



## Membership

There is ultimately only one entity that has your future growth and development as their main concern ... and that is you. Do not wait for someone else to invest in your growth and education. Membership into organizations that improve your skills and leadership are a smart investment into your future. Join HSMAI NC and take a step onto the path of hospitality excellence!

### Member Only Key Benefits:

<i>Benefit</i>	<i>Value</i>
<b>Leadership Webinar Series:</b> 6 progressive NC Chapter lunch & learn sessions with industry experts in sales, marketing & revenue management	\$150
<b>Event Savings:</b> Special member pricing on all NC Chapter events	\$220
<b>Professional Certifications:</b> Certified Hospitality Digital Marketer   CHDM (\$175 value), Certified Revenue Management Executive   CRME (\$175 value), and Certified in Hospitality Business Acumen   CHBA (\$100 value)	Up to \$450
<b>Tools &amp; Insights:</b> Free <b>access</b> to the HSMAI University webinar archives	\$60 each
<b>Dual Memberships:</b> Combine MPI & HSMAI memberships	20%

### Other Member Only Benefits:

- » **Exclusive Speaker Access:** Meet with keynote speakers and panelists after each event
- » **Peer Network & Idea Share:** Share best practices, technology and ideas with industry leaders and members
- » **A Competitive Edge:** **Weekly Insights** from sales, marketing, and revenue experts
- » **Marketing Intelligence:** Best practices and **case studies** from the industry's top marketers
- » **Industry Discipline-Specific Education:** Exclusive access to extensive online **Knowledge Center** resources

**Join today**

[Click Here](#) for more information or speak with a board member today!