26 July 2023

2023 ILTACON INFORMATION

Attendee Webinar
Today’s Webinar Hosts

ILTA’s Service Delivery Events Team
events@iltanet.org

Dawn Hudgins
SVP, Service Delivery

Tracie McCray
Director of Event Education Operations

Jessica Lykins
Event Operations Manager
But first!
SUNSCREEN
COMFORTABLE SHOES / multiple pair
COMFORTABLE CLOTHING
BRING A JACKET OR A SWEATER
SUNGLASSES
HYDRATE, BRING YOUR BOTTLE
MEDICATION (BE PREPARED)
MARATHON NOT A SPRINT
NEED ASSISTANCE? 407-706-3980
IMPORTANT DATES

JULY

26 – WEBINAR – What to Expect at ILTACON

AUGUST

12 – Registrations closes til on site
20 – REGISTRATION OPENS On Site!
ILTACON PREPARATION

#ILTACON2023

20-24 August 2023
Orlando, FL
PROPER PRIOR PLANNING PREVENTS POOR PERFORMANCE

• MAPS – GET ACCLIMATED WITH THE PROPERTY, THE RESTAURANTS, THE GOLF CART LOCATIONS, THE RECEPTION AREAS – KNOW HOW LONG IT WILL TAKE YOU TO GET FROM WHERE TO BE WHEN

• GOLF CARTS – MON – THURS

• ILTA AND ZERO COCKTAIL AND COMEDY LOUNGE... CASH BAR

• PLAN TO SPEND TIME WITH OUR BUSINESS PARTNERS AKA THOUGHT LEADERS

• PHONE NUMBERS PROGRAMMED INTO YOUR PHONE

• IN CASE OF EMERGENCY... Make sure you plan ahead for this

• WHAT ABOUT YOU?
  • MARATHON NOT A SPRINT, PLAN ACCORDINGLY
    • SHOES, HYDRATION, CLOTHING (HOT AND COLD), MEDS, SUNGLASSES...
Fireworks!
Every night at 9

THE CAMPUS MODEL
Walking and Transportation Times

6 – 7 min. Walk:
Exhibit Hall (Dolphin/Pacific) to Yacht Convention Center
Registration (Dolphin 3rd floor) to Swan Convention Center
Registration (Dolphin 3rd floor) to Boardwalk Entrance
Boardwalk Entrance to Yacht Convention Center

6 – 7 min. Walk:
Exhibit Hall (Dolphin/Pacific) to Yacht Convention Center
Registration (Dolphin 3rd floor) to Swan Convention Center
Registration (Dolphin 3rd floor) to Boardwalk Entrance
Boardwalk Entrance to Yacht Convention Center

8-9 min. Walk:
Registration (Dolphin 3rd floor) to Yacht Convention Center through Dolphin and Exit at Exhibit Hall / Pacific Location

11-13 min. Walk:
Registration (Dolphin 3rd floor) to Yacht Convention Center

Sponsored by:

ELITE  
netdocuments
What is in the DOLPHIN?

**LEVEL 1** (Exhibit Level)
- **Exhibit Hall** (2 entrances on this level)
  - 1. Pacific (also a great way to get to Yacht)
    - Start Up Stage
    - Press Briefing (T-Th)
  - 2. Atlantic
- **GES Desk** (inside Exhibit Hall between Atlantic and Pacific)
- **KLIK / Bizzabo booth**

**LEVEL 3** (Lobby Level)
- **Registration Desk** (all reg types)
  - Ask ILTA Counter
  - Housing Counter
  - Volunteer Counter
- **Main Entrance to Dolphin Convention Center**
- **Demo Rooms**
- **Exhibit Hall Entrance** (#3 – near registration)

**LEVEL 5** (Ballroom Level)
- **ILTA CAFÉ** (Monday – Wednesday)
- **Education Rooms**
- **ILTA HUB**
- Some... Business Partner Company Updates
- **Master Classes**
- **Affinity Receptions**

What is in the YACHT CONVENTION CENTER?

- **Education Rooms**
- **Orientation**
- **Keynote Sessions**
- **Annual Member Meeting & Luncheon**
- **Business Partner Company Updates**
- **Demo Rooms**
- **ILTACON Block Parties (aka Collaboration Kick-offs)**
- **Press Room**
- **Closing Reception**
- **Registration Desk** (all reg types)
  - Ask ILTA Counter

What is in the SWAN?

- **G100 Session**
- **G200 Session**
- **Corporate Day**
- **Focus Groups**
- **Demo Rooms**
Dolphin 1st Floor

Entry doors to and from Yacht Convention Center

3 Entrances to Exhibit Hall

Hall Hours:
Monday: Opening Reception 7-9
Tuesday: 10 – 6
Wednesday: 10 – 6
Thursday: 9 – 12

ILTA AND ZERO
Cocktail & Comedy Lounge

Pacific Hall

Atlantic Hall
SUNDAY

Noon - 8:30 p.m.  Registration  Yacht Asbury Rotunda / Dolphin 3rd Floor for all REGISTRATION TYPES
Noon – 6:00 p.m.  ASK ILTA DESK  Yacht Asbury Rotunda / Dolphin 3rd Floor
4:30 p.m. – 5:30 p.m.  BLOCK PARTIES  Yacht & Beach / Various Areas
6:00 p.m.  ILTACON Orientation  Yacht & Beach Grand Harbor Ballroom
6:30 p.m.  Young Professionals to Watch Meet Up and Buddy Meet Up
7:00 p.m. – 9:00 p.m.  ILTACON 2023 Opening Reception  Lake Terrace & Causeway (Between Dolphin and Swan)

Sponsored by: Filevine
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 a.m.</td>
<td>YOGA on the BEACH at the Dolphin Resort</td>
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<tr>
<td>7:00 a.m. – 8:30 p.m.</td>
<td>Registration</td>
<td>Yacht Asbury Rotunda / Dolphin 3rd Floor for all REGISTRATION TYPES</td>
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<td>7:30 a.m. – 9:00 a.m.</td>
<td>BREAKFAST LIGHT BITES</td>
<td>Yacht Grand Harbor Ballroom / Dolphin 5th Floor Northern Hemisphere</td>
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<td>ASK ILTA DESK</td>
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<td>ILTA HUB</td>
<td>How can you get involved??</td>
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<td>8:30 a.m. – 8:57 a.m.</td>
<td>LEGAL BYTES CONCERT</td>
<td>Yacht Grand Harbor Ballroom before the Opening Keynote</td>
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<td>9:00 a.m. – 10:30 a.m.</td>
<td>Opening Session Keynote</td>
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<tr>
<td>Noon – 2:00 p.m.</td>
<td>LUNCH ILTA CAFÉ</td>
<td>Dolphin 5th Floor Northern Hemisphere</td>
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<td>6:00 p.m. – 7:00 p.m.</td>
<td>Affinity Groups Receptions</td>
<td>Dolphin 5th Floor Northern Hemisphere</td>
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<td>7:00 p.m. – 9:00 p.m.</td>
<td>THE ULTIMATE TAILGATE PARTY- EXHIBIT HALL – DOLPHIN 1st floor</td>
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<td>Location/Details</td>
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<td>10:00 a.m. – 6:00 p.m.</td>
<td>EXHIBIT HALL OPEN</td>
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<td>10:15 a.m. – 10:45 a.m.</td>
<td>Press Conference – Start-Up Stage</td>
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<td>11:00 a.m. – 5:00 p.m.</td>
<td>START – UP STAGE Presentations</td>
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<td>Noon – 2:00 p.m.</td>
<td>LUNCH ILTA CAFÉ</td>
<td>Dolphin 5´ Floor Northern Hemisphere</td>
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<td>5:00 p.m. – 6:00 p.m.</td>
<td>The ILTA and ZERO Cocktail and Comedy Lounge (Cash Bar)</td>
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WEDNESDAY

6:30 a.m.    YOGA on the BEACH at the Dolphin Resort
6:30 a.m.    ILTACON Rise and Run with Ari Kaplan Advisors – all are welcome Dolphin - CAUSEWAY
7:00 a.m. – 6:30 p.m.  Registration  Yacht Asbury Rotunda / Dolphin 3rd Floor for all REGISTRATION TYPES
7:30 a.m. – 9:00 a.m.  BREAKFAST LIGHT BITES  Yacht Grand Harbor Ballroom /Dolphin 5th Floor Northern Hemisphere
8:00 a.m. – 6:00 p.m.  ASK ILTA DESK  Yacht Asbury Rotunda / Dolphin 3rd Floor
8:00 a.m. – 6:00 p.m.  ILTA HUB  How can you get involved??
9:00 a.m. – 10:00 a.m.  Keynote
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11:00 a.m. – 5:00 p.m.  START – UP STAGE Presentations
Noon – 2:00 p.m.  LUNCH ILTA CAFÉ  Dolphin 5th Floor Northern Hemisphere
5:00 p.m. – 6:00 p.m.  The ILTA and ZERO Cocktail and Comedy Lounge
THURSDAY

6:30 a.m. YOGA on the BEACH at the Dolphin Resort
7:30 a.m. – 9:00 a.m. BREAKFAST LIGHT BITES Yacht Grand Harbor Ballroom /Dolphin 5th Floor Northern Hemisphere
7:00 a.m. – 12:00 p.m. Registration Yacht Asbury Rotunda / Dolphin 3rd Floor for all REGISTRATION TYPES
8:00 a.m. – 4:00 p.m. ASK ILTA DESK Yacht Asbury Rotunda / Dolphin 3rd Floor
8:00 a.m. – 4:00 p.m. ILTA HUB How can you get involved??
9:00 a.m. – 10:30 a.m. Keynote
9:00 a.m. – Noon Exhibit Hall Open
10:45 a.m. – 11:00 a.m. Press Conference – Start-Up Stage
Noon – 1:30 p.m. Annual Group Luncheon Yacht Grand Harbor Ballroom (Members Only)
Noon – 1:30 p.m. Lunch for BPs and Non-Members in the ILTA Café
6:30 p.m. – 9:00 p.m. Hot Tropical Nights Closing Reception
SUNDAY
Opening Reception - Causeway (Rain Option Swan Ballroom)
BLOCK PARTIES

MONDAY
Coffee & Breakfast Bites at Opening Session/Keynote
Breaks Throughout
ILTA Café
Affinity Receptions
THE G.O.A.T. Lounge
Exhibit Hall Opening Reception
– The Ultimate Tailgate Party!

TUESDAY
Coffee & Breakfast Bites at Keynote
Breaks Throughout
ILTA Café
NQ Zebra – Coffee Bar in the Exhibit Hall
The G.O.A.T. Lounge
ILTA & ZERO Cocktail and Comedy Lounge

WEDNESDAY
Coffee & Breakfast Bites at Keynote
Breaks Throughout
ILTA Café
The G.O.A.T. Lounge
ILTA & ZERO Cocktail and Comedy Lounge

THURSDAY
Coffee & Breakfast Bites at Keynote
Breaks Throughout
Lunch for Members at Annual Meeting - Yacht
Lunch for Partners and Non-Member ILTA CAFE
Coffee in Exhibit Hall for Move Out
Closing reception – HOT Tropical Nights!
WITH SPECIAL BAND SILKEE SMOOVE
SUNDAY NIGHT:
OPENING RECEPTION
7-9

ON THE
CAUSEWAY!

Sponsored by:
Filevine
MONDAY 8:30 am CONCERT – YACHT GHBR

Legal Bytes
MONDAY

Sara Ross
Chief Vitality Officer
BrainAmped

And Author of
“Dear Work: Something Has To Change”

Sponsored by:

iManage
MONDAY NIGHT:
EXHIBIT HALL
OPENING 7-9

THE ULTIMATE TAILGATE PARTY

Sponsored by:

KLDiscoveery™
TUESDAY

KEYNOTES

Ken Salaz
“The Mentalist”

Sponsored by:

upland
TUESDAY/WEDNESDAY:
EXHIBIT HALL
5-6

COMEDIAN:
Don McMillan

& ZERO

COCKTAIL & COMEDY LOUNGE

Resident comedic musician:
Dean Marion
WEDNESDAY

KEYNOTES

Dr. Rob Archer
UK Director - Cognacity
Associate Fellow of the British Psychological Society

Sponsored by:
Relativity
TUESDAY/WEDNESDAY:
EXHIBIT HALL
5-6

COMEDIAN:
Don McMillan

& ZERO

COCKTAIL &
COMEDY LOUNGE

Resident comedic musician:
Dean Marion
THURSDAY

KEYNOTES

G100 / G200
CIO WRAP-UP

Sponsored by:

THOMSON REUTERS®
THURSDAY:
CLOSING RECEPTION
6:30-9

HOT TROPICAL NIGHTS
THURSDAY: CLOSING RECEPTION

Silkee Smoove
EXERCISING EVENTS

#ILTACON2023

20-24 August 2023
Orlando, FL
YOGA
Monday – Thursday

Fun Run
ILTACON Rise and Run with Ari Kaplan Advisors
Wednesday
WHAT’S NEW AND DIFFERENT?

#ILTACON2023

20-24 August 2023
Orlando, FL
PRESS CONFERENCE MOVE AROUND
(Food for breakfast – I am whispering for effect)

2 REGISTRATION DESKS FOR CONVENIENCE

ALL ILTACON REGISTRATIONS COME WITH MEALS AND RECEPTIONS

START-UP STAGE IN EXHIBIT HALL

NOOK PARK IN EXHIBIT HALL

ILTA & ZERO COMEDY AND COCKTAIL Lounge

The G.O.A.T. Lounge

SHORTENED EXHIBIT HALL HOURS 10-6 Tuesday and Wednesday & Thurs 9-12

STREAMING KEYNOTE SESSIONS AND ANNUAL GROUP MEETING

FOCUS GROUP PARTICIPATION FOR THE ‘REIMAGINE ILTACON’ CAMPAIGN

THE GOLF CARTS ARE BACK

KILLER THURSDAY NIGHT, END OF CONFERENCE, PARTY! **HOT TROPICAL NIGHTS!!!**

**WiFi Lounge**

**KLIK – connecting and lead generation**

**GIVE BACK LOUNGE (All Week Dolphin 5th Floor Southern Hemisphere)**
DOLPHIN: WiFi Cafés

YACHT: THROUGHOUT

You will change providers between all hotels
KLIK
Lead Retrieval
WHO TO CONTACT FOR WHAT
ILTA STAFF / NEED INFO

Need to Report Something

407-706-3980
For all ILTA events, including those held internationally and in a hybrid environment, suitcasing is defined as when a non-attendee, start-up, consultant, affiliate, or business partner, etc., who is not an ILTA conference sponsor or attendee, conducts commercial activity from a hotel guest room or hospitality suite, an onsite restaurant or club, or any other public place of assembly. Additionally, suitcasing may occur at venues other than on the exhibition floor and at other events held during ILTA conference dates.

**Ultimately, we ask that no ILTA conference attendee accept promotional materials, meeting invitations, or offsite event invitations from individuals who are not sponsoring any ILTA conference, including ILTACON.**

Should an individual or group be found suitcasing, ILTA may levy penalties for violations, up to and including, suspension from participation in future events. Suitcasing takes away from our supportive Business Partners, drives traffic away from educational sessions and the Exhibit Hall floor, and it has a negative effect on our ILTA community.

Should you have concerns about any individual or organization who appears to be suitcasing or are not wearing a badge designating them as an event attendee, please use the following form to submit, or contact us at the following number: **1-407-706-3980**
Download the app!
SPREADING THE WORD

BRAND HUB
Social Media templates

• I’m Speaking
• I’m Attending
• I’m Exhibiting
• I’ll be there!

#ILTACON2023
<table>
<thead>
<tr>
<th>Year</th>
<th>Event Dates</th>
<th>Location</th>
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<tbody>
<tr>
<td>2024</td>
<td>11 – 15 August</td>
<td>Gaylord Opryland, Nashville, Tennessee</td>
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<tr>
<td>2025</td>
<td>10 – 14 August</td>
<td>Gaylord National, National Harbor, Maryland</td>
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<tr>
<td>2026</td>
<td>23 – 27 August</td>
<td>Gaylord Opryland, Nashville, Tennessee</td>
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<tr>
<td>2027</td>
<td>8 – 12 August</td>
<td>Gaylord Opryland, Nashville, Tennessee</td>
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<td>2028</td>
<td>6 – 10 August</td>
<td>Orlando World Center, Orlando, Florida</td>
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<td>12 – 16 August</td>
<td>Gaylord National, National Harbor, Maryland</td>
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