

# The Listening Post



## Missouri Hearing Society

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## President's Message

### The WHY Factor

Hello Fellow Hearing Care Professionals!

As I am writing this letter, I am hopeful that everyone is having a great summer. We, as hearing professionals, are facing many changes in our profession and in our industry, as a whole. Our favorite publications and social media outlets keep us informed of the latest news regarding PCAST, PSAP, Audionet ... the list goes on and on. As we follow our email and important information from the International Hearing Society, I want to remind everyone WHY your MHS membership is so important.



*Lynn Royer, MEd, BC-HIS  
MHS 2016-17 President*

WHY Missouri Hearing Society? Your membership and your funds are important for several different reasons:

- ♦ Membership funds are part of the resources we draw upon to ensure a positive business environment for all dispensing professionals.
- ♦ The MHS Board and staff constantly monitor legislation to assure that our ability to practice and the manner and scope in which we practice is not negatively impacted.
- ♦ Our membership numbers carry weight, allowing us to make a greater impact when interacting on the political front.
- ♦ Membership adds credibility to you and the practices that you own or by whom you are employed.
- ♦ Every single person is important to the Society, and can contribute to all MHS efforts in more than one capacity.

I am sure there are many other reasons that I have not listed, but I think each of you will get the point and understand that united we stand; divided we fall. With the current economic climate, and with the winds of change in the industry, we need the support and involvement of every single professional and student in the Society.

## President's Message *(from page 1)*

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Lobbying for legislative changes for the betterment of individual practitioners and the industry is very time consuming and costly; however, very necessary to protect the future of business owners and practitioners.

**A little story.** I became involved in the Missouri Hearing Society in 2010 as a new Board Member. Although I read all the materials that were provided me, and I networked somewhat, I really had no idea how important that position was to my personal and professional future, as well as to the future of every hearing care professional either currently practicing or coming into the industry as a new provider. I do now.

**My life's WHY.** I have a hearing loss. I understand. I teach and I continue to learn every single day. I have been blessed to be a connecting piece of a GREAT puzzle by assisting over 140 students obtain an Associate's degree in Hearing Instrument Science, with many of them becoming licensed in Missouri and surrounding states. I have been a positive impact in thousands of patients' lives as they are able to obtain assistance with their hearing loss through the use of hearing instruments, whether directly or indirectly. I am assisting practitioners every single day to provide tools, support and great hearing aids to fit their patients. I hear the challenges, struggles, questions, and future plans every single day. I also ask for success stories every single day from my customers, my students and graduates.

We all have a "Cooper." Cooper was my patient. My very favorite patient. We laughed and cried together on many occasions. Cooper could not see me without kissing my cheek, and yes, I got teased often about that! Cooper changed my life for sure. And I was able to bless his life, as well. I had the privilege of helping Cooper call his daughter who lived in Japan. Cooper had not been able to hear his daughter on the phone for about three years. It was an awesome day the day he called her from my office. He had a great conversation with her and we all cried.

The reason I tell you my WHY story, is because without the efforts of the Missouri Hearing Society – going years back – I would not have experienced all of the blessings I have shared. My life may not have been quite so impacted by

patients with hearing loss, professionals assisting the hearing impaired, and students learning about hearing loss and how to become amazing providers.

What is your WHY? WHY Missouri Hearing Society? I will finish with a couple of requests as well as a BIG THANK YOU. I have had several awesome people involved in the Society who have offered to serve on our various committees with MHS. I have also had several volunteers for the first time, which is so appreciated! We are excited to be able to have added so many new names to our committees who are willing to serve on behalf of the Missouri Hearing Society. I am hopeful that every experience is great for each of you and that you continue to stay involved and learn as much as you can about the Society and what we stand for. And finally, if you are not a member of Missouri Hearing Society, please join.

I have a very open door policy. If you have any thoughts, questions or comments, please reach out. I assure you I do not have all of the answers, but we can learn together. Please reach out, I would love "hearing" from you!

Thank you for your support and your service. With every good wish, I am,

Sincerely,

*Lynn Royer, MEd, BC-HIS*

## Step Up to the Plate.

### Join a committee today!



When we're all in the game, we can make great things happen! Call the MHS Office today and see how you can help.



# 2016-17 MHS Board of Directors

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# 2016-17 MHS Committees

## Convention:

Chair: Paula Lush  
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Member: Mark States

## Education:

Chair: Jordan McMillin  
Vice-Chair: Yon Wibskov  
Member: Bill Koons

## Membership:

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Vice-Chair: Dave Shepard  
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Chair: Lisa Elmore  
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Announcer: Kathy-Jo Facteau

## Interprofessional Relations:

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Vice Chair: Pending

## Legislative:

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Vice-Chair: Paul Hardin  
Member: Justin Jenkins

## Newsletter:

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Vice-Chair: Maria Guillen  
Members: Susanna Theede  
Julia Fishbauer

## Website:

Chair: Austin McGee  
Vice-Chair: Sarah Woods  
Member: Rebecca Krouse

## Our Award Winners

Platinum, Gold, and Silver Continuing Education Units (CEUs) Award winners were recognized by MHS 2015-16 President Robert Guison at our Annual Convention and Educational Seminar.

*Congratulations to all our winners!*



*Janette Call  
Platinum CEU Award*

### Platinum Winners:

These winners attained at least 36 CEUs. Not pictured: Jorgen "Yon" Wibskov

### Gold Winners:

These winners attained at least 24 CEUs. Not pictured: Katie Isgriggs

### Silver Winners:

These winners attained at least 18 CEUs.



*Pamela Lawrence-Cole  
Platinum CEU Award*





**Cynthia Bradley**  
**Gold CEU Award**



**Dick Clay**  
**Gold CEU Award**



**Robin Clay**  
**Gold CEU Award**



**Shelia Cockman**  
**Gold CEU Award**



**Betty Ann Einweck**  
**Gold CEU Award**



**Kathy-Jo Facticeau**  
**Gold CEU Award**



**Brian C. George**  
**Gold CEU Award**



**Scott George**  
**Gold CEU Award**



**Dennis Horsman**  
**Gold CEU Award**



**Bill Koons**  
**Gold CEU Award**



**John J. Fisher**  
**Silver CEU Award**



**Elizabeth Huels**  
**Silver CEU Award**



*Thank You to all of our sponsors and vendors who helped make our 2016 Annual Convention and Educational Seminar such a success!*

*A very special "Thank You" to Oticon, Inc. for going the extra mile in sponsorship!*

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**2017 MHS Annual  
Convention &  
Education Seminar**  
**March 16-18,  
2017**

*Renaissance St. Louis  
Airport Hotel  
9801 Natural Bridge Rd.  
St. Louis, MO*



When we all work together, we are stronger.

Join a committee today and let's make MHS even more amazing!

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