

Securing Schools

What CFOs Need to Know About Safety Tech

Explore how districts are unifying video surveillance, access control, visitor management, and emergency alerts into comprehensive safety systems. This session offers CFOs practical insights on aligning security investments with district protocols, budgeting effectively, and supporting safer learning environments through strategic technology planning.



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Presenters

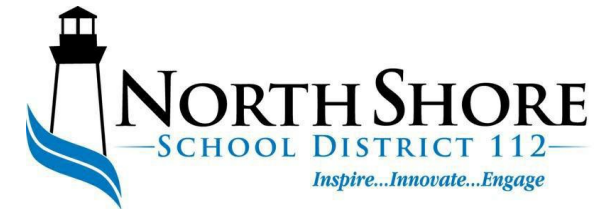
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Industry Trends - AI

How AI is transforming school security

Have you heard about AI?

Natural language searches

Tailored search alerts



AI in Practice

Natural-Language Video Search

How NSSD uses AI

Search video using plain-language descriptions, not timestamps alone.

"white sedan"

"person in red hoodie"

"UPS truck"

"student with backpack near entrance"

Helps administrators and safety staff find relevant footage faster.

Reduces dependence on one technical person to pull video.

Faster

Investigations

Plain

Language

Higher

ROI

CFO Takeaway:

AI is not just a feature — it changes staffing, response time, and the value of the camera investment.

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Cloud, Cloud, Cloud

- Removes the need to keep increasing server storage
- Hybrid cloud – some images stored in the camera



The moment we asked, "Why is this so hard?"



Walkthrough for AV revealed **legacy cameras** were returning



Compared it to the **consumer experience** (instant access & alerts)



We asked: "**Why don't we have an enterprise version of this?**"

“

Why don't we have an enterprise version of this?

⚡ Instant

☁ Cloud-based

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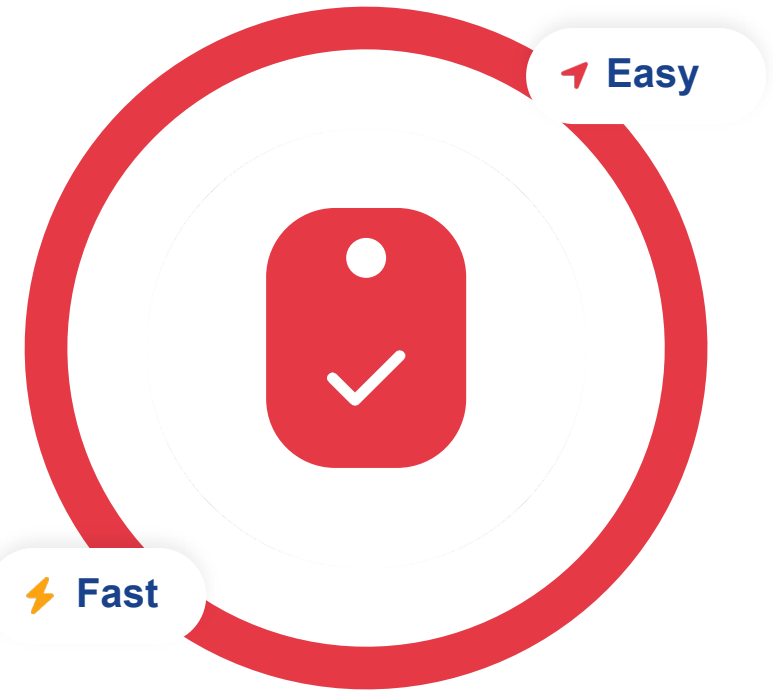
What we prioritized when selecting tools

 **Web-based access**

 **No VPN required**

 **No local servers to maintain**

 **Designed for non-technical users**
(front office + administrators)



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Cloud in Practice

Cameras That Just Work

NSSD uses cloud cameras to simplify deployment, access, and storage

Plug-and-play setup: connect to internet and power, then manage centrally

Similar concept to a home Ring camera — but built for enterprise/school use

Footage is stored locally on each camera for 30 days

Cameras keep recording as long as they have power, even if internet goes down

Plug &
Play

30 Days
Local Storage

100%
Recording

CFO Takeaway:

Cloud-managed cameras reduce server needs, simplify support, and make scaling easier.

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Automated Lockdown Protocols

One action mobilizes multiple systems

Video surveillance

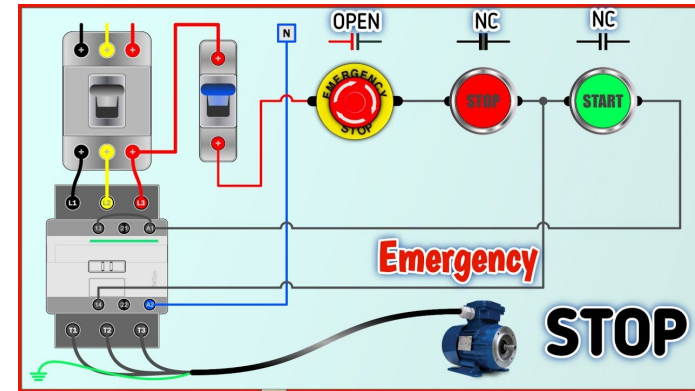
Access Control

Intercom/Public Address

Signage

Classroom Audio/Visual

Common Alerting Protocol (CAP)



Automated Lockdown in Practice

One Action, Multiple Systems

NSSD coordinated responses

Move from manual to coordinated emergency execution.

Lock down doors from a phone, browser, or central interface

Panic buttons give staff a fast, consistent way to initiate response

Pre-configure scenarios by building, door group, or situation

Pair access control with camera visibility during an incident

Adjust access in real time for administrators or first responders

One
Action

Multiple
Systems

Faster
Response

CFO Takeaway:

The value is not just locking doors — it is reducing response time and simplifying emergency execution.

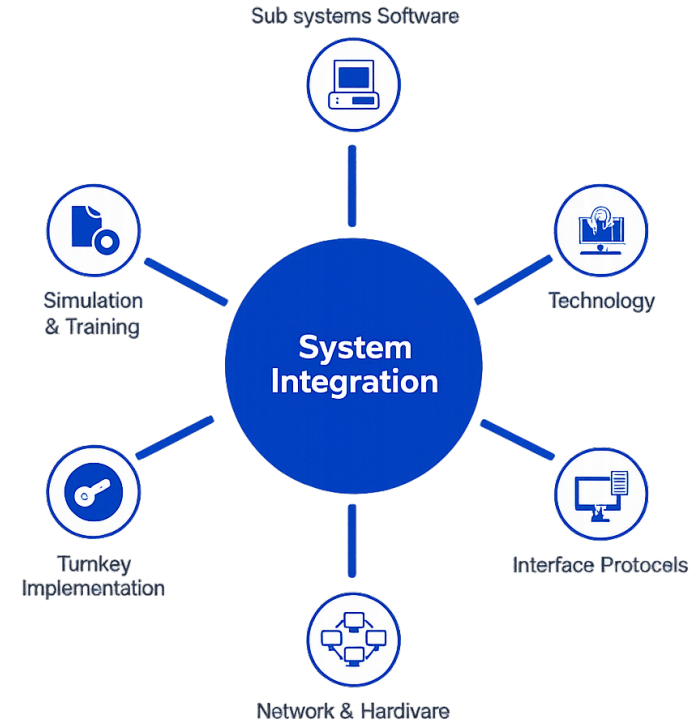
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Integrated Systems

- Intrusion Detection
- Door Intercom
- Guest Check-in
- Sensors



Integrated Systems in Practice

One Platform, Better Awareness

How NSSD uses integrated systems

Connect access, video, visitors, intercoms, and sensors.

Door position indicators show if a door is open or closed

Door-held-open alerts notify administrators in real time

Video intercoms connect entry requests with live footage

Guest access ties visitor management into security

Environmental sensors add building awareness

Alarms software connects intrusion detection and notifications

100%

Integration

24/7

Monitoring

Faster

Response

CFO Takeaway:

Integration reduces blind spots, speeds response, and avoids managing separate disconnected systems.

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General Trends

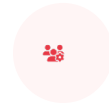
- More open protocols – ONVIF T recommended
- Industry consolidation



Empowering end users drives real-time security



We intentionally took it **out of IT's hands**



We empowered **administrative assistants** and **building administrators**

THE OPERATIONAL IMPACT



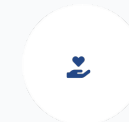
Real-Time Awareness

Shifted from after-the-fact investigations to instant, real-time monitoring and situational awareness.



One Operational View

Unified view across key safety tools: Video, Access Control, Visitor Management, and Emergency.



Low Barrier to Entry

Simplified interfaces designed for non-technical staff ensured rapid and widespread adoption.

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Questions and Answers

We're here to help you secure your schools



We thank you for your time!

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