# WELCOME & OVERVIEW

#ILTACON2023

20-24 August 2023
Orlando, FL
Today’s Webinar Hosts

ILTA’s Service Delivery Events Team
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ILTA’s Business Development Team
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WELCOME & OVERVIEW
IMPORTANT DATES & DEADLINES
INFORMATIONAL WEBINARS
BOOTH SELECTION CALLS
SPEAKING AT ILTACON
SPONSORSHIP OPPORTUNITIES
QUESTIONS?
IMPORTANT DATES & DEADLINES

#ILTACON2023

20-24 August 2023
Orlando, FL
SAVE THE DATES

All webinars will be recorded and posted online for viewing at a later date.

Iltacon.org/about/webinars

FOR EXHIBITORS & SPONSORS

Understanding the Lottery, Booth Selection, Prospectus, and Space Requests
19 March 2023 • 12:00pm Eastern

view slide deck →

2023 Booth Lottery
30 March 2023 • 12:00pm Eastern

view slide deck →

Sponsorship Opportunities
11 April 2023 • 12:00pm Eastern

save your seat →
Initial Booth Selection Calls Begin (Qualified for Lottery)
Initial Booth Selection Calls Conclude (Qualified for Lottery)

**Calls will last approximately 20 minutes.**

Please be prepared with alternate selections for booth spaces as well as demo rooms and other sponsorship opportunities.
- Select booth space
- Select demo room(s) and/or hospitality suites
- Select any additional opportunities such as clings, banners, or meeting bags

An email will be sent after the call to confirm all choices made during the call.

https://iltacon2023.expofp.com/
Speaking Opportunities

EDUCATION SESSIONS
Apply to speak at ILTACON! We invite you to apply to speak or moderate a session!
Speaker Applications open 20 March through 16 April

SPONSOR the KEYNOTES
Sponsoring the Keynote Sessions positions your company in front of the audience to share about what you do.

MASTER CLASSES & COMPANY UPDATES
Conduct a Master Class to demonstrate your thought leadership or a Company Update to show attendees your product roadmap. These opportunities are subject to specific time and date restrictions.

YOUR DEMO ROOM
Host speaking and educational sessions in your demo room! Turn your demo room into a bespoke speaking nook and invite ILTACON attendees to your unique experience.

ILTACON SPEAKER APPLICATIONS STILL OPEN!!!
Speak at ILTACON - ILTACON 2023
Is your company’s description, business categories, and social media handles up-to-date?

Sponsor Directory Intake Form

Are you receiving emails about upcoming deadlines and other announcements? Is someone else supposed to receive invoices?

Business Partner Contact Update

Is there an incorrect logo for your company on our webpage? Has your company rebranded?

Sponsor Logo Submission
SPONSORSHIP OPPORTUNITIES

#ILTACON2023

20-24 August 2023
Orlando, FL
Dolphin
1st Floor Exhibit Hall

Exhibit Hall
Entry Exit to Yacht pathway
Start Up Hub
Cocktail and Comedy Lounge
Massage Stations
G.O.A.T. LOUNGE!

ILTA AND ZERO
Cocktail & Comedy Lounge

3 Entrances to Exhibit Hall

Note: Minor changes may occur to floor layout / booth sizes and installation subject to change, based off booth selection by BPs.
Dolphin
5th Floor
Convention Entry Level

ILTA CAFÉ
ILTA HUB
Streaming location for Keynotes
Education

Live Streaming of Keynote
Demo Rooms

**DOLPHIN**

**Asia Rooms $8,500**

Asia rooms are all between 1,761 square feet and 2,082 square feet. These rooms are located close to the ILTACON Registration Area. Asia rooms will have F&B serviced through a service corridor.

**QUANTITY:** 5

**Europe Rooms $8,500**

Europe rooms are all between 664 and 869 square feet. These rooms are located near the Business Center and Convention Center Entrance/Lift. Europe rooms do not have access to a service corridor, so F&B will be serviced through the main entrance to the room.

**QUANTITY:** 11

**Oceanic Rooms $4,500**

Oceanic rooms are all between 772 and 1,550 square feet. These rooms are located away from the hustle and bustle of the main convention area. Oceanic rooms will have F&B serviced through a service corridor.

**QUANTITY:** 5

**YACHT CLUB**

**Saybrook & Hampton $8,500**

The Saybrook and Hampton rooms (both 1,261 square feet) are located directly across from the entrance to the keynote / general session room where SFL Company Updates will also be hosted. These rooms are conveniently located near the main entrance of the Yacht and Beach Convention Center.

**QUANTITY:** 2

**Cape Cod $3,000**

This trio of Cape Cod (each 664 square feet or 2,082 combined) rooms make an ideal larger space close to the keynote / general session room and near education rooms.

**QUANTITY:** 3

**SWAN**

**Macaw, Parrot, Peacock & Lark $2,500**

Located on the Lobby Level of the Swan, these rooms (between 508 and 657 square feet) are further away from the exhibit hall and education rooms providing quieter, more private space.

**QUANTITY:** 8

**Dove, Egret, Heron & Ibis $2,500**

These rooms (between 459 and 517 square feet) are located on the Second Floor of the Swan and feature perfect space to conduct smaller, more private meetings.

**QUANTITY:** 4

Have questions? Contact us at sponsor@iltacnet.org with questions or to secure your sponsorship.
Hospitality Suites

**DOLPHIN**

- **Dolphin Bi-Level Presidential Suite**: $10,000
  - The bi-level Presidential Suite at the Walt Disney World Dolphin hotel features a full kitchen, sitting area, dining area, and powder room on the first floor with a well-appointed master suite and second bedroom on the second floor.
  - QUANTITY: 2

- **Dolphin Governors Suite**: $10,000
  - The governors suite at the Walt Disney World Dolphin hotel features an extra large sitting area, full dining table, powder room, and a separate master suite.
  - QUANTITY: 2

- **Dolphin Grand Suite**: $8,000
  - The Grand Suite at the Walt Disney World Dolphin hotel features a large sitting area, full dining table, powder room, and a separate master suite.
  - QUANTITY: 6

**SWAN**

- **Swan Presidential Suite**: $10,000
  - The single level Presidential Suite at the Walt Disney World Swan hotel features a full kitchen, sitting area, dining area, powder room, and well-appointed master suite.
  - QUANTITY: 3

- **Swan Governors Suite**: $10,000
  - The governors suite at the Walt Disney World Swan hotel features an extra large sitting area, full dining table, powder room, and a separate master suite.
  - QUANTITY: 2

- **Swan Executive Suite**: $8,000
  - The Executive Suite at the Walt Disney World Swan hotel features a casual seating area, dining area, and an adjoining standard King guest room.
  - QUANTITY: 18

**Captain’s Deck Hospitality Suite**: $10,000

- The first floor Captain’s Deck Suite at Disney’s Yacht Club Resort features a full kitchen (minus a stove), sizable great room, dining room that seats 12, powder room, a well appointed master suite with a king bed, and a second suite with two queen beds.

- QUANTITY: 6

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ILTACON 2023 SPONSORSHIP PROSPECTUS
Alternative Meeting Spaces

**Exhibit Hall Nook**
$7,000

These innovative event Nooks are an oasis of calm on a busy exhibit floor and surprisingly quiet inside while being fully open on one side. The Nook will be fully branded to your specifications and will include a US standard 110/240V AC outlet. Neeks are located on the exhibit hall floor and subject to open/close hours. Due to their unique design, Nooks do not provide lockable storage. Design specifications available.

**Quantity:** 8

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**Eagle Boardroom**
$10,000

The Eagle Boardroom in the Sear is a fully furnished boardroom suite that features a built-in boardroom table with leather chairs and wall-mounted monitor with cables. The boardroom suite also features lockable storage and powder room.

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**Asbury Lobby Spaces**
$2,000

These two 1st floor spaces are an example of how technology changes building usage. These spaces used to host walls of telephones, but the phones have been removed leaving unique spaces ready for your imagination. Due to their uniqueness, they are not able to be locked. The space does not provide power or furnishings allowing you to fully customize.

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**Southern Foyer Large**
$3,500

This 5th floor space is directly across from the ILTACON educational sessions taking place and around the corner from the lunch room. While this space is not able to be secured, it is ideal to conduct focus groups or tape a podcast. The space does not provide power or furnishings allowing you to fully customize.

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**Southern Foyer Small**
$2,000

These two 3rd floor spaces are an example of how technology changes building usage. These spaces used to house walls of telephones, but the phones have been removed leaving unique spaces ready for your imagination. Due to their uniqueness, they are not able to be locked. The space does not provide power or furnishings allowing you to fully customize.
Web Advertising

**Registration Web Page**
$5,000
Every attendee must visit the registration page at least one time before conference. Take this opportunity to get your brand in front of attendees at the beginning to make a memorable statement. Your banner ad will be placed on the ILTACON registration page.

**Banner Ad on ILTACON Homepage**
$2,000
Submit a web banner image to be featured on the ILTACON homepage.

**Banner Ad on ILTACON Wrap-Up Page**
$2,000
Submit a web banner image to be featured on the ILTACON wrap-up page.
**Pre-Conference Newsletter**
$1,000

Four (4) email newsletters are sent to registered attendees prior to ILTACON. These newsletters contain essential information attendees need to know before they attend. Position your brand in front of attendees in advance, so they know to visit your booth during conference. Your company logo and brief description will appear in one (1) e-newsletter. Three sponsors per newsletter.

**Conference Daily Newsletter**
$2,000

Four (4) email newsletters are sent to registered attendees daily during ILTACON. These newsletters contain essential information attendees need to know about what is happening that day. Position your brand in front of attendees in advance every morning during conference. Your company logo and brief description will appear in one (1) e-newsletter. Three sponsors per newsletter.

**App Push Notification**
$1,000

ILTACON attendees respond quickly to app notifications throughout the conference. Your message could be included in a select number of app notifications. ILTACON will send each day.

**WDW Swan & Dolphin In-Room Television Channel Programming**
$500 – $5,000

ILTACON guests in the WDW Swan and Dolphin hotels will have access to in-room television programming. Your commercial or programming could be included. Speak to your ILTACON contact to explore possibilities and pricing.

**Quantity:**
- Pre-Conference Newsletter: 12
- Conference Daily Newsletter: 12
- App Push Notification: 20
- WDW Swan & Dolphin In-Room Television Channel Programming: 10
ILTACON Meeting Bags
$8,000
Have your logo prominently displayed throughout the conference on the meeting bag. The bag is designed to be reused after the conference has ended. Sponsorship includes 1 panel main panel design and 1 (only) pre-approved bag insert.

QUANTITY: 2

ILTACON T-Shirts
$2,000
Your company’s name will be listed on the back of the conference t-shirt.

QUANTITY: 10

ILTACON Lanyards
$10,000
Be the name everyone is wearing on their neck by sponsoring the lanyards. Your company logo will be displayed alternating with the ILTACON logo on a lanyard color of ILTACON's choosing.

QUANTITY: 1

Meeting Bag Insert
$1,000
Every attendee will receive a conference bag - be sure your message is inside! The insert is limited to a single sheet of a 5”x7” or smaller and must be pre-approved before shipping. Items that may be substituted for a flyer include pens, screen cleaners, post-its, etc.

QUANTITY: 5
Golf Cart Shuttles
$5,000
Touring between the WDW Swan & Dolphin and Disney's Yacht & Beach Club during August can take the wind out of an attendee’s momentum. Ease the walks by sponsoring one of the golf carts used to shuttle attendees between venues.
QUANTITY: 5

Exhibit Hall Banner Space
$4,000
Draw attention to your booth in the exhibit hall by hanging a 10'x3' banner near your space. You may provide your own banner or work with GES to create a custom banner at your cost. $4,000 fee includes rigging of standard 10'x3' banner.
*Some booths not eligible; confirm booth selection eligibility prior to purchase.
QUANTITY: 40

Education Area Signage
$2,500
Picture your ad placed on a 10’x2’ pillar sign in the main education areas. There are 22 opportunities in strategically placed locations across both the Convention Center at Disney's Yacht and Beach and the Dolphin Convention Center.
QUANTITY: 22

Charging Massage Chairs
$2,500
Take this opportunity to sponsor a massage chair area in the Exhibit Hall! Attendees will be treated to a relaxing session in a high-tech massage chair featuring USB charging for their mobile devices to keep them energized for another lap around the hall to find new products and services. You may also place collateral material near the massage chairs.
QUANTITY: 2
Mobile App / Platform
$15,000
The conference mobile app is a highly used tool allowing participants to stay up-to-date on ILTACON activities. This sponsorship includes your logo placed on the app as well as a maximum of two (2) app notifications thanking you for your sponsorship.

Quantity: 1

Dolphin Convention Area Digital Ad
$7,500
ILTA will make use of select LED video walls in and around the Dolphin Convention Center. Your message could be included with important reminders and notices visible to all conference participants.

Quantity: 10

Wireless Network
$18,000
Everyone at ILTACON uses the wireless network. Take this opportunity to select the password used to access the entire ILTACON network (subject to ILTA approval). Your logo will also be placed on the ILTACON website and event signage visible to ILTACON participants at the Swan and Dolphin and Yacht and Beach.

Quantity: 1

Session Audio Recordings
$7,500
The audio recordings live on long after the conference closes. Be the brand they see when they access the 2023 ILTACON recordings.

Quantity: 1
The keynotes have not been announced yet, so please keep this information confidential.

**Monday Keynote**
$15,000
Kick off the conference and support the legal tech community as attendees start the week with an inspiring keynote. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the ILTACON-selected keynote.
learn more about sara ▶

**Tuesday Keynote**
$7,000
Keep the momentum going by sponsoring the Tuesday keynote. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the ILTACON-selected keynote.
learn more about ken ▶

**Wednesday Keynote**
$7,000
Rise above the conference noise by sponsoring the Wednesday keynote. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the ILTACON-selected keynote.
learn more about rob ▶

**Thursday Keynote**
$5,000
Don't let the week end on a whimper - sponsor the well attended closing keynote session as representatives from the CEO and CDO share their observations from the week. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the CEO and CDO speakers.
learn more about rob ▶
**Opening Reception**

$8,000

Sponsor the Sunday night opening reception and mingle with attendees before the hustle and bustle of ILTACON starts.

**Exhibit Hall Opening Reception**

$3,000

Sponsor The Wandering Mentalist, Ken Salaz, who has dazzled audiences with his close-up strolling mind reading and magic. You’ve seen him on Jimmy Fallon, now see him at ILTACON’s Opening Reception!

Exhibit Hall Opening Reception Theme - Tailgating

**Opening Session Entertainment**

$3,000

Sponsor Legal Ryders, an industry loved band, returning to ILTACON for Pre-Opening Session Entertainment on Monday. Don’t miss the opportunity to sponsor this 15th Anniversary Appearance!

**Closing Reception**

$5,000

Close out the conference on a high note by sponsoring the closing reception.

Closing Reception Theme - Hot Tropical Nights
Coffee Break

$5,000

ILTACon provides almost 1,000 gallons of caffeine during ILTACon Coffee Breaks. ILTACon 2023 features twelve coffee times during which coffee, tea, and light bliss will be available. Be the name seen at the breaktimes!

QUANTITY: 12

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Custom Beverage served in the Living Hedge
G.O.A.T. Lounge in the Exhibit Hall

$2,500

Sponsor the Living Hedge Lounge in the Exhibit Hall! This unique opportunity is available for Monday, Tuesday, and Wednesday night. Provide refreshing beverages to attendees as they ring the bell for the living hedge to serve them through the greeneries. Sponsor will work directly with hotel for signature drink and will bear the cost of alcohol consumption.

QUANTITY: 3
GROUP RECEPTIONS

**DE+I Reception**
$2,500
Celebrate ILTA's diversity, equity, and inclusion efforts at the DE+I Reception on Tuesday the 22nd.
QUANTITY: 5

**ILTA Volunteer Reception**
$2,500
Sponsor the various ILTA receptions taking place on Tuesday the 22nd that honor ILTA's dedicated and hardworking volunteers.

**International Reception**
$2,500
Celebrate ILTA's global participants at the International Attendee Reception on Tuesday the 22nd.
QUANTITY: 5

**Women Who Lead Reception**
$2,500
Celebrate ILTA's Women Who Lead efforts at the WWSL Reception on Tuesday the 22nd.
ILTA TV Interview
$5,000

ILTA TV is a dedicated, interview style recorded session to be used during and post-conference. This 5-10 minute segment is structured to bring out the key products and direction of your organization.

QUANTITY: 10

ILTA Radio Interview
$3,000

Take part in ILTA Radio - this Q&A podcast gives you the opportunity to talk about your up-and-coming direction, new products, key focus areas, and more. Before, during, and after ILTA CON, you will have the opportunity to reach thousands of listeners.

QUANTITY: 10
**Present a Master Class Session at ILTACON**

**$5,000**

Present a 60-minute master class to attendees. You must work with ILTA’s Education Team on content to ensure session aligns with ILTA’s Programming Priorities and offers advanced education.

**QUANTITY: 5**

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**Company Updates (open to our SPLs)**

**FREE**

Present a company update to attendees at ILTACON. You’ll have the opportunity to present a company update highlighting where your company is, what is on the horizon, and what features or services might be in development. This sponsorship includes:

- Dedicated time on the Yacht & Beach Convention Center Grand Harbor Stage where ILTA Keynotes take place.
- Company Update will be listed in official conference program.
- Company Update will be recorded via Audi; recordings will be included in ILTACON library if sponsor gives permission.

**QUANTITY: 8**

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**Company Updates (open to anyone)**

**$2,500**

Present a company update to attendees at ILTACON. You’ll have the opportunity to present a company update highlighting where your company is, what is on the horizon, and what features or services might be in development. This sponsorship includes:

- Dedicated time on the education stage in the Dolphin Convention Center’s Southern Hemisphere Ballroom.
- Company Updates will be listed in official conference program.
- Company Update will be recorded via Audi; recordings will be included in ILTACON library if sponsor gives permission.

**QUANTITY: 5**
**Additional Badges**

**$1,400**

Does your ILTACON strategy require more staff than your corporate sponsorship allocation allows? Additional badges are available for purchase. The Additional Booth Badge provides full conference access to include educational sessions, exhibit hall, receptions, luncheons, and breaks. The badge provides identical access to the badges included in your corporate sponsorship allocation.

**QUANTITY: 200**

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**Drink Token Packs**

**$2,000**

Registered attendees will receive drink tokens with their registration - purchase additional tokens to distribute to your favorite clients or prospects. Tokens sold in packs of 100. Tokens will be distributed to designated onsite contact on Sunday 20 August. Tokens will be redeemable at all ILTA-organized receptions including the Sunday Opening, Monday Exhibit Hall, Tuesday Affinity Groups, and Thursday Closing. Excludes GOAT lounge.

**QUANTITY: 100**
### DEMO ROOMS

<table>
<thead>
<tr>
<th>Title of offering</th>
<th># of Ops</th>
<th>Description</th>
<th>Deliverables</th>
<th>Cost</th>
<th>Notes</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dolphin - Asia 1, 2, 3, 4, &amp; 5 (1-5)</td>
<td>5</td>
<td></td>
<td>Asia rooms are all between 1,700 square feet and 2,280 square feet. These rooms are located close to the ILTACON Registration Area. Asia rooms will have F&amp;B serviced through a service corridor.</td>
<td>$8,500.00</td>
<td></td>
<td>7/14/2023</td>
</tr>
<tr>
<td>Dolphin - Europe 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, &amp; 11 (1-11)</td>
<td>11</td>
<td></td>
<td>Europe rooms are all between 644 and 809 square feet. These rooms are located near the Business Center and Convention Center Entrance/Exit. Europe rooms do not have access to a service corridor, so F&amp;B will be serviced through the main entrance to the room.</td>
<td>$6,500.00</td>
<td></td>
<td>7/14/2023</td>
</tr>
<tr>
<td>Dolphin - Oceanic 1, 2, 3, 4, 5, 6, 7, 8 (1-8)</td>
<td>8</td>
<td>Demo rooms are your company’s private space during ILTACON. Each demo room comes as bare space with no furniture, power, or other furnishings allowing each company to customize to their specifications. Previous demo rooms have hosted everything from ping pong tournaments to wine tastings to educational sessions!</td>
<td>Oceanic rooms are all between 772 and 1,130 square feet. These rooms are located away from the hustle and bustle of the main convention area. Oceanic rooms will have F&amp;B serviced through a service corridor.</td>
<td>$4,500.00</td>
<td></td>
<td>7/14/2023</td>
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<tr>
<td>Yacht - Saybrook &amp; Hampton</td>
<td>2</td>
<td>The Saybrook and Hampton rooms (both 1,209 square feet) are located directly across from the entrance to the Keyrates / General Session room where Company Updaters will be hosted. These rooms are conveniently located near the main entrance of the Yacht and Beach Convention Center.</td>
<td></td>
<td>$6,500.00</td>
<td></td>
<td>7/14/2023</td>
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<td>Yacht - Cape Cod A, B, C</td>
<td>3</td>
<td>The trio of Cape Cod (each 864 square feet or 2,952 combined) rooms make an ideal larger space close to the Keyrates / General Session room and near education rooms.</td>
<td></td>
<td>$3,000.00</td>
<td></td>
<td>7/14/2023</td>
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<td>Swan - Macaw 1&amp;2, Parrot 1&amp;2, Peacock 1&amp;2, Lark 1&amp;2</td>
<td>8</td>
<td>Located on the Lobby Level of the Swan; these rooms (between 520 and 651 square feet) are further away from the exhibit hall and education rooms providing quieter more private space.</td>
<td></td>
<td>$3,500.00</td>
<td>These rooms are far away from the exhibit hall, conference education and lunch. Very close to the Monday 01/16/2020</td>
<td>7/14/2023</td>
</tr>
<tr>
<td>Swan - Dove, Egret, Heron, Ibis</td>
<td>4</td>
<td>These rooms (between 455 and 787 square feet) are located on the Second Floor of the Swan and feature perfect space to conduct smaller, more private meetings.</td>
<td></td>
<td>$3,500.00</td>
<td>These rooms use to be sleeping rooms and are equipped with an en-suite bathroom and built-in head service area. These are very far removed from the action. Very close to the Monday 01/16/2020</td>
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<td>V&amp;L - Captain's Deck Hospitality Suite</td>
<td>1</td>
<td>The first floor Captain's Deck Suite at Disney's Yacht Club Resort features a full kitchen (minus a stove), sizable great room, dining room that seats 12, powder room, a well-appointed master suite with a king bed, and a second suite with two queen beds.</td>
<td>Sponsorship includes room rate and tax; guest must provide credit card at check-in for incidentals. Earliest check-in available Saturday 19 August. Company will be contacted closer to event for guest information. No key card required for elevator access.</td>
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<td>Swan Presidential Suite</td>
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<td>The single level Presidential Suite at the Walt Disney World Swan hotel features a full kitchen, sitting area, dining area, powder room, and well-appointed master suite.</td>
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<td>$ 8,000.00</td>
<td>7/14/2023</td>
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<td>Swan Grand Suite</td>
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<td>The Executive Suite at the Walt Disney World Swan hotel features a casual seating area, dining area, and an adjoining standard King guest room.</td>
<td>Sponsorship includes room rate and tax; guest must provide credit card at check-in for incidentals. Earliest check-in available Sunday 20 August. Company will be contacted closer to event for guest information. No key card required for elevator access.</td>
<td>$ 6,000.00</td>
<td>7/14/2023</td>
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<tr>
<td>Title of offering</td>
<td># of Opps</td>
<td>Description</td>
<td>Deliverables</td>
<td>Cost</td>
<td>Deadline</td>
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<tr>
<td>Swan - Eagle Boardroom</td>
<td>1</td>
<td>The Eagle Boardroom in the Swan is a fully furnished boardroom suite that features a built-in boardroom table with leather chairs and wall-mounted monitor with cables. The boardroom suite also features lockable storage and powder room.</td>
<td>The Eagle Boardroom (663 square feet) is located on the Second Floor of the Swan.</td>
<td>$10,000.00</td>
<td>7/14/2023</td>
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</tr>
<tr>
<td>Exhibit Hall - Nook</td>
<td>8</td>
<td>These innovative event Nooks are an oasis of calm on a busy exhibit floor and surprisingly quiet inside while being fully open on one side. The Nook will be fully branded to your specifications and will include a US standard 110/240V AC outlet.</td>
<td>Nooks are located on the exhibit hall floor and subject to open/close hours. Due to their unique design, Nooks do not provide lockable storage. Design specifications available.</td>
<td>$7,000.00</td>
<td>6/30/2023</td>
<td></td>
</tr>
<tr>
<td>Dolphin - Southern Foyer Large</td>
<td>1</td>
<td>This 5th floor space is directly across from the ILTACON educational sessions taking place and around the corner from the lunch room. While this space is not able to be secured, it is ideal to conduct focused groups or range a podcast. The space does not provide power or furnishings, allowing you to fully customize.</td>
<td>Space plan must be submitted to ILTA no later than 07/07/2023.</td>
<td>$3,500.00</td>
<td>6/30/2023</td>
<td></td>
</tr>
<tr>
<td>Dolphin - Southern Foyer Small</td>
<td>2</td>
<td>These 5th floor spaces, two of four, are an example of how technology changes building usage. These spaces used to house walls of telephones, but the phones have been removed leaving unique spaces ready for your imagination. Due to their uniqueness, they are not able to be locked. The space does not provide power or furnishings, allowing you to fully customize.</td>
<td>Space plan must be submitted to ILTA no later than 07/07/2023.</td>
<td>$2,000.00</td>
<td>6/30/2023</td>
<td></td>
</tr>
<tr>
<td>Yacht - Asbury Lobby Spaces</td>
<td>2</td>
<td>These 1st floor spaces, two of four, are an example of how technology changes building usage. These spaces used to house walls of telephones, but the phones have been removed leaving unique spaces ready for your imagination. Due to their uniqueness, they are not able to be locked. The space does not provide power or furnishings, allowing you to fully customize.</td>
<td>Space plan must be submitted to ILTA no later than 07/07/2023.</td>
<td>$2,000.00</td>
<td>6/30/2023</td>
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<tr>
<td>Title of Offering</td>
<td># of Opps</td>
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<tr>
<td>ILTACON Meeting Bags</td>
<td>2</td>
<td>Have your logo prominently displayed throughout the conference on the meeting bag. The bag is designed to be reused after the conference has ended. Sponsorship includes 1 (one) main panel design and 1 (one) pre-approved bag insert.</td>
<td>Includes: - Custom artwork on one main panel on conference meeting bags; and - One Pre-Approved Bag Insert</td>
<td>$8,000.00</td>
<td>4/28/2023</td>
<td></td>
</tr>
<tr>
<td>ILTACON Lanyards</td>
<td>1</td>
<td>Be the name everyone is wearing on their neck by sponsoring the lanyards. Your company logo will be displayed alternating with the ILTACON logo on a lanyard color of ILTACON’s choosing.</td>
<td>Includes: - Sponsoring company logo alternating with ILTACON logo on lanyard color of ILTACON’s choosing.</td>
<td>$10,000.00</td>
<td>6/30/2023</td>
<td></td>
</tr>
<tr>
<td>ILTACON T-Shirts</td>
<td>10</td>
<td>Your company’s name will be listed on the back of the conference t-shirt.</td>
<td>Includes: - Sponsoring company name on back of conference t-shirt in alphabetical order with other sponsors.</td>
<td>$2,000.00</td>
<td>6/30/2023</td>
<td></td>
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<tr>
<td>Meeting Bag Insert</td>
<td>5</td>
<td>Every attendee will receive a conference bag – be sure your message is inside! The insert is limited to a single sheet of 8.5&quot;x11&quot; or smaller and must be pre-approved before shipping. Items that may be substituted for a flyer include pens, screen cleaners, post-its, etc.</td>
<td>ILTA will insert sponsoring company’s provided item into conference meeting bags. Sponsoring company is responsible for creation, production, and shipping of item to be inserted.</td>
<td>$1,000.00</td>
<td>7/14/2023</td>
<td></td>
</tr>
<tr>
<td>Golf Cart Shuttles</td>
<td>5</td>
<td>Traveling between the WDW Swan &amp; Dolphin and Disney’s Yacht &amp; Beach Club during August can take the wind out of an attendee’s momentum. Ease the walks by sponsoring one of the golf carts used to shuttle attendees between venues.</td>
<td>Includes: - 6-seater golf carts with sunshade, windshield, lights, mirror and your logo on the cart. - 2 routes – 1 Y/B to Exh; 1 Dolphin to Yacht Lighthouse</td>
<td>$5,000.00</td>
<td>6/30/2023</td>
<td></td>
</tr>
<tr>
<td>Education Area Signage</td>
<td>22</td>
<td>Picture your ad placed on a 10’x2’ pillar sign in the main education areas. There are 22 opportunities in strategically placed locations across both the Convention Center at Disney’s Yacht and Beach and the Dolphin Convention Center.</td>
<td>Includes: - Sponsoring company’s custom artwork on a single side of tall column signage in the educational and conference area.</td>
<td>$2,500.00</td>
<td>6/30/2023</td>
<td></td>
</tr>
<tr>
<td>Exhibit Hall Banner Space</td>
<td>40</td>
<td>Draw attention to your booth in the exhibit hall by hanging a 10’x3’ banner near your space. You may provide your own banner or work with GES to create a custom banner at your cost. $4,000 fee includes rigging of standard 10’x3’ banner. Some booths not eligible; confirm booth selection eligibility prior to purchase.</td>
<td>Includes: - Space overhead and rigging of 10’x3’ company-provided banner over standard 10’x10’ or 10’x20’ booth space. - Company may work with GES to produce banner or drop banner to show site. - Does not include rigging for custom signs for island booths.</td>
<td>$4,000.00</td>
<td>6/30/2023</td>
<td></td>
</tr>
<tr>
<td>Charging Massage Chair</td>
<td>2</td>
<td>Take this opportunity to sponsor a massage chair area in the Exhibit Hall! Attendees will be treated to a relaxing session in a high-tech massage chair to keep them invigorated for another lap around the hall to find new products and services. You may also place collateral material near the massage chairs.</td>
<td>Includes: - USB charging, signage, we’ll promote it, opportunity to put collateral and popup banners in the massage area, hope to have sponsoring company’s stuff do lead retrieval/qualifications</td>
<td>$2,500.00</td>
<td>6/30/2023</td>
<td></td>
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</tbody>
</table>
## Digital Branding

<table>
<thead>
<tr>
<th>Title of offering</th>
<th># of Opps</th>
<th>Description</th>
<th>Deliverables</th>
<th>Cost</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile App / Platform</td>
<td>1</td>
<td>The conference mobile app is a highly used tool allowing participants to stay up-to-date on ILTACON activities. This sponsorship includes your logo placed on the app as well as a maximum of two (2) app notifications thanking you for your sponsorship.</td>
<td>Includes: • Sponsoring company logo placed on mobile app / platform; • Two (2) app push notifications; and • Logo on event signage</td>
<td>$15,000.00</td>
<td>6/30/2023</td>
</tr>
<tr>
<td>Wireless Network</td>
<td>1</td>
<td>Everyone at ILTACON uses the wireless network. Take this opportunity to select the password used to access the entire ILTACON network (subject to ILTA approval). Your logo will also be placed on the ILTACON website and event signage visible to ILTACON participants at the Swan and Dolphin and Yacht and Beach.</td>
<td>Includes: • Opportunity to select password to use on ILTACON campus network; • Logo recognition on event wireless network signage</td>
<td>$18,000.00</td>
<td>6/30/2023</td>
</tr>
<tr>
<td>Dolphin Convention Area Digital Ad</td>
<td>10</td>
<td>ILTA will make use of select LED video walls in and around the Dolphin Convention Center. Your message could be included with important reminders and notices visible to all conference participants.</td>
<td>Includes: • Opportunity to submit single static slide (.jpg or .png) that will be displayed for 5 seconds OR a 10-second soundless .mp4; • Message to be displayed on a minimum of 5 Dolphin Convention Center LED Video Walls including, but not limited to the wall leading to the convention area and walls in/around the Exhibit Hall; • Estimated single full-loop time of approximately 60 seconds</td>
<td>$7,500.00</td>
<td>6/30/2023</td>
</tr>
<tr>
<td>Session Audio Recordings</td>
<td>1</td>
<td>The audio recordings live on long after the conference closes. Be the brand they see when they access the 2023 ILTACON recordings. (2022 stats: Downloads/Views = 3,246).</td>
<td>Includes: • Signage in education rooms with sponsoring company logos; • Opportunity to submit a 15-second commercial to be included in slide deck displayed before sessions and will be included in event recordings during post-event viewing/listening</td>
<td>$7,500.00</td>
<td>7/14/2023</td>
</tr>
<tr>
<td>Title of offering</td>
<td># of Guests</td>
<td>Description</td>
<td>Deliverables</td>
<td>Cost</td>
<td>Notes</td>
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| IL TACON Opening Reception (Sunday) | 1 | Sponsor the Sunday night opening reception and mingle with attendees before the hustle and bustle of IL TACON starts. | Includes:  
- Opportunity to designate a budgeted representative to participate in Welcome at Opening Reception;  
- Logos on signage in reception area during sponsored reception;  
- Logos on recognition on marketing materials and social media, and  
- Logos imprinted on one side of Opening Reception Direct. | $ 8,000.00 | 8/30/2023 | Logo for tokens due 8/30/23  
Speaker Name due 8/10/23 |
| IL TACON Exhibit Hall Opening Reception Entertainment | 1 | Sponsor the Vending Mall, Ken Sezai, who has created an experience with his unique sporting event-mixing games and music. You have seen him on Jimmy Fallon; now see him at IL TACON’s Opening Reception! | Includes:  
- Logos on signage in reception area during Opening Reception;  
- Logos on recognition on marketing materials and social media, and  
- "IL TA will work with sponsoring companies to maximize value. Opportunity for value may include entertainment wearing a sponsoring company article of clothing or facilitated time in the sponsoring company’s booth. | $ 3,000.00 | 8/30/2023 | VALUE ADD A/SK due by 7/14/2023 |
| IL TACON Monday Opening Session Entertainment | 1 | Sponsor Legal Rysters, an industry level brand, returning to IL TACON for Post-Opening Session Entertainment on Monday. Don’t miss the opportunity to sponsor the 15th Anniversary Appearance! | Includes:  
- Logos on signage in reception area during Opening Reception;  
- Logos on recognition on marketing materials and social media, and  
- Opportunity to designate a budgeted representative to introduce entertainment at Opening Session. | $ 3,000.00 | 8/30/2023 | Name of speaker due 6/29/23 |
| Custom Beverage served in the Living Hedge G.S.A.T. Lounge in the Exhibit Hall | 3 | Sponsor the Living Hedge Lounge in the Exhibit Hall! This unique opportunity! | Includes:  
- B&H provides Pop Up Barman in the space (IL TA will set up);  
-Sponsor must provide 1 attendant from their staff to man the lounge and welcome attendees and its it’s refresh;  
-Logos on recognition on marketing materials and social media. “(request is required to work with venue to provide and pay for custom cocktail)” | $ 2,500.00 | 7/14/2023 | Logo 6/26/2023 |
| IL TACON Closing Reception (Thursday) | 1 | Close out the conference on a high note by sponsoring the closing reception. | Includes:  
- Opportunity to designate a budgeted representative to participate in Welcome at Closing Reception;  
- Logos on signage in reception area during sponsored reception;  
- Logos on recognition on marketing materials and social media, and  
- Logos imprinted on one side of Opening Reception Direct. | $ 5,000.00 | 8/30/2023 | Logo for tokens due 6/30/23  
Speaker Name due 6/10/23 |
| Diversity, Equity, and Inclusion Reception | 5 | Celebrate IL TA's Diversity, Equity, and Inclusion efforts at the DEI Reception on Tuesday the 26th. | Includes:  
- Logos on signage in reception area during sponsored reception  
- Opportunity to designate up to 2 budgeted representatives to participate in reception. | $ 2,500.00 | 8/30/2023 | Names due 7/20/2023 |
| International Reception | 5 | Celebrate IL TA's global participants at the International Reception on Tuesday the 26th. | Includes:  
- Logos on signage in reception area during sponsored reception.  
- Opportunity to designate up to 2 budgeted representatives to participate in reception. | $ 2,500.00 | 8/30/2023 | Names due 7/20/2023 |
| G100 Breakfast / Lunch Sponsorship | 0 | This sponsorship allows a single thought leader from the sponsoring company to participate in the G100 breakfast and lunch on Monday 21 August. Sponsoring companies may designate a second company representative to staff the G100 2020 Exhibitor Showcases. Companies will be provided with a table, two chairs, a power drop, and space to display a pull-up banner (no wider than 36”) in the space. "IL TA reserves the right to close discussions at any time. | Includes:  
- Opportunity to designate one budgeted representative to participate in the breakfast and lunch times for the G100 sessions;  
- Logos on signage at CTO/G2020 area;  
- Exhibitor Showcase opportunity includes table, two chairs, and an electrical drop at no additional charge. | $ 3,000.00 | 8/30/2023 | Names due 8/10/2023 |
| G200 Breakfast / Lunch Sponsorship | 0 | This sponsorship allows a single thought leader from the sponsoring company to participate in the G200 breakfast and lunch on Monday 21 August. Sponsoring companies may designate a second company representative to staff the G100 2020 Exhibitor Showcases. Companies will be provided with a table, two chairs, a power drop, and space to display a pull-up banner (no wider than 36”) in the space. "IL TA reserves the right to close discussions at any time. | Includes:  
- Opportunity to designate one budgeted representative to participate in the breakfast and lunch times for the G200 sessions;  
- Logos on signage at CTO/G2020 area;  
- Exhibitor Showcase opportunity includes table, two chairs, and an electrical drop at no additional charge. | $ 2,000.00 | 8/30/2023 | Names due 8/10/2023 |
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<tr>
<th>Event Type</th>
<th>Sponsorship Level</th>
<th>Description</th>
<th>Includes</th>
<th>Price</th>
<th>Deadline</th>
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</table>
| ILTACON Volunteer Reception| 5                 | Sponsor the various ILTA receptions taking place on Tuesday the 22nd that honor ILTA's dedicated and hardworking volunteers. | - Loge on signage in reception area during sponsored reception  
- Opportunity to designate up to 2 budget representatives to participate in reception | $ 2,000.00 | 6/30/2023 |
| Women Who Lead Reception   | 5                 | Celebrate ILTA's Women Who Lead efforts at the WWL Reception on Tuesday the 22nd. | - Loge on signage in reception area during sponsored reception  
- Opportunity to designate up to 2 budget representatives to participate in reception | $ 2,000.00 | 6/30/2023 |
| Coffee Break               | 17                | ILTACON provides almost 1,000 gallons of caffeine during ILTACON Coffee Breaks. ILTACON 2023 features twelve coffee times during which coffee, tea, and light bites will be available. Be the name seen at the breakfast. | - Loge on signage at coffee break stations  
- ILTA will work with sponsoring company to maximize exposure via company-branded napkins or other coffee-car enhancing branded items. | $ 5,000.00 | 6/30/2023 |
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<tr>
<th>Keynotes</th>
<th># of Opps</th>
<th>Description</th>
<th>Deliverables</th>
<th>Cost</th>
<th>Notes</th>
<th>Deadline</th>
<th>Materials Deadline</th>
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</table>
| ILTACON Monday Keynote - Sara Ross          | 1        | Kick off the conference and support the legal tech community as attendees start the week with an inspiring keynote. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the ILTA-selected keynote. Your company logo will also be included in social media and other platforms. | INCLUDES:  
- Opportunity to designate a badge for representative
- Introduce the keynote speaker with a 2-minute speaking opportunity;  
- Logo recognition on marketing materials and social media;  
- Deliverables subject to deadlines | $15,000  | Speaker: Sara Ross, author of *Dear Work: Something Has to Give* | 7/14/2023 | Name of speaker due 07/26/23 |
| ILTACON Tuesday Keynote - Ken Salat (Netalert) | 1        | Keep the momentum going by sponsoring the Tuesday keynote. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the ILTA-selected keynote. | INCLUDES:  
- Opportunity to designate a badge for representative
- Introduce the keynote speaker with a 2-minute speaking opportunity;  
- Logo recognition on marketing materials and social media;  
- Deliverables subject to deadlines | $7,000   | Speaker: Ken Salat, Magpian & Netalert | 7/14/2023 | Name of speaker due 07/26/23 |
| ILTACON Wednesday Keynote - Dr. Rob Archer  | 1        | Raise the conference noise by sponsoring the Wednesday keynote. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the ILTA-selected keynote. | INCLUDES:  
- Opportunity to designate a badge for representative
- Introduce the keynote speaker with a 2-minute speaking opportunity;  
- Logo recognition on marketing materials and social media;  
- Deliverables subject to deadlines | $7,000   | Speaker: Rob Archer, PhD, Director at Caprona and Chartered Psychologist | 7/14/2023 | Name of speaker due 07/26/23 |
| ILTACON Thursday Keynote (G100 & G200) (TBD) | 1        | Don’t let the week end on a whimper – sponsor the well-attended closing keynote session as representatives from the G100 and G200 share their observations from the week. Includes the opportunity to give a 2-3 minute introduction allowing you to talk briefly about your company before introducing the G100 and G200 speakers. | INCLUDES:  
- Opportunity to designate a badge for representative
- Introduce the keynote speaker with a 2-minute speaking opportunity;  
- Logo recognition on marketing materials and social media;  
- Deliverables subject to deadlines | $5,000   | Speaker: TBD – will again be the G100/G200 session | 7/14/2023 | Name of speaker due 07/26/23 |
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<th>Cost</th>
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| ILTA TV          | 10        | ILTA TV is a dedicated, interview style recorded session to be used during and post-conference. This 5-10 minute segment is structured to bring out the key products and direction of your organization. | Includes: 
- Opportunity to participate in an ILTA TV interview before or during ILTACON. | $5,000.00 |  | 7/14/2023 |
| ILTA Radio       | 10        | Take part in ILTA Radio - this Q&A podcast gives you the opportunity to talk about your up-and-coming direction, new products, key focus areas, and more. Before, during, and after ILTACON, you will have the opportunity to reach thousands of listeners. | Includes: 
- Opportunity to participate in an ILTA Radio podcast before, during, or after ILTACON that will be featured in a special section of one of Peer to Peer. | $3,000.00 |  | 7/14/2023 |
| Company Update   | 9         | Present a 50 minute company update to attendees at ILTACON. You'll have the opportunity to present a company update highlighting your company's priorities, what's on the horizon, and what features or services might be in development. | Includes: 
- Dedicated time on the education stage in the Dolphin Convention Center's Southern Hemisphere V Ballroom. 
- Company Updates will be listed in the official conference program. | $2,500.00 |  | 6/30/2023 |
| Master Class     | 5         | Present a 60-minute master class to attendees. You must work with ILTA's Education Team on content to ensure session aligns with ILTA's Programming Priorities and offers advanced education. | Includes: 
- Dedicated time on the education stage in the Dolphin Convention Center's Southern Hemisphere V Ballroom. 
- Master Classes will be listed in the official conference program. | $5,000.00 | Must work with ILTA's Education Team on education curriculum | 6/10/2023 |
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<th>Deadline</th>
<th>Materials Deadline</th>
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<tbody>
<tr>
<td>Registration Web Page</td>
<td>1</td>
<td>Every attendee must visit the registration page at least one time before conference. Take this opportunity to get your brand in front of attendees at the beginning to make a memorable statement. Your logo will be placed on the ILTACON registration page.</td>
<td>Includes: Logo prominently placed on ILTACON main registration page</td>
<td>$5,000.00</td>
<td>Logo due 03/31/2023</td>
<td>03/31/2023</td>
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<tr>
<td>Banner Ad on ILTACON Website</td>
<td>3</td>
<td>Submit a web banner image to be featured on the ILTACON website.</td>
<td>Includes: Banner ad rotating with other ads on ILTACON main website</td>
<td>$2,000.00</td>
<td>Ad due 07/22/2023</td>
<td>07/14/2023</td>
<td></td>
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<tr>
<td>Banner Ad on ILTACON Wrap-Up Website</td>
<td>3</td>
<td>Submit a web banner image to be featured on the ILTACON wrap-up page.</td>
<td>Includes: Banner ad rotating with other ads on ILTACON wrap-up website</td>
<td>$2,000.00</td>
<td>Ad due 07/22/2023</td>
<td>07/14/2023</td>
<td></td>
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<tr>
<td>Pre-Conference Newsletter - leading up to the event</td>
<td>12</td>
<td>Four (4) email newsletters are sent to registered attendees prior to ILTACON. These newsletters contain essential information attendees need to know before they attend. Position your brand in front of attendees in advance every month during conference. Your company logo and brief description will appear in one (1) e-newsletter.</td>
<td>Includes: Logo and 256-character limit company-provided text to be included in ILTACON Pre-Conference Newsletter</td>
<td>$1,000.00</td>
<td>4 issues; three sponsors each issue; 1st issue: 06/01/23; 2nd issue: 06/18/23; 3rd issue: 07/14/23; 4th issue: 07/21/23</td>
<td>06/11/23; Collateral Due 01/12/23</td>
<td></td>
</tr>
<tr>
<td>Conference Daily Newsletter</td>
<td>12</td>
<td>Four (4) email newsletters are sent to registered attendees daily during ILTACON. These newsletters contain essential information attendees need to know about what is happening that day. Position your brand in front of attendees in advance every month during conference. Your company logo and brief description will appear in one (1) e-newsletter.</td>
<td>Includes: Logo and 256-character limit company-provided text to be included in ILTACON Conference Daily Newsletter</td>
<td>$2,000.00</td>
<td>MTFWP/Thumbnails; four issues; three sponsors each issue; 1st issue: 07/20/23; 2nd issue: 07/27/23; 3rd issue: 08/03/23; 4th issue: 08/10/23</td>
<td>06/11/23; Collateral Due 01/12/23</td>
<td></td>
</tr>
<tr>
<td>App Push Notification</td>
<td>29</td>
<td>ILTA attendees respond quickly to app notifications throughout the conference. Your message could be included in a select number of app notifications ILTA will send each day.</td>
<td>Includes: Opportunity to submit one event app notification push during the event.</td>
<td>$1,000.00</td>
<td>07/14/2023</td>
<td>Push 3rd due 07/28/2023</td>
<td></td>
</tr>
<tr>
<td>WDRF Swan &amp; Dolphin In-Room Television Channel Programming</td>
<td>10</td>
<td>ILTACON guests in the WDRF Swan and Dolphin suites will have access to in-room television programming. ILTA will promote these two channels filled with ILTA-provided educational and entertainment programming. Your commercial or programming could be included! Speak to your ILTA contact to explore possibilities and pricing.</td>
<td>Includes: ILTA will work with sponsoring company to customize a television programming or commercial opportunity. Rates start at $2000 for a 30-second commercial. ILTA will work with sponsorship to determine appropriate airtime for airing of content.</td>
<td>$500 to $5,000</td>
<td>Opportunity to submit a piece of content must be submitted in a specific manner. ILTA declines when it airs.</td>
<td>06/30/2023; MP4 File due 07/14/23</td>
<td></td>
</tr>
<tr>
<td>Location Code</td>
<td>Description</td>
<td>Dimensions</td>
<td>Material</td>
<td>Cost</td>
<td>Location Notes (1=excellent, 2=good location, 3=average location)</td>
<td></td>
<td></td>
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<tr>
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<td>-----------------------------------------------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4061</td>
<td>Banner Double Sided</td>
<td>124&quot;W x 24&quot;H</td>
<td>Vinyl Banner</td>
<td>$1,200</td>
<td>1-Great location as people travel through the exhibit hall from 3 and 5 to the exhibit hall.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4062</td>
<td>Banner Single Sided</td>
<td>154&quot;W x 24&quot;H</td>
<td>Vinyl Banner</td>
<td>$1,000</td>
<td>1-Great location as people travel through the exhibit hall from 3 and 5 to the exhibit hall.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4063</td>
<td>Banner Double Sided</td>
<td>217&quot;W x 24&quot;H</td>
<td>Vinyl Banner</td>
<td>$1,000</td>
<td>1-Good location as people enter the exhibit hall from Atlantic side.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4064</td>
<td>Banner Single Sided</td>
<td>217&quot;W x 102&quot;H</td>
<td>Vinyl Banner</td>
<td>$1,000</td>
<td>1-Good location as people enter the exhibit hall from Atlantic side.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4065</td>
<td>Banner Single Sided</td>
<td>419&quot;W x 102&quot;H</td>
<td>Vinyl Banner</td>
<td>$1,000</td>
<td>1-Good location as people enter the exhibit hall and go to escalators.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4066</td>
<td>Banner Double Sided</td>
<td>217&quot;W x 24&quot;H</td>
<td>Vinyl Banner</td>
<td>$1,000</td>
<td>1-Good location as people enter the exhibit hall from Atlantic side.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4067</td>
<td>Banner Single Sided</td>
<td>399&quot;W x 43&quot;H</td>
<td>Vinyl Banner</td>
<td>$1,000</td>
<td>1-Good location as people exit the exhibit hall from Atlantic side.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4068</td>
<td>Banner Double Sided</td>
<td>399&quot;W x 102&quot;H</td>
<td>Vinyl Banner</td>
<td>$1,000</td>
<td>1-Good location as people exit the exhibit hall from Atlantic side.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4069</td>
<td>Banner Single Sided</td>
<td>399&quot;W x 24&quot;H</td>
<td>Vinyl Banner</td>
<td>$1,000</td>
<td>1-Good location as people exit the exhibit hall from Atlantic side.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4070</td>
<td>Banner Single Sided</td>
<td>299&quot;W x 24&quot;H</td>
<td>Vinyl Banner</td>
<td>$1,000</td>
<td>1-Great location as people travel to Atlantic from Pacific and up the escalators to floors 3 and 5.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4071</td>
<td>Banner Single Sided</td>
<td>299&quot;W x 99&quot;H</td>
<td>Vinyl Banner</td>
<td>$3,000</td>
<td>1-Great location at doors (ill set) going to Yacht and Beach, not prime entrance for Y and not a great area as you turn to go to the Pacific Hall and to Yacht B C.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4072</td>
<td>Banner Single Sided</td>
<td>299&quot;W x 99&quot;H</td>
<td>Vinyl Banner</td>
<td>$3,000</td>
<td>1-Great location at doors (ill set) going to Yacht and Beach, not prime entrance for Y and not a great area as you turn to go to the Pacific Hall and to Yacht B C.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4073</td>
<td>Banner Single Sided</td>
<td>399&quot;W x 99&quot;H</td>
<td>Vinyl Banner</td>
<td>$3,000</td>
<td>1-Great location at doors (ill set) going to Yacht and Beach, not prime entrance for Y and not a great area as you turn to go to the Pacific Hall and to Yacht B C.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Location</td>
<td>Item Type</td>
<td>Description</td>
<td>Size</td>
<td>Cost</td>
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<td></td>
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</tr>
<tr>
<td>Pacific Foyer</td>
<td>Banner DS</td>
<td>Great location outside of Pacific hall and at the entrance / exit to Yacht</td>
<td>216&quot; x 48&quot;</td>
<td>$2,000.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Vinyl Banner</td>
<td></td>
<td>$2,500.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Banner DS</td>
<td>Great location outside of Pacific hall and at the entrance / exit to Yacht</td>
<td>26&quot; x 48&quot;</td>
<td>$2,420.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Vinyl Banner</td>
<td></td>
<td>$2,620.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Banner DS</td>
<td>Great location outside of Pacific hall and at the entrance / exit to Yacht</td>
<td>168&quot; x 48&quot;</td>
<td>$2,000.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Vinyl Banner</td>
<td></td>
<td>$2,700.00</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td></td>
<td>Banner DS</td>
<td>Great location outside of Pacific hall and at the entrance / exit to Yacht</td>
<td>168&quot; x 48&quot;</td>
<td>$2,000.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Vinyl Banner</td>
<td></td>
<td>$3,000.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Banner DS</td>
<td>Great location as you head into the Paradise from the entrance.</td>
<td>214&quot; x 48&quot;</td>
<td>$2,000.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Vinyl Banner</td>
<td></td>
<td>$2,400.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Banner DS</td>
<td>Great location as you head into the Paradise from the entrance.</td>
<td>156&quot; x 48&quot;</td>
<td>$2,000.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Vinyl Banner</td>
<td></td>
<td>$2,000.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Banner DS</td>
<td>Great location as you head into the Paradise from the entrance.</td>
<td>156&quot; x 48&quot;</td>
<td>$2,000.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Vinyl Banner</td>
<td></td>
<td>$2,000.00</td>
<td></td>
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</tr>
<tr>
<td></td>
<td>Banner DS</td>
<td>Great location as you head into the Paradise from the entrance.</td>
<td>156&quot; x 48&quot;</td>
<td>$2,000.00</td>
<td></td>
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</tr>
<tr>
<td></td>
<td>Vinyl Banner</td>
<td></td>
<td>$2,000.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Banner SS</td>
<td>Great location as you head into the Paradise from the entrance.</td>
<td>156&quot; x 48&quot;</td>
<td>$400.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Vinyl Banner</td>
<td></td>
<td>$600.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Banner SS</td>
<td>Great location - Great if you don't have a big budget</td>
<td>63&quot; x 15&quot;</td>
<td>$600.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Vinyl Banner</td>
<td></td>
<td>$600.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3001-3010 Window Graphics Pacific Foyer</td>
<td>Cling</td>
<td>Great location outside of Pacific and near entrance / exit to Yacht</td>
<td>64&quot; x 86&quot;</td>
<td>$1,200.00</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Location</th>
<th>Item Type</th>
<th>Description</th>
<th>Size</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Caesway</td>
<td>Window Graphics Caesway</td>
<td></td>
<td>155.25&quot; x 382.25&quot;</td>
<td>$20,000.00</td>
</tr>
<tr>
<td></td>
<td>Cling</td>
<td>Great location, but only to the Swan and Dignity</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4011-14, 4016-15, 4020-28</td>
<td>Banner DS</td>
<td>Dual branding / Great if weather is good this is where the opening reception will be (we put our logo circle on the bottom right Min. Purchase 5)</td>
<td>27&quot; x 49.75&quot;</td>
<td>$600.00</td>
</tr>
<tr>
<td>4030-4031</td>
<td>Banner DS</td>
<td>Great location - Great if you don't have a big budget</td>
<td>49&quot; x 49&quot;</td>
<td>$4,000.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Location</th>
<th>Item Type</th>
<th>Description</th>
<th>Size</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Swan</td>
<td>Banner SS</td>
<td>Outside of the 0130 / 0260 meeting area</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ad Number</td>
<td>Description</td>
<td>Size</td>
<td>Fee</td>
<td>Notes</td>
</tr>
<tr>
<td>-----------</td>
<td>------------------------------------------------------------------------------</td>
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<td>------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>2389</td>
<td>Main Entrance to Convention Foyer, Often Used as a Welcome Graphic</td>
<td>A: 24.5'W X 15.5'F</td>
<td>$5,000.00</td>
<td>VINYL-WALL DECAL 1. FANTASTIC LOCATION Large sign with ALETA (front and back) only left side and right side. Can be used for facing the front or back yard. 2. Facing the conference center as you enter.</td>
</tr>
<tr>
<td>2059</td>
<td>Main Entrance to Convention Foyer, Often Used as a Welcome Graphic</td>
<td>A: 24.5'W X 15.5'F</td>
<td>$5,000.00</td>
<td>VINYL-WALL DECAL 1. FANTASTIC LOCATION Large sign with ALETA (front and back) only left side and right side. Can be used for facing the front or back yard. 2. Facing the conference center as you enter.</td>
</tr>
<tr>
<td>2169</td>
<td>Columns In Convention Foyer/Retail Foyer</td>
<td>2169: 24'W X 8'F</td>
<td>$1,500.00</td>
<td>VINYL-WALL DECAL Great location outside of Exhibit Hall Entrance and Registration on Level 3 of the Dolphin Convention side.</td>
</tr>
<tr>
<td>2163</td>
<td>Columns In Convention Foyer/Retail Foyer</td>
<td>2163: 58'R X 8'F</td>
<td>$2,000.00</td>
<td>VINYL-WALL DECAL Great location outside of Exhibit Hall Entrance and Registration on Level 3 of the Dolphin Convention side.</td>
</tr>
<tr>
<td>2149</td>
<td>Columns In Convention Foyer/Retail Foyer</td>
<td>2149: 58'F X 8'F</td>
<td>$3,000.00</td>
<td>VINYL-WALL DECAL Great location outside of Exhibit Hall Entrance and Registration on Level 3 of the Dolphin Convention side.</td>
</tr>
<tr>
<td>2159</td>
<td>Columns In Convention Foyer/Retail Foyer</td>
<td>2159: 36'F X 8'F</td>
<td>$3,000.00</td>
<td>VINYL-WALL DECAL Great location outside of Exhibit Hall Entrance and Registration on Level 3 of the Dolphin Convention side.</td>
</tr>
<tr>
<td>2151</td>
<td>Columns In Convention Foyer/Retail Foyer</td>
<td>2151: 36'F X 8'F</td>
<td>$3,000.00</td>
<td>VINYL-WALL DECAL Great location outside of Exhibit Hall Entrance and Registration on Level 3 of the Dolphin Convention side.</td>
</tr>
<tr>
<td>2152</td>
<td>Columns In Convention Foyer/Retail Foyer</td>
<td>2152: 36'F X 8'F</td>
<td>$3,000.00</td>
<td>VINYL-WALL DECAL Great location outside of Exhibit Hall Entrance and Registration on Level 3 of the Dolphin Convention side.</td>
</tr>
<tr>
<td>2147</td>
<td>Columns In Convention Foyer/Retail Foyer</td>
<td>2147: 36'F X 8'F</td>
<td>$3,000.00</td>
<td>VINYL-WALL DECAL Great location outside of Exhibit Hall Entrance and Registration on Level 3 of the Dolphin Convention side.</td>
</tr>
<tr>
<td>2158</td>
<td>Columns In Convention Foyer/Retail Foyer</td>
<td>2158: 36'F X 8'F</td>
<td>$3,000.00</td>
<td>VINYL-WALL DECAL Great location outside of Exhibit Hall Entrance and Registration on Level 3 of the Dolphin Convention side.</td>
</tr>
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<td>2141</td>
<td>Columns In Convention Foyer/Retail Foyer</td>
<td>2141: 36'F X 8'F</td>
<td>$3,000.00</td>
<td>VINYL-WALL DECAL Great location outside of Exhibit Hall Entrance and Registration on Level 3 of the Dolphin Convention side.</td>
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<td>2143</td>
<td>Columns In Convention Foyer/Retail Foyer</td>
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<td>$3,000.00</td>
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<td>2148</td>
<td>Columns In Convention Foyer/Retail Foyer</td>
<td>2148: 36'F X 8'F</td>
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<td>2150</td>
<td>Columns In Convention Foyer/Retail Foyer</td>
<td>2150: 36'F X 8'F</td>
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</tbody>
</table>
| 2174a | Columns in Convention Foyer/Kasika Foyer | 2174: 48"W X 36"H | Vinyl-Wall Decal | $ 2,500.00 | GREAT. Location near exhibit hall entrance and one of the reg. decks. Close per side, dual branding (STA/CON). Close up in bottom right 2, circles and 3, flea.

| 2174s | Columns in Convention Foyer/Kasika Foyer | 2174: 48"W X 36"H | Vinyl-Wall Decal | $ 1,600.00 | Great location outside of the Exhibit Hall Entrance and Registration on Level 3 of the Dolphin Convention side. Great if you have the Aisle 3 Demo Room too.

| 2175 | Columns in Convention Foyer/Kasika Foyer | 2175: 24"W X 64"H | Vinyl-Wall Decal | $ 1,600.00 | Great location outside of the Exhibit Hall Entrance and Registration on Level 3 of the Dolphin Convention side. Great if you have the Aisle 3 Demo Room too.

| 2176 | Columns in Convention Foyer/Kasika Foyer | 2176: 24"W X 64"H | Vinyl-Wall Decal | $ 1,600.00 | Great location outside of the Exhibit Hall Entrance and Registration on Level 3 of the Dolphin Convention side. Great if you have the Aisle 3 Demo Room too.

| 2183 | Column in Convention Foyer/Kasika Foyer close to Atlantic Ballroom Escalator | 2183: 86"W X 80"H | Vinyl-Wall Decal | $ 2,600.00 | Great location outside of the Exhibit Hall Entrance and Registration on Level 3 of the Dolphin Convention side. Great if you have the Aisle 3 Demo Room too.

| 2184 | Column in Convention Foyer/Kasika Foyer close to Atlantic Ballroom Escalator | 2184: 86"W X 80"H | Vinyl-Wall Decal | $ 2,600.00 | Great location outside of the Exhibit Hall Entrance and Registration on Level 3 of the Dolphin Convention side. Great if you have the Aisle 3 Demo Room too.

| 2185 | Column in Convention Foyer/Kasika Foyer close to Atlantic Ballroom Escalator | 2185: 86"W X 80"H | Vinyl-Wall Decal | $ 2,600.00 | Great location outside of the Exhibit Hall Entrance and Registration on Level 3 of the Dolphin Convention side. Great if you have the Aisle 3 Demo Room too.

| 2186 | Column in Convention Foyer/Kasika Foyer close to Atlantic Ballroom Escalator | 2186: 86"W X 80"H | Vinyl-Wall Decal | $ 2,600.00 | Great location outside of the Exhibit Hall Entrance and Registration on Level 3 of the Dolphin Convention side. Great if you have the Aisle 3 Demo Room too.

| 7094 | Escalator in Convention Foyer/Kasika Foyer leading to Atlantic Ballroom | 7094: 11.5"W X 52"H | Cling with laminate | $ 1,600.00 | Great opportunity going into the exhibit hall from level 3 Registration area.

| 7093 | Escalator in Convention Foyer/Kasika Foyer leading to Atlantic Ballroom | 7093: 11.5"W X 52"H | Cling with laminate | $ 1,600.00 | Great location, leaving level 3 registration going to the education rooms and lunch area.

| Europe Foyer | | | |
| 2197 | Column in Europe Foyer | 2197: 29.75"W X 12"H | Vinyl-Wall Decal | $ 1,200.00 | Great way to post a message as people travel the different levels in Dolphin.

| 2198 | Column in Europe Foyer | 2198: 29.75"W X 12"H | Vinyl-Wall Decal | $ 1,200.00 | Great way to post a message as people travel the different levels in Dolphin.

| 2393 | Column in Europe Foyer | 2393: 27"W X 18"H | Vinyl-Wall Decal | $ 3,000.00 | Great way to post a message as people travel the different levels in Dolphin.

| 2399 | Column in Europe Foyer | 2399: 45.5"W X 60"H | Vinyl-Wall Decal | $ 1,000.00 | Great way to post a message as people travel the different levels in Dolphin.

| 2399 | Column in Europe Foyer | 2399: 45.5"W X 60"H | Vinyl-Wall Decal | $ 1,000.00 | Great way to post a message as people travel the different levels in Dolphin.

| 7093c | Escalator in Europe Foyer leading down to Atlantic | 7093c: 11.5"W X 52"H | Cling with laminate | $ 1,000.00 | Great opportunity going into the exhibit hall from level 3 Registration area.

| Southern Hemisphere Foyer | | | |
| 2393t | Columns in Southern Foyer | 2393t: 25.5"W X 12"H | Vinyl-Wall Decal | $ 800.00 | Great location for the price near the STA HUB, Education, and Food.

| 2394 | Wall Graphic in Southern Foyer | 2394: 15"W X 18"H | Vinyl-Wall Decal | $ 1,500.00 | Great location for the price near the STA HUB, Education, and Food.

| 2394 | Wall Graphic in Southern Foyer | 2394: 15"W X 18"H | Vinyl-Wall Decal | $ 1,500.00 | Great location for the price near the STA HUB, Education, and Food.
<table>
<thead>
<tr>
<th>Item Code</th>
<th>Description</th>
<th>Size/Details</th>
<th>Quantity Available/Condition</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4901-020</td>
<td>Walkway Column Ring Banners (24&quot; high, priced per all 16 columns)</td>
<td>This will be available after signing of sponsorship</td>
<td>ding</td>
<td>$6,000.00</td>
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<tr>
<td>49210-026</td>
<td>Walkway Railing Banners (8 locations)</td>
<td>fabric banner</td>
<td>$2,000.00</td>
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<tr>
<td>49270-02031</td>
<td>Walkway Hanging Banner (Single-sided Printing)</td>
<td>fabric banner</td>
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<tr>
<td>49217-49230</td>
<td>Walkway Hanging Banner (Double-sided)</td>
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<td>$5,000.00</td>
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<tr>
<td>1012-30-12</td>
<td>Asbury Ruenda Entrance (4 x 20 ft)</td>
<td>ding</td>
<td>$5,000.00</td>
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<tr>
<td>1018-1029</td>
<td>Cape Cod Door Header</td>
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<td>$2,500.00</td>
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<tr>
<td>2011A-2011B</td>
<td>FULL Mirror Package</td>
<td>Full Mirror</td>
<td>ding</td>
<td>$8,000.00</td>
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<tr>
<td>2012A</td>
<td>Grand Harbor Lobby Archway Header</td>
<td></td>
<td>$1,500.00</td>
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<tr>
<td>2012C</td>
<td>Grand Harbor Lobby Archway Center Panel</td>
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<td>$3,500.00</td>
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<tr>
<td>2013</td>
<td>Grand Harbor Lobby Archway</td>
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<td>$5,000.00</td>
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<td>2014</td>
<td>Clock Tower Grand Harbor</td>
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<td>$12,000.00</td>
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<td>20051-2042</td>
<td>Grand Harbor Logos</td>
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<td>2015</td>
<td>Hanging Banners</td>
<td></td>
<td>$10,000.00</td>
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<td>2050 and 2057</td>
<td>Grand Harbor Ballrooms Door Headers</td>
<td></td>
<td>$2,500.00</td>
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</tbody>
</table>
Yacht / Cling and Banner Locations

Legend
- Surface Graphics
- Hanging Banners
- Floor Graphics

Items on map are not to scale and locations are approximate. Please consult with your Disney representative regarding your specific needs and desired locations.
SPREADING THE WORD

#ILTACON2023

20-24 August 2023
Orlando, FL
2023 Event Assets

Find logos, templates, and additional resources for the following ILTA events.

COMING SOON!

Event Assets (www.iltanet.org/brandhub/resources/events)

• Speaker Resources
• Social Media Promos
• Event Logos
SAVE THE DATE

2024  11 – 15 August – Gaylord Opryland, Nashville, Tennessee
2025  10 – 14 August – Gaylord National, National Harbor, Maryland
2026  23 – 27 August – Gaylord Opryland, Nashville, Tennessee
2027  8 – 12 August – Gaylord Opryland, Nashville, Tennessee
2028  6 – 10 August – Orlando World Center, Orlando, Florida
2029  12 – 16 August – Gaylord National, National Harbor, Maryland
2030  11 – 15 August – Orlando World Center, Orlando, Florida
2031  10 – 14 August – Gaylord National, National Harbor, Maryland