

Alabama Society for Hearing Healthcare Providers And Georgia Society of Hearing Professionals

The combined meeting for Alabama and Georgia will be held July 9 - 11, 2021. The location will be the beautiful Atlanta Evergreen Marriott Conference Resort inside Historic Stone Mountain Park just east of Atlanta. Room rates are \$159.00. The reservation number is 1-888-670-2250. Be sure to mention the Georgia Society of Hearing Professionals when you call. The cutoff for reserved rooms is July 1. Don't miss out on this great rate.

Registration opens on Friday from 4:00 – 8:00. There is a Welcome Reception and Cash Bar from 6:00 – 8:00 where you can mingle and network other members and the exhibitors.

Manufacturers will be exhibiting on Friday and Saturday. Be sure to check out all the new products and visit with the representatives that help make these meetings possible.

Saturday will start with breakfast from 8:30 – 9:30 with our Keynote Speaker Rachel Jones Schmidt. Her topic will include "Patient Focused Leadership". After a short break with the Exhibitors, Douglas L. Beck, Au.D., from Oticon will cover this year's medical education with: "Deep Neural Networks, Cognition, Speech in Noise and more."

Following these classes will be the general Association business meetings. Alabama and Georgia will have separate rooms assigned.

Lunch will be provided for all paid attendees. After lunch, there will be concurrent seminars, one specifically tailored for practice management and business owners, and another series of seminars geared towards overall clinical best practices. The General Membership will hear from Kate Marr, Au.D., from Starkey. Her topic is "The custom instrument and professional differentiation."

After a short break, Kristina Pertraitis, Au.D., from Unitron will present. Her topic is "Redefining the hearing journey." To conclude Saturdays' education will be Rachel Smith, Au.D., from Resound. Her topic is "Embracing remote care to enhance patient outcomes."

New for 2021- Practice Managers and Owners

***please indicate interest in these classes upon registration**

A special "Bootcamp" for Management and business owners will be presented from 1:00 to 6:00. Speakers include Ron Gleitman presenting "Managed care vs Private pay"; Jonathan McGiverin presenting "Understanding practice financials"; and Nicholas Pitt presenting "Data for Dummies- How to make the right decisions based on the right information."

Enjoy the evening by catching up with friends and enjoying the events of the park. Don't forget the fantastic Laser Show and Fireworks presentation on the face of the Mountain (Weather permitting). Last one to the top of Stone Mountain is a rotten egg.

Sunday will begin with breakfast followed by a panel of presenters from both Alabama and Georgia discussing state regulations. Following a short break, there will be a presentation from Juliëtte Sterkens, Au.D. She will present on the role of "Hearing Loops in Practice" as she helps attendees better understand the role loops and telecoils play in our patient's lives. The I.H.S. Managed Care and Compliance Committee will present on "Ethical Insurance Practices". **Please note, the conference will graciously be "looped" by Nick Hobbs of Active Life Hearing.**

The entire meeting gives you the opportunity to earn 11.5 CEUs.

If you have any questions call Jeff Fargason at 404-299-1141.

Alabama Society of Hearing Healthcare Providers
And
Georgia Society of Hearing Professionals
July 9 – 11, 2021
Evergreen Marriott Conference Resort
4021 Lakeview Drive, Stone Mountain, GA 30083
770-879-9900

MEETING REGISTRATION FORM

	Before July 1st	After July 1st
Alabama/Georgia Society Members Includes all CEUs and social activities.	\$325.00	\$375.00
NON Chapter Members Includes all CEUs and social activities	\$375.00	\$425.00
Additional Social Package Includes breakfast Saturday & Sunday and Lunch Saturday.	\$125.00	
Manufacturer Exhibitor Includes table, and social events	\$500.00	

Name: _____

Address: _____

City: _____ State : _____ Zip: _____

Daytime Phone Number: _____

Total amount enclosed \$ _____

Make checks payable to: GSOHP

Mail to: Jeff Fargason, P.O. Box 91, Clarkston, GA 30021-0091

To Pay Online with Credit Card, visit www.gsohp.org, under Summer Meeting or the Home Page.

____ I AM INTERESTED IN THE OWNERS/MANAGERS BOOTCAMP

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Friday July 9, 2021

3:00 – 6:00 Vendor Set Up
4:00 – 8:00 Registration
6:00 – 8:00 Welcome Reception & Cash Bar in Exhibit Area

Saturday July 10, 2021

Time	Presenter	Title	CEU Category	Credit Hours
7:30 – 8:30	GA/AI Board	State BOARD Meetings	None	None
8:30 – 9:30 Breakfast	Rachel Jones Schmidt - Keynote	“Patient Focused Leadership”	Patient Management	1.0
9:30-9:45	Break and Vendor Exhibition			
9:45-11:45	Douglas L Beck, Au.D	Deep Neural Networks, etc	Medical	2.0
11:45-12:15	State Association Meetings			
12:15-1:00pm	Lunch Provided, Vendor Exhibition, Silent Auction			
1:00-2:30 General Membership	Kate Marr, AuD.	The Custom Instrument and Professional Differentiation	Patient Management	1.5
1:00-2:30 Bootcamp	Ronald Gleitman	Managed Care vs. Private Pay	Practice Management	1.5
2:45-4:15 General Membership	Kristina Petraitas, Au.D	Redefining the Hearing Journey	Patient Management	1.5
2:45-4:15 Mgmt Bootcamp	Jonathan McGiverin	Understanding Practice Financials	Practice Management	1.5
4:30-6:00pm General Membership	Rachel Smith, AuD.	Embracing Remote Care to Enhance Patient Outcomes	Patient Management	1.5
4:30-6:00pm MGMT Bootcamp	Nicholas Pitt, Ed.S	Data for Dummies: Making informed decisions	Practice Management	1.5
Enjoy the evening, Laser Show Nightly on the Lawn				

Sunday July 11, 2021

7:30-8:30	Breakfast			
8:30-9:30	GA and AL Panel	State Regulations Roundtable	Laws/Rules	1.0
9:45-11:15	Juliëtte Sterkens, AuD	Hearing Loops in Practice	Practice Management	1.5
11:30-1:00	I.H.S. Managed Care Committee	Ethical Insurance Practices	Laws/Ethics	1.5

GA Approval # HADD-GACE-

Georgia Society of Hearing Professionals is approved by the International Hearing Society to offer continuing education for this course. This course CEN-515-21 is approved for up to 11.5 credit(s) of continuing education (1 CE Credit = 1 contact hour). IHS approval of this course is based on the course's adherence to IHS's course approval requirements only and does not imply endorsement of the course content, specific products, clinical procedure, instructor or adherence to the IHS Code of Ethics. Any views that are presented are those of the presenter/Education Provider and not necessarily of the International Hearing Society.

