

engage

SUNDAY
4/26

8:00 AM - 9:30 AM

HL Academy Registration | Upper Lobby

9:00 AM - 12:00 PM

Higher Logic Academy Live Brunch & Learn | Federal A

12:00 PM - 2:00 PM

Learning Lab Registration | North Capital Terrace

1:30 PM - 3:00 PM ***Registration Required***

AI-Cap'n! Steer your org to better search results with AI Agents | Federal A

Winning Innovation: Automated Campaigns & Targeting to Boost Member Engagement | Federal B

Charting Your Community's Growth Pathway: An Interactive Maturity Mapping Workshop
South American A

Vibe Coding Live Session | South American B

3:00 PM - 4:00 PM

Learning Lab Reception | Foyer 2

4:00 PM - 7:00 PM

Welcome Reception Registration | North Capital Terrace

6:00 PM - 8:00 PM

Welcome Reception | Presidential Ballroom

MONDAY
4/27

6:30 AM - 5:00 PM

Registration | North Capital Terrace

7:30 AM - 8:15 AM

Breakfast | Presidential Ballroom

8:20 AM - 8:30 AM

Welcome Day 1 | Presidential Ballroom

8:30 AM - 9:15 AM

Product Vision & Roadmap: Building the Future Together
Presidential Ballroom

9:15 AM - 10:00 AM

The Rug We Keep Tripping Over: Navigating Organizational Change in a Digital World | Presidential Ballroom

10:15 AM - 11:00 AM

Your Community Deserves a Birthday Party: A Playbook for Milestone-Based Engagement Campaigns
Federal A

This or That: Choosing the Right Higher Logic Feature for Your Use Case
Federal B

From Business Case to Buy In: Reframing Community Value When the Plan Meets Reality
South American A

Higher Logic Thrive Roadmap: What's Ahead for Community & Marketing Solutions
South American B

11:15 AM - 12:00 PM

The Power of a Community Lexicon
Federal A

Choose Your Own Adventure: Leveraging Higher Logic for Maximum Member Engagement
Federal B

Community Management: The Greatest Improv Show You Never Auditioned For! | South American A

11:15 AM - 12:00 PM

Redefining Digital Training
South American B

12:15 PM - 1:30 PM

Lunch | Presidential Ballroom

1:45 PM - 2:30 PM

The Community Conundrum: 15 Questions in 30 Minutes | Federal A

All Roads Lead to ENGAGE: Building a Community That's Impossible to Ignore
Federal B

When Your Community Outgrows the Browser | South American A

Creating Emails Members Actually Want
South American B

2:45 PM - 3:45 PM

Decoding the Future: How AI is Changing the Way We Work, Learn, and Connect
Presidential Ballroom

3:45 PM - 4:15 PM

Networking Break in Partner Pavilion
Congressional & Senate

4:15 PM - 5:00 PM

More Than an App: Building a Connected Member Engagement Ecosystem with Thrive Mobile | Federal A

It Takes a Community to Raise a Community: Nurturing Engagement with a Small but Mighty Team
Federal B

Target AI-ROI for your next Higher Logic Adoption | South American A

The Executive Roadmap: Connecting Higher Logic Solutions to Measurable Mission Results | South American B

6:30 PM - 8:30 PM

Customer Appreciation Party
Presidential Ballroom

TUESDAY
4/28

7:30 AM - 2:00 PM

Registration | North Capital Terrace

7:30 AM - 8:30 AM

Breakfast | Presidential Ballroom

8:35 AM - 8:45 AM

Welcome Day 2 | Presidential Ballroom

8:45 AM - 9:30 AM

45 in 45 | Presidential Ballroom

9:30 AM - 10:00 AM

Networking Break in Partner Pavilion
Congressional & Senate

10:00 AM - 10:45 AM

Higher Logic + YourMembership Users Meetup | Continental

10:00 AM - 10:45 AM

Governance, Growth & Outcomes: The Blueprint for Developing a Thriving Product Community | Federal A

Discussions worth having. Data worth using. | Federal B

Right Member, Right Message, Right Moment: Turning Member Data into Meaningful Engagement
South American A

Smart Campaigns: From Enablement to Impact | South American B

11:00 AM - 12:00 PM

Should We Fear the Future of Community? | Presidential Ballroom

12:00 PM - 1:30 PM

Lunch | Presidential Ballroom

1:45 PM - 2:30 PM

Many Cooks, One Kitchen: Collaboration as A Foundational Asset in Community Management | Federal A

Designing Communities That Work: Optimizing Experience Through Strategy and Tools | Federal B

Community-Led Learning that Drives Real Revenue: Building Education Programs that Members Value Enough to Pay For
South American A

Doing More With Less: Scaling Engagement, Value, and Revenue Using Higher Logic Thrive + AI
South American B

2:30 PM - 3:00 PM

Networking Break in Partner Pavilion
Congressional & Senate

3:15 PM - 4:00 PM

Marketing Transformations: How to Plan Smarter, Communicate Better, and Drive Action | Federal A

Flowing Transitions: Best Practices for Shifting Internal Community Management Roles | Federal B

Building Value: How Authenticity Drives Member Renewals | South American A

Amplifying Engagement: Turning Connections into Revenue with Integrated Solutions | South American B