



SUPPORTER MEMBERSHIP

WE ARE CHEF NETWORK

Chef Network is an exciting professional community connecting chefs throughout Ireland

Launched in February 2016, Chef Network provides an open and inclusive platform designed to connect Ireland's chefs both online and offline and is dedicated to the professional development and education of chefs across Ireland. Our mission is to provide a platform for chefs throughout Ireland and across all sectors to connect, communicate, collaborate, inspire and work together to make our industry better, through sharing best practice, peer-learning, education & training, personal and professional development. It's about harnessing the collective knowledge, skills and leadership of chefs, and our partners in industry, to create a vibrant future.

OUR OBJECTIVES are to:

| Attract & Retain Talent in the Industry | Make the Industry a Great Place to Work | Promote Continued Professional Development & Career Progression for Chefs | Achieve Greater Recognition for the Chef Profession |

OUR MEMBERS:

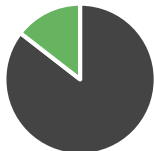
Member Growth



February 2016 – **Chef Network Launched**

March 2019 – **3300+**

Our Community



Professional – 85.5%

Student – 14.5%

Followers



3.2K+



3.8K+



3.1K+

ALL SECTORS: Restaurant | Hotel | Catering | Production | Café | Education | Contract | Pub | NPD | & more

ALL LEVELS: Head Chef | Executive Chef | Sous Chef | Commis | Chef-Proprietor | Chef de Partie | Students |

WHAT WE DO:

ONLINE COMMUNITY:

Chef Profiles, Blogs, Jobs Boards, Forums, Discussions & Advice, Suppliers Offers, Resources

TRAINING & EVENTS:

Culinary, Business & Leadership Training, Networking & Peer-learning

KEY PROJECTS:

CAREER PROMOTION: Telling Positive Stories

KITCHEN WORKPLACE CHARTER: Creating a Better Industry

CONNECT | COMMUNICATE | COLLABORATE
WITH ALL OF IRELAND'S CHEF COMMUNITY

CHEF NETWORK
—X—

SUPPORTER MEMBERSHIP

COMMUNICATE with chefs about your product or service through Chef Network's platforms while supporting our activities.

WHAT'S INCLUDED IN OUR SUPPORTER MEMBER PACKAGE:

- ✓ Logo, company blurb, contact information and link to your website on Partner Page of ChefNetwork.ie
- ✓ Chef Network Support Banners & Badges for use across your marketing materials and digital platforms acknowledging your support of Chef Network
- ✓ Sharing of your events/promotions/content across Chef Network social media channels
- ✓ Opportunity to offer product discounts/promotions to Chef Network members
- ✓ 1 x Opportunity to include branded content in monthly Chef Network Newsletter
- ✓ 1 x 2-week banner advertisement on Chef Network homepage
- ✓ 1 x Dedicated branded mailer to the Chef Network mailing list
- ✓ Access to ChefNetwork.ie for listing of your events and/or news announcement
- ✓ IFSA (Irish Foodservice Suppliers Alliance) annual membership

WHY YOU SHOULD GET INVOLVED:

- 👑 Align your Brand with Industry Professionalism and Standards
- 👑 Play a role in Educating and Training Chefs
- 👑 Support a Vibrant and Progressive Culinary Sector
- 👑 Forge Strong Direct Relationships with Chefs
- 👑 Support what Chefs want through Partnerships and Collaborations
- 👑 Content and Action speaks Louder than Advertising
- 👑 Keep up with the Latest Industry Trends - Find out what chefs want
- 👑 Be Part of It – One Community Working Together

BENEFITS OF PARTNERING AT THIS LEVEL:

There are around 25-30k people working as chefs in Ireland. These days chefs work in a variety of sectors in many different roles. This is a really exciting time for Irish food. Our culinary sector has never been more vibrant and progressive. The opportunities are immense. But there are huge challenges – not least the shortage of chefs and skilled staff

Chef Network provides an unrivalled platform for chefs to take the lead, bringing the industry together, to tackle the challenges & take up the opportunities.

With our Supporter Member Package, you get the opportunity to put your company and your brand directly in front of our community of chefs through a variety of channels. This package allows you to show your support for the industry and speak directly with chefs across Ireland in one place. Ideal for those with a message to share.

COST: The Supporter Membership Package is €2,500 (+ VAT) per annum


SUPPORTER MEMBERSHIP

LET'S TALK

Interested in our Supporter Member Package? Get in touch with a member of the Chef Network Team today and find out how to get started.

 info@chefnetwork.ie

 [@ChefNetworkIRL](https://twitter.com/ChefNetworkIRL)

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