



# Website Advertising Options

**Advertising on the ILSNA website is a great way to reach Illinois school nutrition professionals!** ILSNA's official website is where members learn about professional development, register for upcoming events and much more. Advertising on the ILSNA website provides your company the opportunity to show what you have to offer to school nutrition professionals in our state.

## Option #1: Banner Ad

(Four available each quarter)

- Rotating banner ad appears on the home page of the website.
- Ads are run quarterly (three months at a time).
- Availability will be on a first come, first served basis.
- Ads should be sent as a high resolution .jpg file and must be exactly 1800w x 360h pixels.

### QUARTERLY ADVERTISING OPTIONS

<b>Winter:</b>	January through March
<b>Spring:</b>	April through June
<b>Summer:</b>	July through September
<b>Fall:</b>	October through December

**Price:**  
**Introductory price of \$500**

## Option #2: Commercial Spot

(One available each month)

- Advertise front and center as the "FEATURED INDUSTRY PARTNER."
- Provide a commercial (up to 60 seconds) for placement on the home page of the website.
- Provide video in MP4 format.
- Commercial spots are run monthly.
- Availability will be on a first come, first served basis.

**Price:**  
**Introductory price of \$1,000**

*Publisher accepts no responsibility for errors resulting from materials not supplied to the specifications mentioned above.*



# Advertising Form

## Request for Advertising

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Time Frame	Website Banner Ads
January-March (Ads due December 22)	
April-June (Ads due March 25)	
July-September (Ads due August 26)	
October-December (Ads due Sept 23)	

*All ads are on a first come, first served basis.*

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Website Commercial												

*All commercials due the 25th of the prior month and are on a first come, first served basis.*

Check # \_\_\_\_\_ Enclosed, amount \$ \_\_\_\_\_

Credit Card

***If making payment by credit card, someone from the office will contact you to receive your payment.***

**Email artwork and form to: [lthreewitt@iasbo.org](mailto:lthreewitt@iasbo.org)**

**Mail form and payment to:**

**ILSNA, 108 Carroll Avenue, NIU-IA 103, DeKalb, IL 60115**