
HOW TO BECOME AN ILLINOIS ASBO AFFINITY PROGRAM



There are two ways that partnership programs between the Association and private sector partners are typically created:

1. Illinois ASBO and/or the Statewide School Management Alliance (Alliance) may pursue a program to fill an identified need by developing a program design, or request for proposal and submitting it to or soliciting qualified companies.
2. Any Service Associate member or potential Service Associate member may initiate a partnership idea to be presented to Illinois ASBO or the Alliance.

Illinois ASBO or the Alliance carefully evaluates any proposed program on multiple criteria, including whether the partnership meets the following:

1. Clearly relates to the mission, purpose, goals and objectives of the Association.
2. Contributes to the improvement or financial benefit of private and public education.
3. Contributes to the well-being of the school business management profession.
4. Provides a service or opportunity to the member or their organizations that is not currently available in the form proposed.
5. Provides a service or opportunity to the member or their organizations that is better than what is currently available, and/or less expensive or effective than what is currently available.
6. Provides a program or service that Illinois ASBO or the Alliance could not provide without a private sector partner.
7. Provides a program or service that a school district could not as effectively provide on its own.
8. Offers school district savings through entity collaboration or consortium aggregation.
9. Provides a meaningful non-dues revenue to the Association or the Alliance.
10. Is within the legal limits of the Association or Alliance as non-profit 501(c)(3) or (6) entities.
11. Is not in conflict with other contracts or partnerships.
12. Projects a positive image for the Association and the profession.

If you have an idea for a new partnership that you believe meets several of these criteria, get in touch with Illinois ASBO Executive Director/CEO Michael A. Jacoby at mjacoby@iasbo.org or 630-408-7611 to discuss a potential partnership.

If the Executive Director/CEO determines that sufficient information is available to move forward with a new program and agreement can be reached on IASBO or Alliance non-dues revenue, he will either submit the proposed program to the Board of Directors for appropriate action or approve the program for a trial period with subsequent determination by the Board of Directors at the end of the trial period.

Please Note: *New program partnerships are dealt with on a case-by-case basis and on a first come, first served basis. An approved partnership agreement that comes from the private sector is protected for a period of five years. (This means that the idea will not be developed into a partnership between the Association and another Service Associate for at least five years.) In the event of separation of the partnership, this limitation is invalid.*

Illinois Association of School Business Officials

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