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How to curate & prep speakers for optimal online delivery

Collectively, these steps will reduce speakers' concerns and *your* concerns about the quality and impact of virtual presentations.

- First and foremost, make darn sure the speakers you choose truly have compelling, relevant and timely takeaways...based on [my bore to ROAR methodology](#)
- Only consider speakers with **virtual demo reels** that go beyond just talking in front of a screen. [Anyone can do that!] Look for PROOF they have *engaged* actual virtual audiences.
- The best speakers break the "fourth wall," i.e. build relationships with everyone by *looking right into the camera*. This is a nonobvious and trainable skill for most speakers. Unlike humans in a live audience, cameras don't give feedback. So, speakers must create connection with people they can't see.
- Ensure they use top-quality headsets, mics, computers and lighting, so they're optimally seen and heard. As well as a hardwired internet on game day. Speaking of that...
- Everyone involved with any online content delivery should turn off all peripherals in a home studio: i.e. smart speakers, video game playing, & phones, to maximize bandwidth for Speakers' virtual presentations. Pro tip: REQUIRE this in your contracts.
- Stand while presenting to improve projection, enunciation and confidence.
- Speak with a wide vocal range and greater inflection than in "normal" life. Monotone is a buzzkill online, where attention spans are already low.
- Participate in pre-event training session(s) and a rehearsal using all intended technology (and with all peripherals off as noted above). As part of this rehearsal, or separately...include a thorough equipment check in the same way you would if your event were in person in a ballroom.
- Augment & amplify your keynote lineup with a trained moderator who monitors the chat & keeps it all running smoothly and on time.
- Add a technical producer who's at the ready to fix any glitches, so speakers can focus on...speaking!

[Contact us to](#)

Save time, money, and guesswork in your search exceptionally well-suited (virtual) speakers, entertainers, TEDx talkers, MCs, and thought leaders.

And remove the risk in curating the most well-suited talent & programming to round out your meeting agenda.

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