



Advocacy Committee Profile

ILCA® VALUES

- Knowledge We believe knowledge guides our practice, strengthens our value, and supports our role in transforming world health.
- Diversity We foster an inclusive environment that supports leadership, advocacy, professional development, and research.
- Equity We support global access to skilled lactation care and the IBCLC® profession.

ILCA VISION

World health transformed through breastfeeding and skilled lactation care.

ILCA MISSION

Advance the profession of the International Board Certified Lactation Consultant® (IBCLC®) worldwide through leadership, advocacy, professional development, and research.

STATEMENT OF WORK

Promote the value of ILCA and the IBCLC in advocating for breastfeeding and skilled lactation care at the international, national, regional, and local levels.

COMMITTEE STRUCTURE

The committee will consist of a Chair, an Executive Team, and additional team members as determined by the Executive Team to fulfill Advocacy responsibilities.

The Board Liaisons will designate the Chair of the committee. In turn, the Chair in coordination with the Board Liaisons will designate the members of the Executive Team. The Chair will designate one Executive Team member as Secretary.

The Executive Team will consist of 5-6 voting members, ideally from geographically distributed regions. At least one Executive Team Member must be an International Liaison.

International Liaisons will be designated by the Executive Team and their roles will be explicitly defined.

Non-members, with special expertise in the subject matter, may be invited to serve as consultants as needed.

COMMITTEE SUPPORT STRUCTURE

The ILCA Board of Directors will appoint two Board Liaisons to provide interface between the Committee and the Board. The ILCA Executive Director will serve as strategic advisor to the committee. One ILCA staff member will be assigned as Staff Liaison, and one additional staff member will serve as Administrative Liaison.

Committee organizational chart is at the end of this document.

RESPONSIBILITIES

Executive Team will:

- serve as point of contact for all advocacy activities;
- plan and coordinate ILCA participation in global meetings and initiatives;
- translate organizational strategic objectives into advocacy activities;
- provide oversight of International Liaison activities;
- develop a committee report, in collaboration with Board Liaisons, prior to each in-person ILCA BOD meeting (March, July, and November);
- take minutes during meetings and submit them to administrative liaison in a timely manner
- create an annual budget, in collaboration with the Operations Manager, to be approved by the ILCA BOD.; and

- alert the ILCA BOD to the need for changes to the approved budget

Committee will:

- integrate ILCA strategic objectives with those of international breastfeeding community;
- engage in partnerships with global health leaders and relevant advocacy organizations to further promote the values, vision and mission of ILCA;
- collaborate with global organizations to support worldwide breastfeeding and lactation initiatives;
- coordinate activities of International Liaisons and develop strategies for liaison advocacy efforts;
- advise and support the deployment of worldwide initiatives at the international, national, regional and local level; and
- provide oversight for Advocacy Discussion Boards.

International Liaisons will:

- serve as the primary point of contact for designated International Organizations and
- coordinate with Executive Team regarding activities and planned commitments.

MEMBERSHIP CRITERIA

- Current ILCA member
- Willing to identify and/or work with well-established partners to advance global agendas
- Well versed on ILCA's strategic goals and objectives
- Knowledge and experience with current initiatives within international organizations

- Interest in mentorship with current International Liaisons for succession planning

COMMITTEE TERMS & MEETINGS

Committee members will serve a three-year term. The committee will meet at least monthly in person or through digital media.

International Liaisons will serve a three-year term and begin to mentor their replacement after the second year. Liaisons will also have the option to serve an additional three-year term.



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