



2027

MAY

ANNUAL CONFERENCE

The Illinois ASBO Annual Conference is not only known for outstanding professional development, but also for memorable sessions and hospitality events. Become an indispensable part of this unforgettable event by choosing a sponsorship that connects your name to the conference. The conference typically draws over 1,000 attendees, making it a fantastic opportunity to have your name prominently featured and show your value and dedication to the profession.

LANYARD SPONSOR: 1 OFFERED AT \$15,000

- Company Name/Logo on Co-Branded Lanyards for ALL Conference Attendees
- Eight Full Conference Registrations
- Exhibit Space — Double Booth with VIP Selection
- Slide Recognition at the General Sessions
- Digital Recognition in High-Traffic Areas
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Thank You Signage in High-Traffic Areas
- Access to Attendee List Three Weeks Prior to the Conference

PREMIER: 5 OFFERED AT \$12,500

- Eight Full Conference Registrations
- Exhibit Space — Double Booth with VIP Selection
- Slide Recognition at the General Sessions
- Digital Recognition in High-Traffic Areas
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Thank You Signage in High-Traffic Areas
- **Option to Sponsor One of the Special Events at the Conference:** Opening General Session, Second General Session, Evening Hospitality Event, Breakfast Break, PDC Meeting
- Access to Attendee List Three Weeks Prior to the Conference

CHAMPION: 8 OFFERED AT \$7,500

- Four Full Conference Registrations
- Exhibit Space — Single Booth with VIP Selection
- Slide Recognition at the General Sessions
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Thank You Signage in High-Traffic Areas
- **Option to Sponsor One of the Following at the Conference:** Wi-Fi, Mobile App, Solutions Marketplace Hospitality, Coffee Break(s), Snack Break(s), Closing Hospitality Bar (*more than one sponsor may opt to support the same item or event at the conference*)
- Access to Attendee List Three Weeks Prior to the Conference

SUPPORTER: 10+ OFFERED AT \$5,000

- Two Full Conference Registrations
- Exhibit Space — Single Booth with VIP Selection
- Slide Recognition at the General Sessions
- Company Logo on Website and Emails Pertaining to Event
- Social Media Mentions
- Thank You Signage in High-Traffic Areas
- Access to Attendee List Three Weeks Prior to the Conference

[First right of refusal for same sponsorship for the following year's event, an agreement must be signed within 60 days from current sponsorship event date. New sponsorship agreement must be signed 60 days prior to the event date.]

Contact Jennifer Corbin for more details on Annual Conference sponsorships.

