



**DirectEmployers
Association**

AN HR TRADE ASSOCIATION OF EMPLOYERS



**Weill Cornell
Medical College**



University of Colorado Boulder



**VANDERBILT
UNIVERSITY**



**EMORY
UNIVERSITY**



Penn Medicine



**JOHNS HOPKINS
UNIVERSITY**



**COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK**

**VANDERBILT UNIVERSITY
MEDICAL CENTER**



Stony Brook University



**University of Maryland
University College**



**The City
University
of
New York**

**American Public
University System**



**PennState Health
Milton S. Hershey Medical Center**



**Pima
Community
College**



utmb Health



...and hundreds more

Who is DirectEmployers?

Member Driven, Not Profit Driven

DirectEmployers is a nonprofit member-owned and managed trade association focused on providing its 900+ members with simple solutions for OFCCP compliance and online recruitment challenges. The Association's proprietary technology powers a federal contractor compliance solution that assists with the Office of Federal Contract Compliance Program's (OFCCP) VEVRAA mandatory listing requirements and Section 503 outreach requirements.

The DE Difference

- Like-minded professionals driving HR transformation
- Technology and service inspired by Member needs
- Unlimited users and training for your entire team

...additional opportunities to expand recruitment marketing with vivid videos, on-site photos and bold branding—all through Recruit Rooster.

Included Products & Services



OFCCP Compliance

Assists participating Members in fulfilling VEVRAA compliance obligations by leveraging unprecedented partnerships with the National Association of State Workforce Agencies (NASWA), which includes 50 states, Washington, D.C., Puerto Rico and Guam.



Job Syndication Network

Makes jobs available each night to thousands of niche sites, including diversity, veteran, disability, college/alumni and other job search engines.



Job Analytics

Measures activity on jobs distributed through the Job Syndication Network and within company-owned recruitment sites—all from one application.



DE Jobs

Amplifies employment marketing and branding efforts, while capitalizing on the search behavior of today's job seekers through the use of keyword-targeted sites.



DE Works

Provides access to applications like the Partner Relationship Manager (PRM), Targeted Job Distribution, and Manage Users to streamline outreach and documentation for veteran, disability and diversity hires.



DE Connect

Provides an online forum where Members can share ideas, resources and best practices to improve their internal processes. Regional in-person events then bring all the aspects of our exclusive, online community to life in a half-day, educational and networking event.

To learn about all the features of DirectEmployers membership, visit our website or speak to a Membership Development VP today!

