# Startup

### **ILTACUN**

#### **Curated Showcase of Emerging Companies**

A featured showcase of legal IT and tech startups, disruptors and visionaries that will be all together within an exhibitor destination at ILTACON 2022. Each participant will gain access to the most powerful group of legal IT and tech decision makers that can propel your company's business.

**SECURE YOUR SPOT** 

## Startup Hub at ILTACON 2022

#### Why ILTA?

- ILTA has more than 26,000 members from around the world
- ILTA Membership consists of over 1,175 entities, 90% of which are law firms ranging from solo practitioners to the AMLAW100
- 1,800 of our members are User Support professionals, another 1,200 are Enterprise/IT Management professionals

#### Why ILTACON?

- ILTACON attracts legal technology, managers, and C-level key decision makers and influencers
- We surveyed our members, and know they are looking forward to traveling to ILTACON for networking in-person.
- Approximately 1/3 of 2021 attendees had the job title of Director, Executive Director, or C-Suite
- Law Firms make up approximately 80% of ILTACON attendees, and of those, over half are from large firms (over 250 attorneys)
- Gain exposure as part of a larger exhibit hall pavilion and receive additional pre-show marketing as a featured destination



## **Startup Hub Booth Space** \$3,000

- Turnkey 10'x10' booth on exhibit hall floor. Includes carpet, 6' table and two chairs.
- Promotion in ILTACON mobile app
- 2 complimentary badges (Includes lunches)

August 21-25, 2022
Gaylord National | National Harbor, MD