

Board Meeting - Regular (Friday, May 2, 2025)

Schaumburg Renaissance Hotel, Schaumburg, IL

Board Meeting Opening Items

Call to Order | The meeting was called to order by President Mitchell at 12:14 p.m.

Present | Officers: Tamara L. Mitchell, President; Edward J. Brophy, President Elect; Seth Chapman, Treasurer; David Bein, Immediate Past President; 2022-2025 Directors: Alicia M. Cieszykowski, Melissa L. Morgese, Kevin T. Werner; 2023-2026 Directors: Tony Inglese, Angie Smith, Frank Williams; 2024-2027 Directors: John N. Benedetti, Cindy J. Dykas, Jennifer A. Porter; Liaisons: Jillian Scholl, SAAC Chair, Byron Given, SAAC Vice Chair; Illinois ASBO: Kristopher P. Monn, Executive Director/CEO; Carla D. Paschal, Chief Financial Officer; Rebecca Anderson, Online Learning & IT Manager; Oonagh Barrow, Meetings & Professional Development Manager; Craig T. Collins, Statewide Professional Development Coord., Jennifer Corbin, Sr. Manager of Professional Development; Stacia Freeman, Sr. Manager of Branding & Communications; Michael Van De Voort, Director of Marketing; Julie A. Warner, Sr. Administrative Director for Board Relations; **Guests** | 2025-2028 Directors: Katie A. Hannigan, Ray C. Toliver Jr., Mike Vargas; 2025-2026 SAAC Chair: Cassidy Tarpey; **Absent** | None

Information/Discussion Items

First Reading: Policy Series 2000 | Director Werner provided a brief update of the recommended changes for the first reading of Policy Series 2000. A second reading and approval of the policy series will be made at the June Board Meeting.

FY26 Board & Special Committee Assignments | In regards to PDC and Board Liaison assignments, President Elect Brophy will create and send a Google Form to determine who interacts more with which PDC/Regional with an end of May deadline. Redefining the PDC/Regional Board Liaison role and the future of the Board Committees will be further discussed at the Board Retreat in June. The Professional Development staff will provide the board with previous PDC survey data regarding board liaisons, as well as add it to the May 22 PDC Networking Meeting agenda for discussion. The PDC Networking Meeting is scheduled from 9 a.m. to 12 noon at NIU Naperville and all board members were invited to attend.

2025 Illinois ASBO Annual Conference Debrief | The board felt it was an excellent conference. Additional items mentioned during the debrief were: **Conference App**: The app was great and easy to use; didn't hear any complaints; **Solutions Marketplace: Lunch**: Need additional seating and a different menu--eliminate the pizza; there was blue cheese on the salad both days; have table tent signage on tables in back of exhibit hall saying to please be considerate and allow others the opportunity to sit and eat once they are finished; **Traffic**: Directing traffic into the exhibit hall through the main door vs. through the opened curtain of the general sessions lowered the traffic flow; traffic was better on second day; provide PD Credits for coming into the Marketplace; have an Opening General Session speaker with a book signing in the exhibit hall to draw traffic; the Facility/Support Staff made a big impact; the Past President's Reception took alot of people from the exhibit hall; **X Game**: Was hard to hear winners being announced; drawing was way too long; draw winners at the end of each exhibit hall day so it's not as long; do exhibitors prefer winners be present vs. winner contacting the exhibitor? **Theme**: Felt the Mardi Gras theme was dicey and we were lucky that everyone kept it professional; **Opening General Session**: Reconfigure seating arrangement to ensure energy in the room; move the keynote speaker first; sandwiches were hard and cookies were soggy; stage was very bland with just the podium--maybe add the Board and SAAC boxes depending on the general session; **Second General Session: Ignite** - Liked the addition of the Ignite sessions; sessions should be research focused; how do you take Ignite sessions for Service Associates to offer more types of learning--maybe add to Unscripted or in exhibit hall; happy to see two school performances and hope it continues--other ideas could include a debate team with students and CSBOs, culinary, gymnastic, speech, fine arts; performing arts; **Other** - Attendance seems to always be lower, maybe hold in a meeting room; look at the timing of the session and maybe move the third breakout sessions from 11 a.m. to 12 noon; however, could have an impact on attendance at the fourth breakout sessions; need to improve on the tech issues for both of the general sessions--felt bad for John Gibson when there was no video; things were flipping around on confidence monitor that did not pertain to current presentation; the echo from the stage needs to be addressed; **Service Associate Annual Business Meeting**: Hard to hear--a mic is needed; a lot of good discussions took place during the Open Forum; **Badges**: Shorten length of badge; name was large but the font on the school district/company name was too small; **all** first time attendees should have a star on their badge, including Service Associates; add a QR code; **Hospitality**: Band on Wednesday was excellent; however, it did not match theme; **Breakout Sessions**: Content was fantastic; Becky Anderson's support of speakers was appreciated; microphones are needed; **Awards**: Reduce time giving out awards; eliminate speeches; the videos did not give the "why" people were given the awards; recognizing and celebrating people and their accomplishments is important and hope it continues; **President's Reception**: The visibility to members is not appealing, what is the purpose? **Schedule**: Schedule seemed klunky; if bringing in special speakers we need to make sure they are placed accordingly and given time to speak; **Staff**: The board recognized and thanked all of the staff for their hard work; staff makes a difference--the golf course complimented Kara Mitchell on her organization of the golf outing; the exhibitors said that Oonagh Barrow was fantastic to work with.

Reports & Information

Other Items | 1) Since Director Werner will not be attending the Board Retreat, he commented on his time serving on the board and said to let him know if he can do anything in the future. 2) It was announced that Craig Collins would be retiring as Illinois ASBO's Statewide Professional Development Coordinator at the end of June. He will, however, continue to assist with the Leadership Institutes.

Consent Agenda

Motion for Consent Agenda Items | A motion was made by David Bein and seconded by Melissa Morgese to approve the following consent agenda items as presented: 1) 3/13/2025 Board Meeting Minutes, 2) March 2025 Financials, 3) New Service Associate Members as follows and 4) Second Reading of Policy Series 1000. All were in favor and the motion carried.

- Wami Swag Ventures, Mokena, IL - Eric Zwartz
- Swing Education, Concord, CA - Jin Schrattenecker
- Procom Enterprises Ltd., Elk Grove Village, IL - Pawel Pustelnik
- FHN Financial Capital Markets, a division of First Horizon Bank, Chicago, IL - Melanie Shaker
- Premistar North, Itasca, IL - Dave Klaczek
- The Hill Group, Franklin Park, IL - Harley Russell
- Midwest Applied Solutions, Hillside, IL - Dan Brandolino
- Thermo HVAC, Elmhurst, IL - Lucas Turnbull
- Aramark Student Nutrition, Philadelphia, PA - William Heisler
- ForeverLawn Chicago, Rockford, IL - Samantha Cicogna
- Marsh McLennan Agency, Schaumburg, IL - Ashton Harnung
- Liberty National Globe Life/The Radu Group, Lisle, IL - Petros Koutsopanagos

Recognitions

Board Certificates of Appreciation | Certificates were distributed to the current Board of Directors.

Confidential Session for Board and Executive Staff

The board decided that a Confidential Session was not necessary.

FY2026 Budget Presentation | *A motion was made by John Benedetti and seconded by Angela Smith to approve the 2025-26 Budget as presented. All were in favor and the motion carried.*

Adjournment

Motion to Adjourn | *A motion was made by David Bein and seconded by Melissa Morgese to adjourn the meeting at 1:25p.m. All were in favor and the motion carried.*

Signatures

President | Tamara L. Mitchell

Executive Director/CEO | Kristopher P. Monn