

Winter, 2023

The Listening Post



Unity • Ethics • Integrity

Missouri Hearing Society

P.O. Box 1072
Jefferson City, MO 65102

Phone: (573) 636-2822

Email:
info@missourihearingsociety.org

Web:
www.missourihearingsociety.org



President's Message



*Brad Jackson, BC-HIS
2022-24 MHS President*

Fall is upon us, which means here in the Midwest it feels like winter ... or summer, depending on the day! As the year winds down and the holidays approach, we wanted to touch base with you all. It has been very enjoyable to work alongside this Board. We have a bunch of like-minded individuals who truly care about you and your patients!

Over-The-Counter hearing aids are now live, and surely at least one person you know has asked about it. While time will tell how this impacts each of us, your landscape has changed. How you adapt and how you react to it will make a huge difference in your practice. We hope you are prepared and you execute your plan. Educate your patient! Be the best and take care of your patients the way a hearing aid bought off the shelf cannot. Success will follow. The MHS is still in line with the International Hearing Society to be your ally and voice. In this changing climate we will always advocate the importance of proper testing and fitting protocols by a licensed Specialist.

Strength is in numbers, so working together as a Society will allow us to remain and help patients for years to come. With that said, the Board has decided to change the fee structure of the membership plan. We have done so in hopes that we reward all our loyal members who have been with us for so long and incentivize the larger organizations to bring in all their people. You'll see the new fee structure below.

Another topic to briefly touch on is that of Third-Party Administrators (TPA's) and Managed Care. I hope you have reviewed and decided what is best for your patient and your practice with each and every option that is out there. As the year ends, review everything as a whole and go from there with what is best for next year.

We hope to see every single one of you in March for the MHS Annual Convention. We return to beautiful Springfield, MO which promises to be a wonderful and fun host. The Convention Committee has already been working tirelessly to wrap up the best speakers and vendors. We promise to keep it fresh, fun, and of course, educational.

I hope you have a wonderful holiday season, and that this year has been a great one for you.

MHS Dues Structure

The following dues structure is in effect for the 2023 membership year. (January 1, 2023 - December 31, 2023)

Regular Member: \$125.00 (*Licensed Hearing Instrument Specialist or Audiologist*)

Corporate Membership: (*Licensed Hearing Instrument Specialists or Audiologists*)

- ♦ 1-5 Regular Members \$ 490.00
- ♦ 6-10 Regular Members \$ 800.00
- ♦ 11-20 Regular Members \$ 1,070.00
- ♦ 21-39 Regular Members \$ 2,135.00
- ♦ 40-59 Regular Members \$ 2,760.00
- ♦ 60 +Regular Members \$ 3,105.00

Associate Member: \$50.00 (*A provider of goods and services to a Licensed Hearing Instrument Specialist or Audiologist*)

Individual Member: \$50.00 (*Non-Licensed*)
(*Any person in consonance with the purpose and goals of the Society who is not eligible to be a Regular or Associate member.*)

For your convenience, Regular, Associate and Individual Members can pay dues online by credit card at www.missourihearingsociety.org. Click on the "Join MHS" tab. A 3.5% service charge is applied if paying by credit card.

Why Should You Join Us in March?

We are gearing up for a great upcoming Spring 2023 Convention that will be held on March 4-5, 2023 in Springfield, Missouri, and we cannot wait to see all of your smiling faces, whether you attend live or virtually! We have a great line-up of speakers ready to educate us on some of the latest topics of interest, providing up to 12 hours of Continuing Education Units (CEU) over the two-day event.

For the 2023 Convention, we will once again be offering a hybrid format, offering you the option to attend live and in-person, or virtually via Zoom. Due to an increase in technology support fees that we have experienced over the past three years, we have had to increase our convention fee pricing to offset the costs. The speakers who will be presenting via Zoom are notated on the registration brochure so all attendees are aware of what to expect.

If you plan to attend in person, we are offering several incentives:

- ♦ Up to two additional CEU opportunities on Thursday evening, March 2, 2023 (4pm-6pm CST) at no additional cost.

- ♦ A \$100 savings on registration, as compared to virtual attendance.

- ♦ In-person attendance will provide you with an entry in a drawing for a chance to win a one-year membership to the Missouri Hearing Society valued at \$125.00.

We are really excited to have a great line-up of exciting topics, with key take-aways that you can put into practice right away. A few of the many things that I always enjoy most about our annual conventions are the friendships, old and new; the opportunities to learn and grow together; and networking with like-minded professionals to continue to raise the bar in our profession to excellence in hearing healthcare.

Please mark your calendars, and know that we look forward to seeing you in Springfield in March of 2023!

Thank you, and we will see you soon!



Lynn Royer
MHS Education Chair

<https://MissouriHearingSociety.org>

Make Your Plans Today for a Great Winter Get-Away!

MHS Annual Convention and Education Seminar

March 2-4, 2023

DoubleTree by Hilton

2431 N. Glenstone Avenue • Springfield, MO

Join us for some great ...

Speakers



Exhibitors & Sponsors



Awards



Conversations



Auction Items

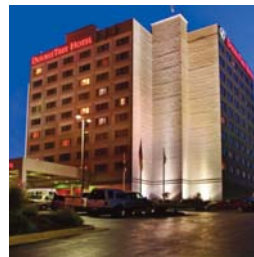


Friendships



Important Hotel Notice

***DoubleTree by
Hilton***



**2431 N. Glenstone Ave.
Springfield, MO
417-831-3131**

In order to take advantage of the MHS room rate of \$119.00 (plus state and local taxes), reservation requests must be received no later than January 27, 2023 to guarantee accommodations. Reservations will be accepted and confirmed up to the opening day of the Convention, providing accommodations are still available.

***And ...
Fun!***





Missouri Hearing Society CEU Award

The Missouri Hearing Society will again offer Continuing Education Awards for members who have completed a distinguished number of credit hours. Please complete the application for the MHS CEU Award.

You are eligible for the award if:

- ♦ Your membership is current as of December 31, 2022;
- ♦ Your membership is current at the 2023 Convention;
- ♦ Your application is received and in order at the MHS office by February 1, 2023.

Remember that attained hours must be earned at an education program which has received prior approval from the Missouri Board of Examiners for Hearing Instrument Specialists, IHS, AAA or ASHA.

For the Silver Award

You have attained and documented **18 hours** during the 2022 calendar year (include copies of hours).

For the Gold Award

You have attained and documented **24 hours** during the 2022 calendar year (include copies of hours).

For the Platinum Award

You have attained and documented **36 hours** during the 2022 calendar year (include copies of hours).

*Please take advantage
of this opportunity to
earn recognition for
your hard work!*

MHS CEU Award Application

Applicant:

Name: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

MHS Should Send Press Release to:

Publication: _____

Address: _____

City: _____

State: _____ Zip: _____

Number of earned hours (circle one):

- 18 Hours – Silver Award (CEU copies enclosed)
- 24 Hours – Gold Award (CEU copies enclosed)
- 36 Hours – Platinum Award (CEU copies enclosed)

Mail or Email CEU Award Application to:

Missouri Hearing Society
P.O. Box 1072
Jefferson City, MO 65102
info@missourihearingsociety.org