

Menu Mayhem: **Taming the Chaos of Creativity**

Kim Minestra, SNS



From this.....



To this!

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T
	Google Sheet Recipe	Menu Name	Ingredient	Item #	Manufacturer	Cases to order	Price	Portion	Portio ns/cs	Cost/Portion	Carbs	Week A, Tuesday	Week A, Friday	Week B, Tues	Week B, Friday	Week C, Tues	Week C, Friday			
1		Week A, Monday																		
2		Hot honey and chicken cheddar croissant	Chicken Pattie Croissant	549020	Provel	5.00	\$87.54	1 each	80	\$ 1.09	15g									x
3		Hot Honey Chicken Cheddar Croissant		169268	Wynneweg Star Dairy, Wynneweg, WY	2.67	\$ 55.42	1 each	150	\$0.37	29g									x
4			Cheddar, Sliced	CECH01	Wynneweg, WY	1.56	\$57.00	1 slices	256	\$ 0.22										x
5			Miles Hot honey	888273		2.08	\$73.80	1 oz	192	\$0.38										x
6			Fries	430461			\$27.92			\$2.07	19g									x
7		Egg Roll with Edamame and Sweet and Sour Sauce	V																	x
8		Egg Rolls with Edamame & Sweet & Sour Sauce				2.78	\$50.98	1 each	72	\$0.71	21g									x
9																				x
10						11.11	\$40.69	2 oz	36	\$1.13										x
11																				x
12						4.00	\$32.70		100	\$0.33										x
13		Week A, Tuesday								\$2.47										
14		Chicken Bites	Chicken and Mac	Chicken Bites	536790	Goldkist	4.00	\$120.30	5 each	100	\$ 1.20	23g								x
15		https://beautifulmess.com/chick-ll-a-sauce/		Chicken Dip Sauce	353566		4.00	\$19.98	1	100	\$ 0.20									x
16		Mac & Cheese Cavatappi	Mac'n Cheese	Mac and Cheese	149183/JTM	5.00	\$73.14	6 oz	80	\$ 0.91	27g									x
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Today's Focus:

We're going to cover two main things (with lots of little things in between).

It might seem overwhelming — but remember, I didn't do this overnight!

1 Menu Ideation (the menu idea vault!)

- Organizing and compiling ideas

2 Bringing all your menu ideas to life!

- PFS (Product Formulation Statements)
- Costing
- Recipe templates

Take as little or as much as you'd like —I'm just here to share what's worked for me!

IDIOMLAND.COM



IN A NUTSHELL

THE MENU IDEA VAULT - capture, organize and use

Link vendor sheets and magazine pages—ditch the paper.

Track goals: ex. homemade dressings, smoothies with immersion blender.

Note ideas or specific item numbers that are already available.

Easily update by grade, meal type, or item.

Swap in student-approved ideas anytime.

Capture: Bookmark USDA or Vendor websites for organizing recipes and resources



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K-12 Recipes

Filter By: **MENU CATEGORY**

- ☐ Appetizer + Snack
- ☐ Breakfast + Brunch
- ☐ Dessert
- ☐ Main Entree
- ☐ Sandwiches + Burgers
- ☐ Sauces + Condiments
- ☐ Side Dishes
- ☐ Soups + Chili

Item # or Product Name

SEARCH

RESET



Capture: Ideas from other districts or magazines

(if your old school like me and still love magazines)



Your go-to resources for triple-tested recipes for delicious appetizers, salads and sides, easy dinners, desserts and refreshing cooking how-tos and taste tests from the Good Housekeeping Test Kitchen.

LUNCH MENU				
Monday	Tuesday	Wednesday	Thursday	Friday
Low-Fat Milk Or Rippie Non-Dairy Milk	Low-Fat Milk Or Rippie Non-Dairy Milk	Low-Fat Milk Or Rippie Non-Dairy Milk	Low-Fat Milk Or Rippie Non-Dairy Milk	Low-Fat Milk Or Rippie Non-Dairy Milk
Crust-Off Sandwiches	Beef Stirk	Crust-Off Sandwiches	Beef Stirk	Crust-Off Sandwiches
Apple Sauce	Apple Sauce	Apple Sauce	Apple Sauce	Apple Sauce
Carrots	Corn Nuts	Carrots	Corn Nuts	Carrots
Edamame Bean Snack	Kale Chips or Seaweed Snack	Edamame Bean Snack	Kale Chips or Seaweed Snack	Edamame Bean Snack
Whole Wheat Goldfish crackers	Whole Wheat Goldfish crackers	Whole Wheat Goldfish crackers	Whole Wheat Goldfish crackers	Whole Wheat Goldfish crackers
	Carrots		Carrots	

Breakfast/Snack Options: Granola Bar, Apple Sauce, Yogurt, Low-Fat Milk or Rippie Non-Dairy milk





Organize:



From Idea to Tray!

- Pick your menu item from your new menu vault!
- Choose the products/items to make it
- Check distributor and add costing.
- Link Product formulation statements for auditors and equivalents - [LET ME SHOW YOU HOW!!!](#)
 - a. NOTE! Just share this with auditors = so easy!

Name

Checklists and Monitoring

Feb Claim

HACCP and SOP

Menu CN PFS and Recipes

Policies

USE!

Live Recipes at Your Fingertips

- Access up-to-date recipes and product sheets on kitchen computers.
- No printing, no outdated versions—see changes instantly in Google Sheets.
- Streamlines workflow and keeps everyone on the same page.
- Let me show you how!

Google Sheet Recipe	Menu Name	Ingredient	Item #	Manufacturer	Cases to order	Price	Portion	Portion s/cs	Cost/Portion	Carbs	Week A, Tuesday
	Week A, Monday										
Hot Honey Chicken Cheddar Croissant	Hot honey and chicken cheddar croissants	Chicken Pattie	549020	Proveiw	5.00	\$87.54	1 each	80	\$ 1.09	15g	
		Croissant	169268		2.67	\$ 55.42	1 each	150	\$0.37	29g	
		Cheddar, Sliced	CECHD1	Weyauwega Star Dairy, Weyauwega, WI	1.56	\$57.00	1 slices	256	\$ 0.22		
		Mikes Hot honey	488273		2.08	\$73.80	1 oz	192	\$0.38		
	Fries		430461			\$27.92			\$2.07	19g	

Centralize Your Local Marketing

- Keep all marketing materials in one place—no separate folders needed!
- Easy to access, update, and reference anytime.

Provolone, Sliced	CEPRV12-CWSD	Weyauwega Star Dairy, WI	0
Mozzarella, Shredded	CEMOZZ20-CWS	Weyauwega Star Dairy, WI	2
Bacon	PK18-22F-CBEE	Beelers Pure Pork, Le Mars IA	0
Chicken Breast, seasoned	CHBR620-CGER	Gerbers Amish Farm, Kidron OH	1
Eggs	EGCF15-CSRA	Sunrise Acres, Hudsonville, MI	2
Tofu, Spicy Stir Fry	TFSTS10-CJEN	Phoenix Bean, Chicago, IL	1
Apples, Gala	APPGA138-CFL AMM	Flamm Orchards, Cobden, IL	2



QUESTIONS & ANSWERS

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