Board Meeting - Regular (Thursday, November 21, 2024)
Hyatt Regency Chicago Hotel, Chicago, IL

Board Meeting Opening Items

Call to Order | The meeting was called to order by President Mitchell at 10 a.m.

Present | Officers: Tamara L. Mitchell, President; Edward J. Brophy, President Elect; Seth Chapman, Treasurer; David Bein, Immediate Past President; 2022-2025 Directors: Alicia M. Cieszykowski, Melissa L. Morgese, Kevin T. Werner; 2023-2026 Directors: Tony Inglese, Angie Smith, Frank Williams; 2024-2027 Directors: John N. Benedetti, Cindy J. Dykas, Jennifer A. Porter; Liaisons: Jillian Scholl, SAAC Chair, Byron Given, SAAC Vice Chair; NIU Liaison: Raoul J. Gravel; Illinois ASBO: Kristopher P. Monn, Executive Director/CEO; Carla D. Paschal, Chief Financial Officer; Rebecca Anderson, Online Learning & IT Manager; Oonagh Barrow, Meetings & Professional Development Manager; Craig T. Collins, Statewide Professional Development Coord., Jennifer Corbin, Sr. Manager of Professional Development; Stacia Freeman, Sr. Manager of Branding & Communications; Michael Van De Voort, Director of Marketing; Julie A. Warner, Sr. Administrative Director for Board Relations; Absent | None

Appointment of a "Devil's Advocate" | Director Dykas was appointed as the "Devil's Advocate" for the meeting.

Ask the Board | No items received.

Legislative and ISBE Update

General Update | Legislative Liaison Warnecke and Executive Director/CEO Monn reported on the following: 1) No seat changes in either House or Senate chambers; 2) Veto Session is ongoing; 3) Tier 2 pension bills filed at Lobby Day on 11/13/2024; 4) Preliminary Budget Hearings; 5) Assessment Accountability Redesign; 6) Vision 2030 to be announced tomorrow afternoon, in the meantime have been doing work on mandate reform; 7) student growth on teacher evaluations was reviewed, 8) National Landscape provided information in regards to what they anticipate with new legislation, including tax vouchers; 9) will probably see Title 9 Changes again; 10) Parent's Rights; 11) Student Data Process Issues; 12) abolishment of the Department of Education; 13) IDEA Funding; 14) Lame Duck session will take place in January 2025.

It was suggested that Illinois ASBO, IASA, IASB create a white paper on the Miller Ratio for leverage and best practices.

Action Items

Illinois ASBO/ILSNA Agreement for Collaboration | A motion was made to approve the Illinois ASBO/ILSNA Agreement for Collaboration as presented.
Motion by Edward Brophy, second by Melissa Morgese. Final Resolution: Motion Carries

Liaison Reports

Service Associate Advisory Committee | 1) Discussed PDC member engagement and encouraging movement from one PDC to another; 2) Illinois ASBO staff will create a draft email to be reviewed at the January SAAC meeting from both the SAAC Chair and Vice Chair to encourage new Service Associate members to join a PDC, will include a suggested PDC based on their expertise and the date/time/location of the upcoming PDC Networking Meeting; 2) selected 3/13/2025 as the date to hold the Maximizing Your Service Associate Membership Webinar and updated the PowerPoint presentation slides; 3) SAAC Chair will speak at the PDC Networking Meeting on 1/17/2025.

Northern Illinois University | NIU Liaison Gravel reported on the following: 1) Reviewed three pathways students can take (3 semesters); 2) the following forms were created based on previous cohorts feedback on their internship program: Application for Internship Placement, Internship Plan & Activity Matrix and the Internship Time Log; 3) an "Idea Bank" of projects has been created; 4) Internship Supervisors Evaluation Process; 5) Programs are going strong; 6) the last Informational Meeting - NIU Ed.D. Cohort 2 webinar is scheduled for 12/10/2024 from Noon to 1 p.m.

Board Committee Reports

Advocacy | 1) Vision 2030; 2) email to be sent to membership regarding the passing of Cal Jackson; 3) ISBE Resolutions: Make sure CSBO's are aware before the resolutions document is released to districts;

Finance, Foundation & Programs | 1) Audit was reviewed; 2) reviewed October financials; 3) Foundation scholarship and grant offerings.

Marketing & Membership Engagement | 1) An automatic membership dues renewal option was discussed as a way to increase and retain members with some type of automated message sent 30-days prior to renewal that their credit card will be charged; 2) membership continues to be steady; 3) Higher Logic benchmarks have been adjusted; 4) Winter *Update* is on track.

Professional Development | 1) Reviewed seminars and their attendance; 2) Rising Leaders is scheduled to be held on 7/23/2025; 3) Leadership Institute is fully booked with 25 participants; 4) Regional Conferences were well attended; 5) Signage to scan for PD Clock Hours at the Joint Annual Conference will be available at the Hyatt Regency, Sheraton and Swissotel; 6) Developing and Delivering High Impact Presentations, presented by President Elect Brophy and Treasurer Chapman has been added as an annual academy offerings; staff members Kevin Nelligan and Oonagh Barrrow were commended for their help and onsite assistance.

Board Member Leadership Initiative Discussion

Professional Development Committees & Regional Organization Board Liaison Reports | 1) Some Facilities Organizations feel unappreciated by CSBO's; 2) Transportation PDC thanked staff for their support to make the committee's one-day seminar happen; 3) set standards for expectations for regional groups and operate them similarly; 4) create specific strands for different groups.

Information/Discussion Items

2024-25 Strategic Plan and SMART Goal Update | 1) Executive Director Monn provided updates on the Board Strategic Plan and SMART Goal achievements; 2) Matt Seaton expressed interest in attending the board meetings as the ISBE Liaison.

Goal 2a: A plan to enhance School Business Management scholarship offerings for both Fall and Spring semesters was presented. It was suggested to do a 10-year look to see if there is an impact in the offerings and then reach out to sponsors to create a Legacy Scholarship. It was also decided to offer a Certified Administrator of School Finance and Operations (SFO) scholarship.

Goal 3a: Update author recruitment was overviewed. It was suggested to tap into the PDCs to create a pool of authors to avoid having same people write articles.
Goal 3b: The Board liked the website redesign and was asked to email any feedback to Sr. Manager of Branding & Communications Freeman; staff will review the website redesign in February.

Goal 4a: Completed

Goal 5a: The board was directed to email President Mitchell if interested in helping her develop a new board orientation document for incoming Directors and Officers.
Goal 5b: Executive Director/CEO Monn will present his plan (name, rate, branding) for a new membership category for former Illinois ASBO Directors.

2025 Illinois ASBO Annual Conference Update | 1) Conference schedule was reviewed--*Tuesday:* Golf Outing will be held at the Schaumburg Golf Course and will start at 9 a.m.; *Wednesday:* Past President's Reception, 4:30 p.m. to 5:30 p.m. (location TBD); *Thursday:* Service Associate Annual Business Meeting will be held from 9:40 a.m. to 10:40 a.m. followed by exhibit hall opening at 11 a.m.; Second General Session: Looking to replace the Legislative Update with IGNITE "talks" (8-10 members with 5-minute slots to talk on a topic); will announce at PDC Network Meeting in January and begin to gather topics; it was suggested to come up with an overall theme so the topics are all related; Friday: No changes.

First Reading: Policy Series 9000 | Director Cieszykowski provided a brief update of the recommended changes for the first reading of Policy Series 9000. A second reading and approval of the policy series will be made at the January Board Meeting.

Joint Annual Conference Items | 1) Reviewed booth duty schedule; 2) reminded board to arrive at the Illinois ASBO Hospitality at 5:15 p.m.; board will handle the line up assignments at both doors two per door); 3) President Mitchell will preside over the Third General Session; 4) the future of the Illinois ASBO Hospitality was discussed, i.e. possibility of holding the event somewhere else, changing it up; it was decided to debrief after the event to see how it can be changed.

Illinois ASBO Nominating & Selection Committee Update | 1) The discussion on the Nominating Committee policy was tabled until the board goes into the Closed Session of the meeting; 2) Immediate Past President Bein stated that he received two board applications; 3) President Mitchell informed the board of her Nominating & Selection Committee appointments:

Ann Williams, School District, U-46
Kevin Werner, Comm. High Sch. Dist. 155 (Board Member)
Michael Curry, Decatur SD 61 (Downstate)
Scott Blumberg, Aptakisic-Tripp SD 102
Sarah Lager, Barrington CUSD 220
Eric Miller, Glenview CCSD 34
Terrie Simmons, North Cook ROE/ISC (ASBO International Relations Committee)

Illinois ASBO Foundation

Foundation Budget | The Foundation budget was reviewed.

Awards, Grants & Scholarships - Current & Past Recipients | The current and past award, grant and scholarship recipients were provided as information only.

Foundation Award Recipient Selections | 1) It was the consensus of the board to make the following changes to the nomination process: start the board selection process of the Calvin Jackson Career Impact Award and the Ronald E. Everett Distinguished Service Award in September and add an interim board meeting in early November, followed by final approval at the regular board meeting in November; provide the board with a list of members with 20+ years of membership and note retirement dates, if known; 2) add "Nominated by" line at the beginning of the Director/Treasurer Application Form; 3) the award recipients were selected by the board as follows:

Ronald E. Everett Distinguished Service Award: Arnett Harvey, Cahokia CUSD 187
Calvin Jackson Career Impact Award: Jan Bush, Murphysboro CUSD 186
Michael A. Jacoby Advocacy Award: Todd Drafall, Downers Grove SD 58
Monarch Award: Doug Renkosik, Retired
Lighthouse Award: Cynthia Webb, Vienna HSD 13-3
Executive Director Award: None

Thank You | A thank you from a grant recipient was shared with the board.

Non-Dues Revenue Reports

Frontline | 1) Frontline has committed to retaining a relationship with Illinois ASBO; 2) a suggestion was made to change future contract verbiage from new school districts to products.

Reports & Information

Executive Director's Report | The Executive Director and Regional Organization calendars were provided as information only.

Upcoming Meetings & Events | Information on upcoming meetings was shared.

Other Items | There were no additional items discussed.

Consent Agenda Items

Motion for Consent Agenda Items | A motion was made to approve the following consent agenda items as presented: 1) 9/12/2024 and 10/3/2024 Board Meeting Minutes, 2) October 2024 Financials, 3) New Service Associate Member: Path Construction, Arlington Heights, IL - Alex Cerulli; 4) the organizations (not names) on the Honorary Membership list, and 5) to accept the Association's FY24 Financial Audit and Form 990 as presented.
Motion by Frank Williams, second by Seth Chapman. Final Resolution: Motion Carries

Plus/Delta Meeting Evaluation

Plus/Delta Meeting Evaluation | *Did we talk about the right things?* Yes; *Did we spend the right amount of time on items?* Yes; *How did we treat each other?* Good; *What should we have done differently?* No comments; *What do we need to share with the membership?* 1) Illinois ASBO Website

Redesign Preview; 2) Vision 2030 (Framework released); 3) Apply to Serve on the Board Reminder; 4) FY2024 Financial Audit & Form 990; 5) Annual Conference School District Registration opens on 12/2 and the Annual Conference schedule is finalized.

Closed Session

Closed Session | A motion was made to go into a closed session.
Motion by Alicia Cieszykowski, second by John Benedetti. Final Resolution: Motion Carries

Adjournment

Motion to Adjourn | A motion was made to come out of the Closed Session and adjourn the meeting at 2:30 p.m.
Motion by Alicia Cieszykowski, second by Melissa Morgese. Final Resolution: Motion Carries

Signatures

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President | Tamara L. Mitchell	Executive Director/CEO | Kristopher P. Monn