

We're All in this Together!

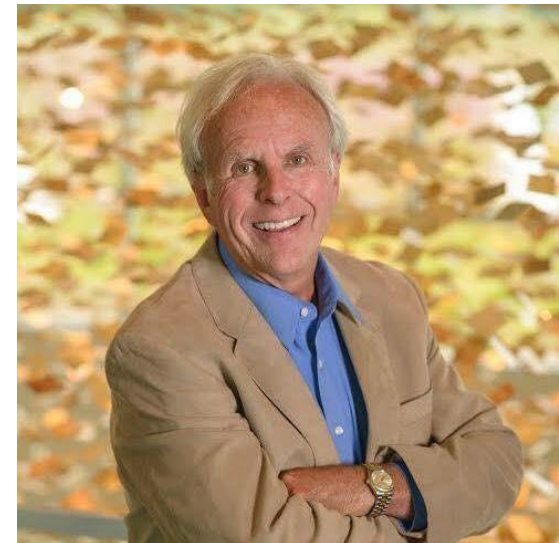


ILSNA 2022
WINTER CONFERENCE

Leadership is a Choice...

A BETTER WAY OF GETTING RESULTS FROM YOU *and* YOUR TEAM

**Ken
Wasco**



TODAY

IS YOUR DAY

So, what do you want?

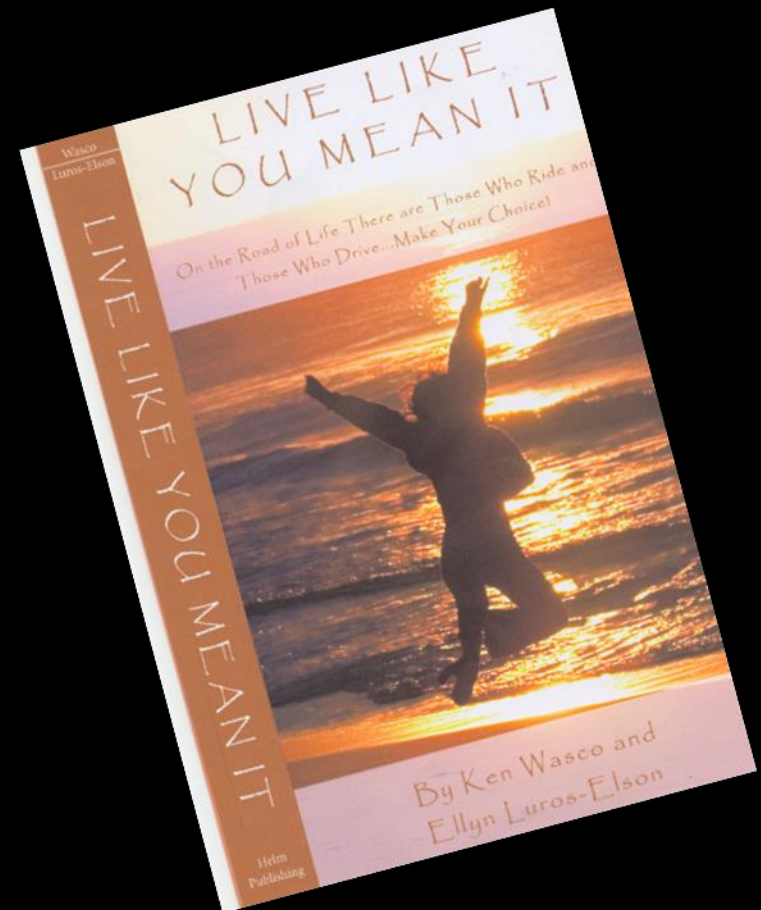
with
Ken
Wasco



Gordon
FOOD SERVICE



It All Begins
With a Choice



#1 NEW YORK TIMES BESTSELLER

YOU are a BADASS

BRAND
NEW
RECORDING

HOW TO STOP DOUBTING
YOUR GREATNESS
AND START LIVING AN
AWESOME LIFE

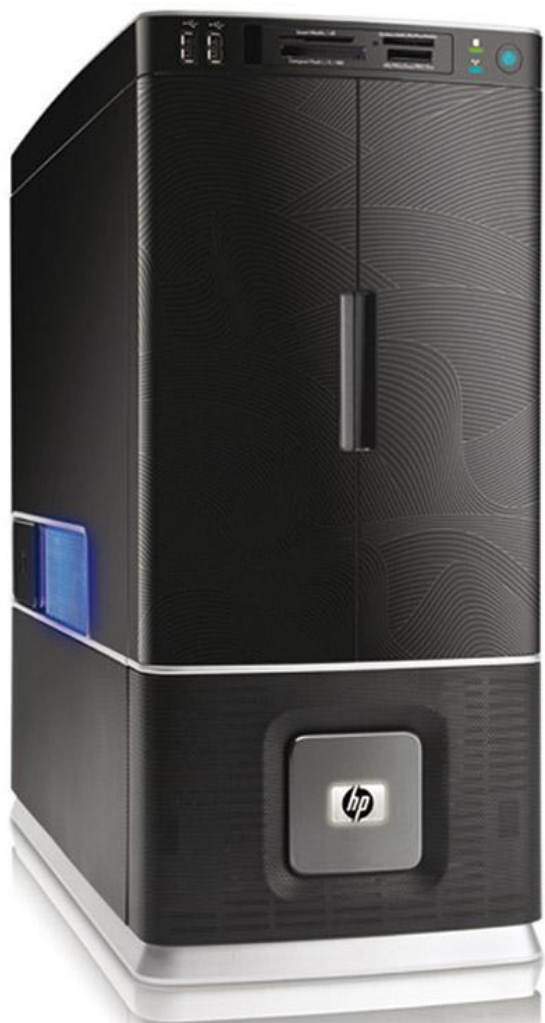
JEN SINCERO

UNABRIDGED • READ BY THE AUTHOR

FEATURING AN EXCLUSIVE INTERVIEW WITH THE AUTHOR

It All
With

But if you *never*
try, you'll *never*
know...





50 • 720p





REMEMBER WHEN
WE WERE YOUNG
AND LIFE SEEMED
SO BEAUTIFUL?



The Key Learning

The Lesson Learned = The Takeaway



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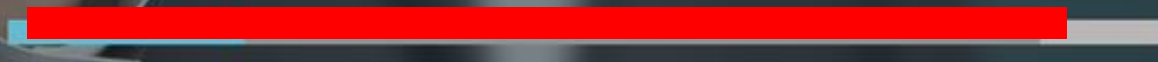


It All Begins
With a Choice





FAST
FORWARD



3:21 / 12:50 • 720p



NEXT WEEK

TOMORROW

EVERY DAY

TODAY

NEXT YEAR

IN THE FUTURE

WEDNESDAY

LATER



...to feel free
...happening
...think you can
...think you can
...something **focus** ...
...need to feel free
...I cant live my life
...understand
...to feel

Attitude

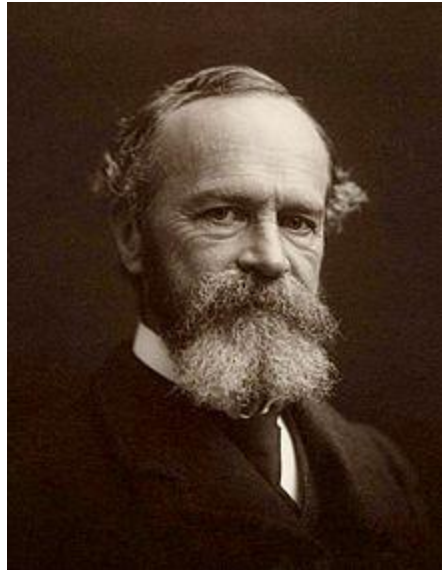
change



Them You & Me



“The greatest discovery of my generation is that human beings can alter their lives by altering their attitudes!”



William James

1842 - 1910

WHAT AM I
SUPPOSED
TO DO?



A street scene with several people walking. In the foreground, a woman with blonde hair is walking towards the camera, wearing a light blue top and a patterned skirt. Behind her, a man with dark hair is walking. To the right, a person is pushing a stroller. In the background, there is a white van and a black car. A speed limit sign with the number 40 is visible on a pole. The text "EVERYBODY WANTS SOMETHING" is overlaid in large, bold, yellow letters with a black outline.

**EVERYBODY
WANTS SOMETHING**



Stephen R. Covey



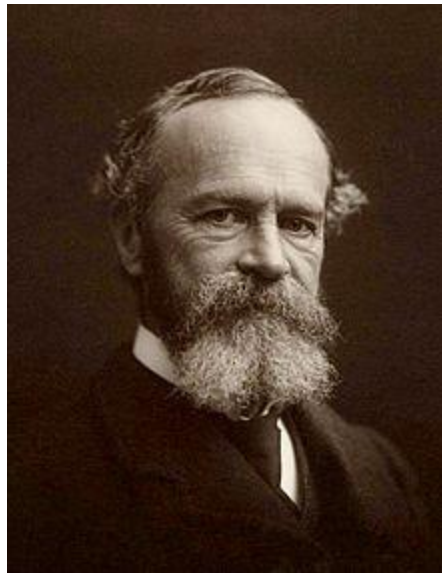
**IF YOU ONLY DO WHAT
YOU HAVE ALWAYS DONE,
YOU WILL ONLY GET WHAT
YOU HAVE ALWAYS GOT.**



Leadership is a
choice, not a position.

Stephen R. Covey

“The greatest discovery of my generation is that human beings can alter their lives by altering their attitudes!”



William James

1842 - 1910

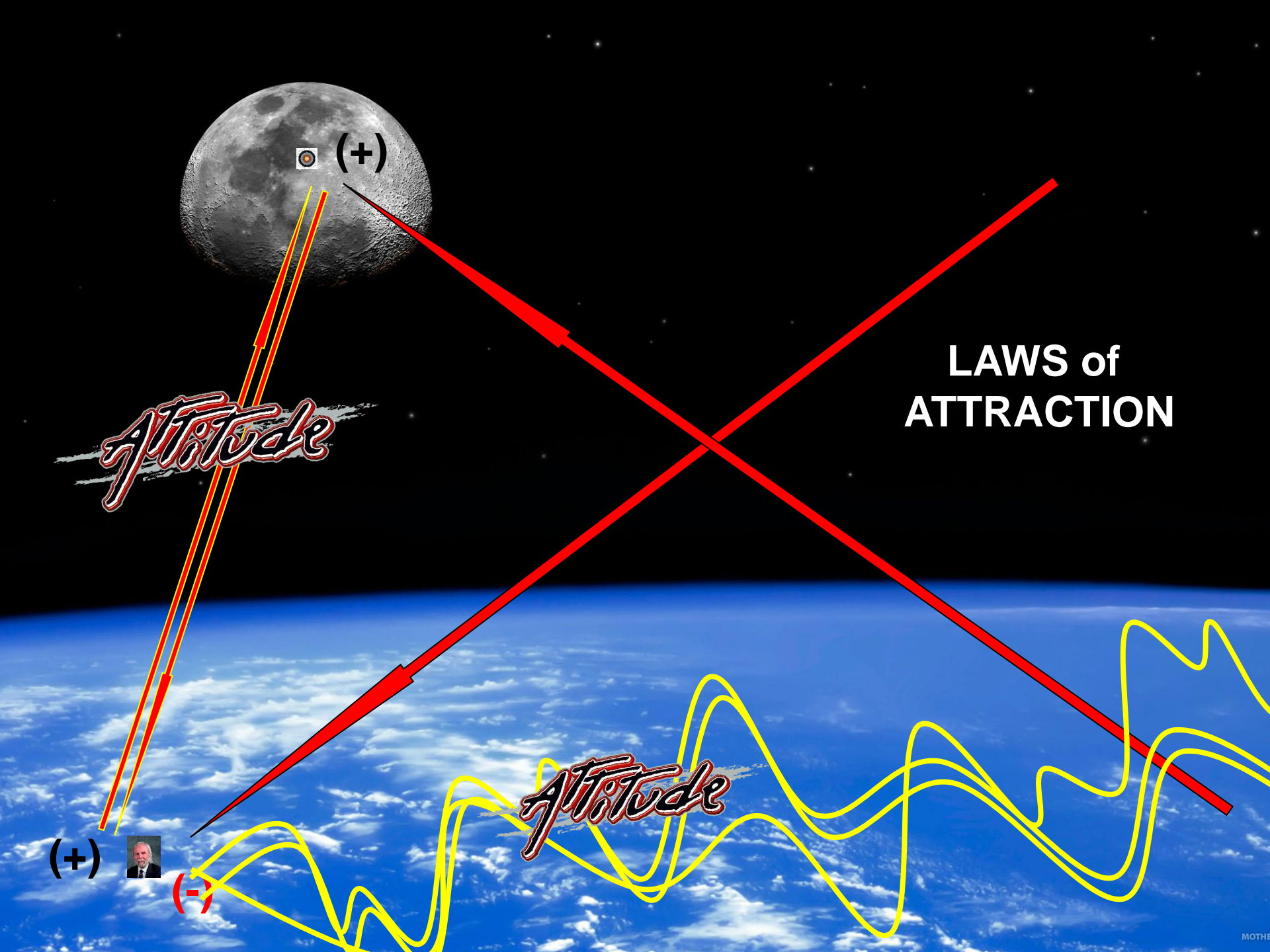
LAW OF ATTRACTION






Attitude

You Are Here?



LAWS of ATTRACTION

(+)

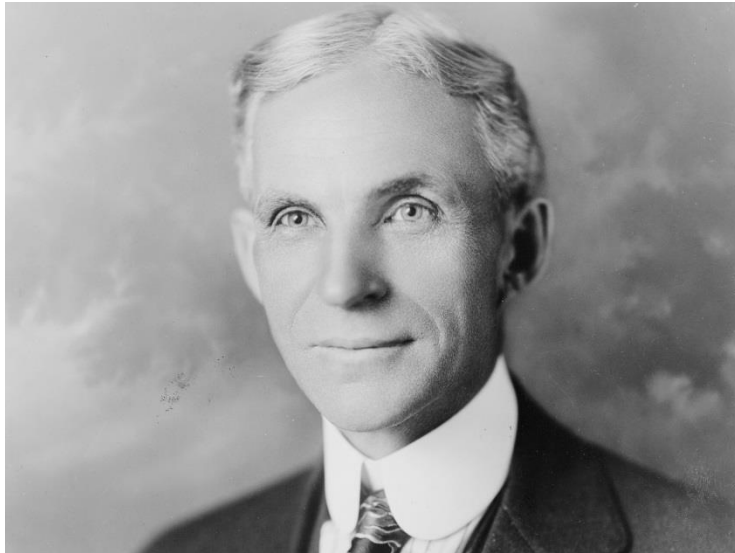


(-)

Attitude

Attitude

***“Whether you think you can,
or think you can’t,
your right!”***



Henry Ford

1863 - 1947



***“A great menu
will never trump
poor attitude,
your business is
only as good as
your attitude!”***



Want
Proof?



Attitude *and* Productivity

problems & solutions

*"Often are rooted
in an employee's
understanding of
"the laws of
attraction"*



Fundamental Principle of People

***“all of us do –
all the time
that which is
in our
self interest!”***



So what is
Leadership?

Leadership is
Influence



