



Illinois ASBO

SPONSORSHIP OPPORTUNITIES



Fiscal Year 2027



Illinois ASBO

SPONSORSHIP OPPORTUNITIES



TAKE PART IN CREATING MEMORABLE EXPERIENCES FOR ILLINOIS ASSOCIATION OF SCHOOL BUSINESS OFFICIAL (ILLINOIS ASBO) MEMBERS AS AN EVENT SPONSOR

Choose the event sponsorship that gives your company the desired exposure and best suits your marketing budget. Sign up early to secure your sponsorship — most sponsorships are offered on a first-come, first-served basis with priority given to prior year sponsors.

STRENGTHEN YOUR CONNECTION

Sponsorship opportunities are now available for all Service Associate Member companies. Gain valuable recognition for your company and stand out as a key player while you help make each Illinois ASBO event successful.



Find out more at: www.iasbo.org/sponsorship-opportunities



LEARN MORE

Event sponsorships are a way to build credibility and authority around your business. Essentially, you connect your business to high-profile events in order to nurture positive associations. Members who attend are given strong reasons to believe you are reliable and trustworthy, because you are supporting a trustworthy association. According to Forbes Magazine, the top four benefits of corporate sponsorship are:

- It promotes a positive brand. Your brand is the most important commodity your business has.
- It increases brand awareness.
- It reaches a wider demographic.
- It enhances the member experience.

Illinois ASBO thanks you for your dedication and commitment to Illinois ASBO and your interest in sponsoring an event. Choose the event sponsorship that gives you the desired exposure for your company and best suits your marketing budget. Act promptly and complete the Sponsorship Interest Form to secure your spot, as opportunities are allocated on a 'first come, first served' basis. Please note, sponsorships are exclusive to representatives who are active members of Illinois ASBO.





PRESIDENTS' GALA SEPTEMBER

The Presidents' Gala celebrates Illinois ASBO's esteemed legacy of Past Presidents through engaging and entertaining activities. The event features cocktails and dinner, followed by the recognition of Illinois ASBO Past Presidents and the recipients of our grants and scholarships.

WHICH LEVEL SUITS YOUR COMPANY BEST?

PREMIER: 3 OFFERED AT \$7,000

- Eight Event Registrations
- Mic Time — Short Speaking Opportunity
- Slides Recognition
- Priority Seating Upon Arrival
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Sponsor Recognition from the Main Stage
- Thank You Signage in High-Traffic Areas and Main Stage
- List of Attendees

CHAMPION: 6 OFFERED AT \$5,000

- Four Event Registrations
- Slides Recognition
- Priority Seating Upon Arrival
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Sponsor Recognition from the Main Stage
- Thank You Signage in High-Traffic Areas
- List of Attendees

SUPPORTER: 10+ OFFERED AT \$5,000

- Two Event Registrations
- Slides or Recognition in Program
- Company Name Linked to Website Pertaining to Event
- Sponsor Recognition from the Main Stage
- Thank You Signage in High Traffic Areas
- List of Attendees

GIFT DRAWING SPONSOR: 10+ OFFERED AT \$500

Showcase your company through a raffle drawing open to all attendees. With recognition tied to a highly anticipated moment, this sponsorship offers great visibility and a unique way to connect your brand with a positive, memorable experience.

- Thank You Signage in High-Traffic Areas
- Slides Recognition

[First right of refusal for same sponsorship for the following year's event, an agreement must be signed within 60 days from current sponsorship event date. New sponsorship agreement must be signed 60 days prior to the event date.]



Contact **Jennifer Corbin** for more details on Presidents' Gala Sponsorships.

ASBO ACE26

PITTSBURGH, PENNSYLVANIA | OCTOBER 14-16

OCTOBER ILLINOIS ASBO HOSPITALITY EVENT AT ASBO INTERNATIONAL

Whether planning to attend the ASBO International Annual Conference & Expo or not, all Illinois ASBO members are extended an invitation to arrive a day early to begin networking with their colleagues at a venue that will provide a gathering place, food, cocktails and more.

SPONSOR BENEFITS: 10+ OFFERED AT \$3,000

- Six Event Registrations
- Company Logo on Website and Emails Pertaining to Event
- Signage on Tables, Buffet Tables and Bars (If Venue Allows)
- Social Media Mentions
- List of Attendees

[First right of refusal for same sponsorship for the following year's event, an agreement must be signed within 60 days from current sponsorship event date. New sponsorship agreement must be signed 60 days prior to the event date.]



Contact **Julie Warner** for more details on Illinois ASBO Hospitality Event Sponsorships.





NOVEMBER

JOINT ANNUAL CONFERENCE

The IASB/IASA/Illinois ASBO Joint Annual Conference (Triple I) is home to Illinois ASBO's largest networking and hospitality event of the year. Held just before the Magnificent Mile Lights Festival in downtown Chicago, this gathering brings together hundreds of attendees to warm up with colleagues over cocktails, hors d'oeuvres and lively conversation. Sponsoring this high-profile evening is the ideal opportunity to connect your brand with school business professionals in a relaxed and festive atmosphere.

WHICH LEVEL SUITS YOUR COMPANY BEST?

PREMIER: 4 OFFERED AT \$5,000

- Cocktail Napkins or Drink Coasters with Company Logo
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Thank You Signage in High-Traffic Areas
- Signage on Bars and Food Tables
- Company Logo on Tickets
- Thank You Signage in Illinois ASBO Booth In Exhibit Hall
- List of Attendees

CHAMPION: 8 OFFERED AT \$3,000

- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Thank You Signage in High-Traffic Areas
- List of Attendees



[First right of refusal for same sponsorship for the following year's event, an agreement must be signed within 60 days from current sponsorship event date. New sponsorship agreement must be signed 60 days prior to the event date.]



Contact **Julie Warner** for more details on Joint Annual Conference Hospitality sponsorships.



JANUARY LEADERSHIP DAY

Illinois ASBO's annual leadership event brings together the Association's top-level leaders and decision-makers for a day of leadership-focused professional development, including a featured keynote speaker, while recognizing their service to the profession. Be part of this signature event and connect with Illinois ASBO leaders.

WHICH LEVEL SUITS YOUR COMPANY BEST?

PREMIER: 2 OFFERED AT \$7,000

- Six Event Registrations
- Mic Time — Short Speaking Opportunity
- Welcome Slide Recognition
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Sponsor Recognition
- Table for Literature / Giveaways
- Thank You Signage in High-Traffic Areas
- List of Attendees

CHAMPION: 4 OFFERED AT \$3,000

- Four Event Registrations
- Welcome Slide Recognition
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Sponsor Recognition
- Table for Literature / Giveaways
- Thank You Signage in High-Traffic Areas
- List of Attendees

SUPPORTER: 5 OFFERED AT \$1,500

- Two Event Registrations
- Welcome Slide Recognition
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Sponsor Recognition
- Thank You Signage in High-Traffic Areas
- List of Attendees

[First right of refusal for same sponsorship for the following year's event, an agreement must be signed within 60 days from current sponsorship event date. New sponsorship agreement must be signed 60 days prior to the event date.]

Contact **Jennifer Corbin** for more details on Leadership Day sponsorships.





MARCH & SEPTEMBER

LEADERSHIP INSTITUTE

This unique leadership development program is a strategic investment in cultivating future leaders and strengthening organizational performance. These immersive days of learning foster a culture of growth and positive relationships, paving the way for long-term benefits. As a sponsor, your organization will receive high-visibility recognition and the opportunity to send one representative to participate in the full program—a \$2,100 value—at no additional cost.

SPONSOR BENEFITS: 4 OFFERED AT \$3,000

- One Event Registration (\$2,100 Value)
- Live Sponsor Recognition During Welcome
- Slide Recognition During Program
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Thank You Signage
- List of Attendees



[First right of refusal for same sponsorship for the following year's event, an agreement must be signed within 60 days from current sponsorship event date. New sponsorship agreement must be signed 60 days prior to the event date.]



Contact **Jennifer Corbin** for more details on Leadership Institute sponsorships.

GOLF OUTING

APRIL/MAY

Prior to the Illinois ASBO Annual Conference, members gather on the golf course for a day of networking and fun at the Illinois ASBO Golf Outing. Sponsoring the outing gives you the opportunity for priority foursome registrations, as well as the ability to help make this a memorable day for the golfers who participate.

WHICH LEVEL SUITS YOUR COMPANY BEST?

CONTEST HOLE SPONSOR: \$1,000 + 2 \$50 PRIZES (1 SPONSOR PER HOLE)

- Early Bird Access to Purchase Up to Two Foursomes
(golf fees are in addition to the sponsor fee; first-come, first-served basis)
- Hole Signage
- Two Sponsor Representatives at Hole
- Distribute Giveaways at Hole
- Signage on Beverage Cart
- Opportunity to Provide Item for Swag Bag

BREAKFAST SPONSOR: 4 OFFERED AT \$1,000 LUNCH SPONSOR: 4 OFFERED AT \$1,000

- Early Bird Access to Purchase Up to Two Foursomes *(golf fees are in addition to the sponsor fee; first-come, first-served basis)*
- Signage in Breakfast Area
- Signage on Beverage Cart
- Opportunity to Provide Item for Swag Bag
- Early Bird Access to Purchase Up to Two Foursomes *(golf fees are in addition to the sponsor fee; first-come, first-served basis)*
- Signage in Lunch Pick-up Area
- Logo on Boxed Lunches
- Signage on Beverage Cart
- Opportunity to Provide Item for Swag Bag

HOLE SPONSOR: \$1,000 (1 SPONSOR PER HOLE)

- Early Bird Access to Purchase Up to Two Foursomes
(golf fees are in addition to the sponsor fee; first-come, first-served basis)
- Hole Signage
- Two Sponsor Representatives at Hole
- Distribute Giveaways at Hole
- Signage on Beverage Cart
- Opportunity to Provide Item for Swag Bag

GOLF CO-SPONSOR: \$300

- Early Bird Access to Purchase One Foursome
(golf fees are in addition to the sponsor fee; first-come, first-served basis)
- Signage in High-Traffic Area
- Signage on Beverage Cart
- Opportunity to Provide Item for Swag Bag

[Hole availability may be limited due to the venue chosen for the golf outing each year. Sponsorships will be sold on a first-come, first-served basis beginning June 1 after each year's outing.]

Contact **Julie Warner** for more details on Golf Outing sponsorships.





2027

MAY

ANNUAL CONFERENCE

The Illinois ASBO Annual Conference is not only known for outstanding professional development, but also for memorable sessions and hospitality events. Become an indispensable part of this unforgettable event by choosing a sponsorship that connects your name to the conference. The conference typically draws over 1,000 attendees, making it a fantastic opportunity to have your name prominently featured and show your value and dedication to the profession.

LANYARD SPONSOR: 1 OFFERED AT \$15,000

- Company Name/Logo on Co-Branded Lanyards for ALL Conference Attendees
- Eight Full Conference Registrations
- Exhibit Space — Double Booth with VIP Selection
- Slide Recognition at the General Sessions
- Digital Recognition in High-Traffic Areas
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Thank You Signage in High-Traffic Areas
- Access to Attendee List Three Weeks Prior to the Conference

PREMIER: 5 OFFERED AT \$12,500

- Eight Full Conference Registrations
- Exhibit Space — Double Booth with VIP Selection
- Slide Recognition at the General Sessions
- Digital Recognition in High-Traffic Areas
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Thank You Signage in High-Traffic Areas
- **Option to Sponsor One of the Special Events at the Conference:** Opening General Session, Second General Session, Evening Hospitality Event, Breakfast Break, PDC Meeting
- Access to Attendee List Three Weeks Prior to the Conference

CHAMPION: 8 OFFERED AT \$7,500

- Four Full Conference Registrations
- Exhibit Space — Single Booth with VIP Selection
- Slide Recognition at the General Sessions
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Thank You Signage in High-Traffic Areas
- **Option to Sponsor One of the Following at the Conference:** Wi-Fi, Mobile App, Solutions Marketplace Hospitality, Coffee Break(s), Snack Break(s), Closing Hospitality Bar (*more than one sponsor may opt to support the same item or event at the conference*)
- Access to Attendee List Three Weeks Prior to the Conference

SUPPORTER: 10+ OFFERED AT \$5,000

- Two Full Conference Registrations
- Exhibit Space — Single Booth with VIP Selection
- Slide Recognition at the General Sessions
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Thank You Signage in High-Traffic Areas
- Access to Attendee List Three Weeks Prior to the Conference

[First right of refusal for same sponsorship for the following year's event, an agreement must be signed within 60 days from current sponsorship event date. New sponsorship agreement must be signed 60 days prior to the event date.]

Contact Jennifer Corbin for more details on Annual Conference sponsorships.



ElevatHER



APRIL/MAY CONFERENCE

New this year, Illinois ASBO's ElevatHER Conference will bring together our fierce and fearless women leaders opening with an evening of music, conversation and networking, followed by a full day of conversations surrounding issues that are unique to women leaders.

WHICH LEVEL SUITS YOUR COMPANY BEST?



Diamond 2 OFFERED AT \$7,000

- Four Event Registrations
- Dinner Co-sponsor of the Conference
- Welcome Slide Recognition
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Sponsor Recognition
- Table for Literature / Giveaways
- Thank You Signage in High-Traffic Areas
- List of Attendees



Emerald 3 OFFERED AT \$5,000

- Four Event Registrations
- Option to Sponsor One of the Following:
Opening Keynote, Opening Reception or General Session Keynote
- Welcome Slide Recognition
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Sponsor Recognition
- Table for Literature / Giveaways
- Thank You Signage in High-Traffic Areas
- List of Attendees



Ruby 10+ OFFERED AT \$2,500

- Two Event Registrations
- Option to Sponsor One of the Following:
Coffee Break(s), Snack Break(s) or Attendee Gifts
- Welcome Slide Recognition
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Sponsor Recognition
- Thank You Signage in High-Traffic Areas
- List of Attendees



Sapphire 10+ OFFERED AT \$1,000

- Welcome Slide Recognition
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Sponsor Recognition
- Thank You Signage in High-Traffic Areas
- List of Attendees

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Contact *Carla Paschal* for more details on ElevatHER Conference sponsorships.





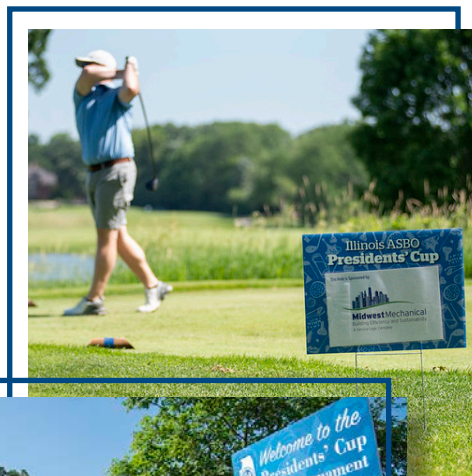
PRESIDENTS' CUP JUNE

Show your support at Illinois ASBO's premier golf event. All members are invited to join this day on the course in both competitive and non-competitive categories, including a Past Presidents' category. Then gather afterward for hospitality and trophy presentations.

SPONSOR BENEFITS: 10 OFFERED AT \$4,000

- One Foursome Registration
- Item in Swag Bag
- Hole Recognition Signage
- Logo on Signage and/or Lunch Box (if Available)
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Sponsor Recognition During Registration / Hospitality
- Thank You Signage in High-Traffic Areas
- List of Attendees

[First right of refusal for same sponsorship for the following year's event, an agreement must be signed within 60 days from current sponsorship event date. New sponsorship agreement must be signed 60 days prior to the event date.]



Contact **Oonagh Barrow** for more details on Presidents' Cup sponsorships.



THROUGHOUT THE YEAR DAY CONFERENCES

Highlight your dedication at Illinois ASBO's day conferences. Choose to sponsor one or more (\$2,000 each) of these options throughout the year: **Rising Leaders in School Business** [July], **Payroll Essentials** [October], **South Central West Conferences** [October], **SupportCon SOUTH** [September] & **SupportCon** [December], **Facilities Professionals Conference** [March] and **Bookkeepers Conference** [March].

SPONSOR BENEFITS: OFFERED AT \$2,000 EACH

- Table for Literature / Giveaways (Facilities Professionals Conference Receive a Booth)
- One Registration
- Live Sponsor Recognition During Welcome
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Thank You Signage in High-Traffic Areas
- List of Attendees



[First right of refusal for same sponsorship for the following year's event, an agreement must be signed within 60 days from current sponsorship event date. New sponsorship agreement must be signed 60 days prior to the event date.]

Contact **Oonagh Barrow** for more details on Professional Development sponsorships.





PROFESSIONAL DEVELOPMENT ALL YEAR

Support Illinois ASBO's professional development offerings by sponsoring both in-person seminars or virtual Lunch & Learn webinars. Held throughout the year, these sessions address timely topics that matter to school business professionals and their districts. Sponsorship provides meaningful opportunities to connect with engaged members while demonstrating your commitment to their ongoing learning and success.

SPONSOR BENEFITS:

FULL-DAY SEMINARS OFFERED AT \$1,500 EACH HALF-DAY SEMINARS OFFERED AT \$750 EACH

- Table for Literature / Giveaways
- One Registration
- Live Sponsor Recognition During Welcome
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Thank You Signage in High-Traffic Areas
- List of Attendees

JOINT ANNUAL CONFERENCE

PRE-CON ACADEMIES FULL-DAY SEMINARS OFFERED AT \$1,500 EACH

- Table for Literature / Giveaways
- One Registration
- Live Sponsor Recognition During Welcome
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Thank You Signage in High-Traffic Areas
- List of Attendees

SPONSOR BENEFITS:

LUNCH & LEARN WEBINARS \$500 EACH 8 AVAILABLE [LIMIT 1 WEBINAR PER FISCAL YEAR]

- Two Minutes of Dedicated Speaking Time at Beginning of Webinar
- Logo on Intro Slide
- Company Logo on Emails Pertaining to Event
- List of Attendees

[First right of refusal for same sponsorship for the following year's event, an agreement must be signed within 60 days from current sponsorship event date. New sponsorship agreement must be signed 60 days prior to the event date.]

Contact **Oonagh Barrow** for more details on Professional Development sponsorships.

