



Hearing HealthCare Alliance of New York, Inc.

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DEAR **HHCANY** EXHIBITOR COLLEAGUE:

The **Hearing HealthCare Alliance of New York, Inc. 2024 HHCANY Conference, Trade Show and Continuing Education Program** is returning to the **Saratoga Hilton Hotel and Conference Center** in beautiful **Saratoga Springs, New York** on **MONDAY, JUNE 10th**, and **TUESDAY June 11th, 2024**. The **BELMONT STAKES** are being held in Saratoga this year due to the restoration of the Belmont track and facilities making a weekend event impossible, because rooms in Saratoga will be as high as **\$6,000-\$9,000+**. Therefore, as in 2023, our Program will be held on the following Monday and Tuesday immediately following the races, with standard rates at the **Hilton**.

As **HHCANY** has for over 25 years, this year's Continuing Education program of **11.5 NYS and IIHIS Approved CE's** includes **OVER 4.5 HOURS OF EXHIBITOR-DISPENSER 'FACE TIME' IN ONLY ONE DAY**. The **HHCANY Conference** continues to be the only source for 11.5 hours of **NYS Approved CE's** including the NYS required topics of **INFECTION CONTROL, NYS LAWS AND REGULATIONS, and TELECOILS AND ALD TECHNOLOGY** in New York State in **one event**. The **2022 Conference** was attended by **210** Dispensers and Dispensing Audiologists. The entire CE Program is also **APPROVED BY IIHIS** for dispensers from **NEW YORK, VERMONT, MASSACHUSETTS, NEW JERSEY, AND PENNSYLVANIA** and **NBC-HIS** Certificants.

A signature program of our annual Trade Show is the **Cracker Barrel / Exhibitor Roundtable** which has been approved for **1.5 NYS and IIHIS CEU's** for the past 20 years. It has proven to be extremely successful in introducing **EVERY Attendee to EVERY Exhibitor**. Lunch will be served in the **Exhibit Hall**, which will remain open for at least 3 Hours before the afternoon courses begin, hereby ensuring all exhibitors ample time to follow up on their presentations and introductions. **EXHIBITORS** will receive special **EXHIBITOR SPONSORED CONFERENCE DISCOUNT REGISTRATIONS** for their customers – at '**early bird members-only**' fees, whether they are members or not.

We are greatly encouraged by the support from the hearing healthcare manufacturers and service providers we have received in the past 27 years and look forward to sharing with you a truly enjoyable and profitable experience in **Saratoga Springs in 2024**. We have included a **2024 Exhibitor Registration, Cracker Barrel Introduction, 2023 Exhibitor Trade Show Schedule, Prime Sponsorship** information, and **2024 Advanced CE Program Schedule**. If I can provide further information for you, please do not hesitate to contact me at the addresses above. **AND** we honestly hope to see you after losing all your cash at the Belmont Stakes.

Yours for Better Hearing,
A. Frederick Goossen, M.Ed., BC-HIS
Executive Director, HHCANY