Website Privacy Policy
Home Care & Hospice Association of New Jersey respects your privacy and is committed to protecting it through our compliance with this policy. This Privacy Policy describes how we may collect, use, or share information about you; how we safeguard such information, and how you may contact us regarding our privacy practices.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy. This policy may change from time to time. Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Collection of Personal Information
Any personal information you provide to us including and similar to your name, address, telephone number and e-mail address will not be released, sold, or rented to any entities or individuals outside of our organization except as noted below.

Information we collect on or through our Website may include:

- Information you provide by filling in forms on our Website. This includes information provided at the time of registering to use our Website, subscribing to our service, posting material, or requesting further services.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Details of transactions you carry out through our Website and of the fulfillment of your orders. You may be required to provide financial information before placing an order through our Website.
- Your search queries on the Website.

You may also provide information to be published or displayed (hereinafter, "posted") on public areas of the Website, or transmitted to other users of the Website or third parties (collectively, "User Contributions"). Your User Contributions are posted on and transmitted to others at your own risk. Although we limit access to certain pages/you may set certain privacy settings for such information by logging into your account profile, please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

What Do We Use Your Information For?
Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience (your information helps us to better respond to your individual needs.)
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we received from you.)
• To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs.)
• To process transactions. Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested by the customer.
• To send periodic emails. The email address you provide for order processing, may be used to send you information and updates pertaining to your order or request, in addition to receiving occasional company news, updates, promotions, related product or service information, etc. Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.
• To administer a contest, promotion, survey or other site feature.

**With Whom Do We Share the Personal Information We Collect Through This Site:**

**Our Service Providers**

We may share your personal information with companies (including our affiliates) that perform services on our behalf, for example, companies that help process credit card payments. Our service providers are required by contract to protect the confidentiality of the personal information we share with them and to use it only to provide specific services on our behalf.

**Business Transfers**

Your personal information may be transferred to another entity (either an affiliated entity or an unrelated third party) in connection with a merger, reorganization, dissolution or similar corporate event. If such a transfer were ever to occur, the acquiring entity’s use of your personal information will still be subject to this Privacy Policy.

**Government and Legal Disclosures**

We may disclose the personal information we collect through this Site, when we, in good faith, believe disclosure is appropriate to comply with the law (or a court order or subpoena); to prevent or investigate a possible crime, such as fraud or identity theft; to enforce our Terms and Conditions or other agreements that govern your use of this Site; or to protect the rights, property or safety of our company, our users, or others.

**Cookies**

A "cookie" is a small data text file that is placed in your browser and allows us to recognize you each time you visit this site (personalization, etc). Cookies themselves do not contain any personal information, and we do not use cookies to collect personal information. Cookies may also be used by 3rd party content providers such as news-feeds. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website.

**Children’s Online Privacy Protection Act Compliance**

We are in compliance with the requirements of COPPA (Children’s Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

**Links to External Sites**

We are not responsible for the content of external internet sites. You are advised to read the privacy policy of external sites before disclosing any personal information. Home Care & Hospice Association of New Jersey has
no control over links that are external to this website and makes no representation as to the quality, accuracy, or content of any information provided by such links. These links are not intended to be comprehensive. Inclusion of links to external sources on this website does not imply endorsement by Home Care & Hospice Association of New Jersey of any products, services, or information presented in these external sites, nor does Home Care & Hospice Association of New Jersey make any representations as to the accuracy of the information contained on them.

**Offline v. Online Practices**

This policy applies solely to Home Care & Hospice Association of New Jersey’s information-gathering and dissemination practices in connection with its website and does not apply to any of our practices conducted offline.

**Contact Information**

You may direct comments or questions regarding this Privacy Policy via email to Nancy@homecarenj.org