhibit Hall
$2,500
Sponsor the Living Hedge Lounge in the Exhibit Hall! This unique opportunity is available for Monday, Tuesday, and Wednesday night. Provide a refreshing beverage to attendees as they ring the bell for the living hedge to serve them through the greenery. Sponsor will work directly with hotel for signature drink and will bear the cost of alcohol consumption.

QUANTITY: 3

Wednesday Cocktail and Comedy Hour Entertainment
$2,000
The Wednesday Cocktail and Comedy Hours take place on a stage in the Exhibit Hall after educational sessions conclude allowing attendees to unwind and relax before event partner parties! Sponsor the comedian and take a few moments to welcome attendees before the act begins.

SOLD

SOLD
**DE+I Reception**

**$2,500**

Celebrate ILTA’s Diversity, Equity, and Inclusion efforts at the DEI Reception on Tuesday the 22nd.

**QUANTITY: 5**

**International Reception**

**$2,500**

Celebrate ILTA’s global participants at the International Attendee Reception on Tuesday the 22nd.

**QUANTITY: 5**

**ILTA Volunteer Reception**

**$2,500**

Sponsor the various ILTA receptions taking place on Tuesday the 22nd that honor ILTA’s dedicated and hardworking volunteers.

**Women Who Lead Reception**

**$2,500**

Celebrate ILTA’s Women Who Lead efforts at the WWL Reception on Tuesday the 22nd.
### Thought Leadership

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ILTA TV Interview
$5,000

ILTA TV is a dedicated, interview style recorded session to be used during and post-conference. This 5-10 minute segment is structured to bring out the key products and direction of your organization.

QUANTITY: 10

ILTA Radio Interview
$3,000

Take part in ILTA Radio - this Q&A podcast gives you the opportunity to talk about your up-and-coming direction, new products, key focus areas, and more. Before, during, and after ILTACON, you will have the opportunity to reach thousands of listeners.

QUANTITY: 10
Present a Master Class Session at ILTACON

$5,000

Present a 60-minute master class to attendees. You must work with ILTA’s Education Team on content to ensure session aligns with ILTA’s Programming Priorities and offers advanced education.

QUANTITY: 5

Company Updates (open to our SPLs)

FREE

Present a company update to attendees at ILTACON. You’ll have the opportunity to present a company update highlighting where your company is, what is on the horizon, and what features or services might be in development. This sponsorship includes:

• Dedicated time on the Yacht & Beach Convention Center Grand Harbor Stage where ILTA Keynotes take place.
• Company Update will be listed in official conference program.
• Company Update will be recorded via Audio; recordings will be included in ILTACON library if sponsor gives permission.

QUANTITY: 8

Company Updates (open to anyone)

$2,500

Present a company update to attendees at ILTACON. You’ll have the opportunity to present a company update highlighting where your company is, what is on the horizon, and what features or services might be in development. This sponsorship includes:

• Dedicated time on the education stage in the Dolphin Convention Center’s Southern Hemisphere IV ballroom.
• Company Updates will be listed in official conference program.
• Company Update will be recorded via Audio; recordings will be included in ILTACON library if sponsor gives permission.

QUANTITY: 9
**Additional Badges**

**$1,400**

Does your ILTACON strategy require more staff than your corporate sponsorship allocation allows? Additional badges are available for purchase. The Additional Booth Badge provides full conference access to include educational sessions, exhibit hall, receptions, luncheons, and breaks. The badge provides identical access to the badges included in your corporate sponsorship allocation.

**QUANTITY: 200**

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**Drink Token Packs**

**$2,000**

Registered attendees will receive drink tokens with their registration - purchase additional tokens to distribute to your favorite clients or prospects. Tokens sold in packs of 100. Tokens will be distributed to designated onsite contact on Sunday 20 August. Tokens will be redeemable at all ILTA-organized receptions including the Sunday Opening, Monday Exhibit Hall, Tuesday Affinity Groups, and Thursday Closing. Excludes GOAT lounge.

**QUANTITY: 100**
Startup Hub
A featured showcase of legal IT and tech startups, disruptors, and visionaries.

**Startup Hub**

The 2023 Hub will showcase 20 legal IT and tech startups, disruptors, and visionaries. Each qualified company will gain access to the most powerful group of legal IT and tech decision makers that can propel your company’s business.

*Applications accepted 1 May through 10 July.

**Booth Space**

$3,000

Vetted by ILTA’s Business Partner Development Team, this sponsorship includes:
- one (1) 10’x10’ space in the ILTACON Startup Hub,
- one (1) 6’ draped table in show colors,
- standard carpet in show colors, two (2) chairs, wastebasket,
- one standard electrical drop (120v 5amp),
- and two (2) full access conference badges.
Secure your sponsorship today!

To learn more about this event or to secure your sponsorship, reach out to sponsor@iltanet.org.