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Actionable event formats for the Virtual realm

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- If your event platform supports video and the capacity for participants to see each other, MAXIMIZE this and help people to SEE each other *purposefully* and BE SEEN. Do “the wave,” “square dancing” (get it??), scavenger hunts...the possibilities are endless
- Electronic polling, finger polling (holding up 1, 2 or 3 fingers in response to questions)... jazz hands
- Word clouds built from participant input
- Real-time visual illustration to boost engagement and serve as sharable social media tool afterwards
- Minimize slides in virtual to *maximize* the *human* connection
- Hack the chat with quizzes and interactivity that spur unexpected uses of the chat box
- Judiciously use group *unmute* so everyone can chime in simultaneously to create a collective experience
- Breakout hack from [Misha Glouberman](#): In Zoom, so that participants can move between rooms, make them all “co-hosts” of the event. Co-hosts cannot create breakout rooms, or move *others* between breakout rooms. They *can* move *themselves* between breakout rooms, and see who’s in them! Does not work on tablets or phones.
- participant-provided content segments
- quizzes with prizes
- A few minutes in quietude to noodle on new learnings and new ideas
- Share worksheets in advance of breakouts to foster peer-to-peer learning
- Employ writing exercises (for individuals and groups)
- Giveaway prizes and gifts for post-event engagement

[Contact us to](#)

Save time, money, and guesswork in your search exceptionally well-suited (virtual) speakers, entertainers, TEDx talkers, MCs, and thought leaders.

And remove the risk in curating the most well-suited talent & programming to round out your meeting agenda.

