

POUR, CRUNCH, SLURP!

GET STUDENTS EXCITED ABOUT MILK WITH 2 OZ. EQUIVALENT GRAIN CEREAL CUPS!

The most fun way to drink milk is with cereal! Offer your students 2 oz. equivalent grain cereal cups on **World School Milk Day, September 30th**, and celebrate with delicious **#CerealMilk**. From boutique dessert shops to national restaurant chains, this sweet drink is having a cultural moment—and now's the chance to bring this excitement to your school!

Create your own **#CerealMilk** celebration by downloading our **FREE** marketing toolkit at GeneralMillsCF.com/CerealMilk.

WORLD SCHOOL
MILK DAY
SEPTEMBER
30TH



SHOW US HOW
YOU **#CEREALMILK!**



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Contact your General Mills sales rep or visit generalmillscf.com/k12 to learn more.

